



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom", is positioned below the printed name.

SUBJECT: **Minutes – October 11, 2013**

Members Present:

Linda Arzoumanian - Office of Pima County Superintendent
Jacob Bernal - Tucson Indian Center
Johnson Bia - Pima Community College
Clarence Boykins - Tucson So AZ Black Chamber of Commerce
Rose Capono - SW Gas
Judy Clinco - Catalina In-Home Services, Inc.
Vaughn Croft - Office of the Pima County School Superintendent
Deborah Embry, Tucson Urban League
Peggy Feenan - DES Employment Administration
Clayton Hamilton - Outside Input LLC
Peg Harmon - Catholic Community Services of Southern AZ
Chris Hazen-Molina - Heartfelt Workforce
Kari Hogan - Portable, Practical Education Preparation, Inc.
Dorothy Kret - DK Advocates, Inc.
Gregg Johnson - University of Phoenix
Lydia Kennedy - ReActivate, New & Used Activewear
Suzanne Lawder - Goodwill Industries
Rita Martinez-Purson - University of Arizona
Sharon Mikrut - Rehabilitation Services Administration (telephonically)
Arnold Palacios -Tucson Youth Development, Inc.
Jill Pearson - Self-Management System Corporation
Lea Márquez Peterson - Tucson Hispanic Chamber of Commerce
Beverly Price - HealthTrio, LLC
Paul Roughton - New Horizons Computer Learning Center
Alan Storm - Pima County Joint Technological Education District
Mike Verbout - IBEW Local 570
Frank Watts, Jr. - U.S. Federal Government/Military

[A public/private partnership to improve Pima County's workforce](#)

Members Absent:

Hank Atha - Pima County
Steven Banzhaf, Retired Lawyer/Bank Executive
Duane Bock – Retired Utilities Consultant
Wilette Diggs - Raytheon Missile Systems
Michael Guymon - TREO
Doug Jones - Sabino Electric, Inc.
Zara Larsen - The Larsen Group: Architects of Change
Charles Monroe - Lutheran Social Services
Kim Murray - Universal Avionics Systems Corp
Noreen Nelson - Retired Aerospace and Defense
Regina Romero – Tucson City Government
Carl D Rosborough - Fred Acosta Job Corps
Pamela Sutherland – Connecting the Dots
James Zarling - Excel Mechanical, Inc.

Staff & Guests Present:

Charles Casey
Ben Barela
Diane Luber
Joe Hornat
Steve Reichling
Marci Beth Phillips
Aric Meares
Uwe Hilgert
Art Eckstrom
Ann Gaska
Patrick Cavanaugh

Nils Urman
Dorothee Harmon
Gerri Brunson
Chris Kasslemis
Liz Gulick
Lorraine Morale
Margie Wright
Michelle Simon
Veronica Boone
Risé Hart

I. Call to Order – Gregg Johnson, Chair, called the meeting to order at 7:38 a.m.

II. Pledge of Allegiance – All

III. Roll Call – Clayton Hamilton conducted the roll call.

IV. Staff Report – *Charles Casey and Dorothee Harmon*

Casey reported that staff and the five teams have been working on the Workforce Investment Act Five Year Plan. The Memorandum of Understanding (MoU) Planning Team will be meeting after today’s WIB meeting to discuss the plan. On October 23 there will be a Business Team Strategy Session at the Veterans One-Stop Training Room from 8-9:30 a.m. The Youth Council met on Tuesday, October 8 and discussed the youth portion of the plan.

Dorothee stated that year three of the Health Profession Opportunity Grant (HPOG) ended September 30, 2013. Program results: 628 people enrolled in healthcare training at Pima Community College, 406 people completed training, 210 people currently employed in healthcare, 197 people in the college readiness program, and currently 135 people completed the college readiness program.

Other successes:

- Sullivan Jackson Employment Center (SJEC) - serves homeless job seekers using HUD funding. Last year SJEC enrolled 276 people in its program and helped 187 homeless job seekers get employment.

- H1-B program - three people earned a bachelor degree and 60 people earned an industry recognized credentials.
- Youth programs: 1) Pima Vocational High School enrolled 254 students and 62 out-of-school youth obtained a high school diploma and 2) Las Artes enrolled 308 students and 43 obtained a GED.

V. **Comments from the Chair**

Gregg commented that in the Tucson Metro Chamber “The Chamber Edge” there were four articles regarding workforce readiness written by WIB members and One-Stop staff. Gregg is working with TREO and the Metro Chamber on the common focus of workforce readiness and industry sector partnerships. The Grad Nation (topic: increasing high school graduation rates in Tucson) sponsored by the United Way and America’s Promise will be held on December 6. Pima Community College is hosting the event at the West Campus. Gregg invited the members to attend the event.

VI. **Committee Reports**

- Board Development – *Dot Kret*
Tours are conducted every fourth Friday of the month at different locations. The first tour was at the Tucson Youth Development, second at Las Artes, third at PPEP, and the next tour is on October 25 at Fred Acosta Job Corps. A tour sign-up sheet for the Job Corps tour was distributed at the meeting.
- Youth Council – *Vaughn Croft*
BioTech Youth Career Expo is scheduled for October 26, 9:00 a.m.- Noon at the University of Arizona BIO5. Both youth and adult are invited and separate breakout sessions are available for both the adults and youth.

VII. **Action Item:** Lea Márquez Peterson moved to approve the September meeting minutes. Kari Hogan seconded the motion. Motion approved unanimously.

VIII. **Biotech Industry Panel**

Jim Mize gave a brief overview on the Bioscience Industry. The four components are: 1) Agricultural Feedstock/Chemicals, 2) Drugs/Pharmaceuticals, 3) Medical Devices/Equipment and 4) Research Testing/Medical Labs. The Bioscience Industry employment trend is growing more than the private sector. There are 1,200 establishments in Arizona.

Panelists: Steve Reichling, Chief Financial Officer, Accelerate Diagnostics Inc.
 Marci Beth Phillips, Bio Scientist, Arbico Organics
 Aric Meares, President and CEO, Azbil Biovigilant
 Uwe Hilgert, Director Education Outreach/Training, University of Arizona, BIO 5 Institute

Jim Mize facilitated the following questions:

1. What does the future workforce look like in terms of skills set for your industry? What skills gaps do you see in your current workforce needs, and what are your future workforce needs.

Responses from panelists:

- Trend is personalization of medicine.
- Analyzing information of patient’s samples.
- Diagnostic instrument makers are needed.

- Knowledge of biomechanics.
- Strong math skills.
- PhDs are needed.
- Communication skills.
- Varied workforce: entomologists, pollution specialists, harvesters, and individual who can rear insects in laboratory.
- Require science, technology, engineering, and mathematics (STEM) education.
- Challenge is bringing the two fields together - biology and computer science. Work with high school students to help solve this challenge.
- Skills in reading electronics schematics, troubleshoot equipment, and using analytical tools.
- Requirements: eager to learn, social skills, strong work ethic, good attitude, critical-thinking skills and problem-solving skills.
- Train teachers to implement what is learned.
- Provide internships in this industry.
- Teach employability skills.

2. Question from the Workforce Investment Board

- What brought Accelerate Diagnostics Inc. to Tucson
Response: TREO provided a great relocation package.

IX. PLAN TUCSON – Chris Kasslemis

Chris Kasslemis, responsible for Economic Development for the City of Tucson announced that the General Plan will be a ballot item on the upcoming election. Chris distributed flyers on PROP 401 Permanent Base Adjustment and 402 Plan Tucson.

X. Member Spotlight – Lea Márquez Peterson

Lea Márquez Peterson is the President/CEO of the Tucson Hispanic Chamber of Commerce and Principal/Designated Broker of Marquez Peterson Group, LLC. Lea announced that the Tucson Hispanic Chamber of Commerce was awarded the Large Chamber of the Year for 2013 by the United States Hispanic Chamber of Commerce (USHCC). The USHCC recognizes the Chamber of the Year from among the 250 Hispanic Chambers of Commerce in the United States. Lea stated that the chamber has had 300% growth since 2009 of over 1,000 member businesses. The chamber started in 1989. Their mission is to advocate for and provide services to help grow their members' businesses. There are 60 chambers in Arizona and they are the only Hispanic chamber in southern Arizona. 70% of the chamber members have 25 employees or less. The chamber is involved in a program called "Beyond Start Up: Elevate Your Business" which will train 100 businesses in Southern Arizona on how to grow their business. Lea is originally from Tucson, has BA in Marketing and Entrepreneurship from the University of Arizona and MBA from Pepperdine University. After graduating from Pepperdine she came back to Tucson and started a family and then open a chain of gas stations/convenient stores for about eight year. Chamber website: <http://www.tucsonhispanicchamber.org/>.

XI. Board Member Announcements/Call to the Public

- Chris Hazen-Molina – University of Arizona Outreach College Course, "Emotional Intelligence for Your Leadership Success" on October 30, 9 a.m.-4 p.m.

- Alan Storm – The new term when referring to new education standards is "Arizona College and Career Ready Standards"
- Jacob Bernal – Tucson Indian Center Staff Member Veronica Boone was a 2011 Recipient of the Under 40 Leadership Award.
- Peggy Feenan – Tucson Career Expo 2013 at InnSuites Tucson City Center on October 23, 10 a.m.-3 p.m. The event is different than a job fair and it is designed to showcase what services are available at the One-Stop.

XII. Next Meeting: Friday, November 8, 7:30 a.m., Pima Community College

XIII. Adjournment – 9:01 a.m.