



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

SUBJECT: **Minutes – December 13, 2013**

27 Members Present:

Hank Atha - Pima County
Johnson Bia – Pima Community College
Duane Bock – Retired Utilities Consultant
Judy Clinco – Catalina In-Home Services, Inc.
Vaughn Croft - Office of the Pima County School Superintendent
Wilette Diggs – Raytheon Missile Systems
Peggy Feenan - DES Employment Administration
Clayton Hamilton – Outside Input LLC
Peg Harmon – Catholic Community Services of Southern Arizona
Chris Hazen-Molina - Heartfelt Workforce
Kari Hogan – Portable, Practical Education Preparation, Inc.
Gregg Johnson - University of Phoenix
Doug Jones - Sabino Electric, Inc.
Lydia Kennedy – ReActivate, New & Used Activewear
Dorothy Kret - DK Advocates, Inc.
Rita Martinez-Purson – University of Arizona
Sharon Mikrut - Rehabilitation Services Administration
Kim Murray - Universal Avionics Systems Corp.
Noreen Nelson - Retired Aerospace and Defense
Arnold Palacios, Tucson Youth Development, Inc.
Lea Peterson Márquez - Tucson Hispanic Chamber of Commerce
Beverly Price – HealthTrio, LLC
Paul Roughton - New Horizons Computer Learning Center
Pam Sutherland – Connecting the Dots
Mike Verbout – IBEW Local 570
Frank Watts, Jr. - U.S. Federal Government/Military
James Zarling – Excel Mechanical, Inc.

189 Staff & Guests Present.

15 Members Absent:

Linda Arzoumanian - Office of the Pima County Superintendent
Steven Banzhaf - Retired Attorney and Bank Executive
Jacob Bernal – Tucson Indian Center
Clarence Boykins – Tucson-So Az Black Chamber of Commerce
Rose Capono – Southwest Gas Corporation
Deborah Embry – Tucson Urban League
Michael Guymon – TREO

Peg Harmon – Catholic Community Svcs of So Az
Zara Larsen – The Larsen Group: Architects of Change
Suzanne Lawder – Goodwill Industries
Charles Monroe – Lutheran Social Services
Jill Pearson – Self-Management System Corp
Regina Romero – Tucson City Government
Carld Rosborough – Fred Acosta Job Corps
Alan Storm – Pima County Joint Technological Education District

I. Call to Order – Gregg Johnson, Chair, 8:05 a.m.

II. Welcome – Gregg Johnson

We welcome all of you here today and are very pleased that you could join us. This meeting is our traditional board and recognition meeting. And it's our opportunity to say thank you to everyone who has supported the One-Stop and the work of the WIB throughout the year and also to invite business and civic leaders from around Pima County to join with us and have an opportunity to participate with the WIB and the One-Stop and to gain a better understanding of what we do.

III. Pledge of Allegiance – All

IV. Action Item: Gregg Johnson.

The One-Stop and WIB needs to approve and submit an annual plan to the state that will give direction for the work we do for the next five years:

To recommend to the Pima County Board of Supervisors approval of the Workforce Investment Act (WIA) Plan and giving the Executive Committee authority to make adjustments to the Plan based on comments from the 30-day comment period.

Clayton Hamilton moved to approve the plan. Kari Hogan, seconded the motion. No discussion. All in favor. No one opposed.

Chuck Huckleberry, County Administrator - What you're doing is vital to our economic growth in our community and in the region. Everything that is in the brochures is right on target for what we need to do, to grow and prosper. Achieving those principles, we'll grow our community into a vibrant and successful one. Economic growth and expansion is the right mix so you can grow the economy. The physical assets of the community, and the institutions within the community, provide opportunities for us to expand. Pima County is on the right track for future economic expansion. The county is developing the right workforce and key physical assets – climate, infrastructure and educational institutions – that make it an attractive place to live and do business. Thank you to the Pima County WIB and One-Stop Career Center's collaborative efforts that are helping to build the skill levels employers need from their employees. Existing employers who want to expand, you need the right combination of skills and providing the match with WIB and One-Stop, we can provide the right employees for the employers. Thank you and I appreciate your efforts.

V. Entrepreneurship in Pima County – Justin Williams/Robin Breault/Harry George/Bruce Wright

Pam Sutherland, WIB member, introduced Justin Williams, Chairman and CEO for Startup Tucson; Robin Breault, Co-founder of LeadLocal; and Bruce Wright, Associate Vice President for University Research Parks.

Justin spoke about how WIB can help build on the entrepreneurial opportunities and how Startup Tucson is building and supporting entrepreneurs.

Robin spoke about the importance that both our community at large and the Startup community work together and how when you do something, you learn something. The more we can connect you all – the experts – the better. We need to nurture entrepreneurs and keep them here by creating opportunities for students of all ages and young professionals.

Bruce spoke about the long-standing partnership with One-Stop, which is a really important part of our community as we work to be a technological community and we can connect the quality of the work that's being done to build an entrepreneur opportunity. CEO's say their biggest challenge is that they need the skilled labor to help build a quality workforce. Concise technology and talent is what we need. Jobs and investment follow talent. Thank you to the WIB for their efforts and support.

Ways that the WIB can support their efforts:

1. Connect the community with programs. Identify top young talent. Communicate that layoffs provide transition opportunities and that people need to be great employees for their company.
2. Tucson Young Professionals (TYP) will be sending out a survey - please return a completed survey.
3. Each person should take one, younger person than themselves, and mentor them. Teach them to dress right and show up on time.
4. Expand opportunities for the wonderful Veterans who will be leaving DMAFB and Ft. Huachuca – and keep them.

(Pamela) What type of workers do you see us needing? We did a study asking "What are your workforce needs?" The answers were not for advanced degrees but for needing a technical pathway and machining and printing skills.

(Pamela) Thank you all for coming and giving us a glimpse, and we at the WIB will continue to mull over.

IV. Recognitions – Vaughn Croft

Very exciting. Thank you for great initiatives and working with our youth. We heard the importance of that this morning. Vaughn and Dana Katbah presented awards to youth and employers:

Las Artes Employer Award - Martio Harris, Dunbar Barber Academy
Goodwill Employer Award - Garrett Smith and Keith Kramer, Tres Amigos
Las Artes Youth Council Citations – Derek Willis, Raymond Martinez,
Jasmine Gonzales, Desiree Cornell and Mary Cummings

Arizona Commerce Apprenticeship Appreciation Award presented to Ben Barela, Pima County One-Stop.

**V. Next Meeting: Friday, January 10, 7:30 a.m., Pima Community College,
Community Campus**

VIII. Adjournment – 10:21 a.m., Merry Christmas and Happy New Year!