



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom".

SUBJECT: **Minutes – August 9, 2013**

Members Present:

Linda Arzoumanian - Office of Pima County Superintendent
Johnson Bia - Pima Community College
Duane Bock – Retired Utilities Consultant
Judy Clinco - Catalina In-Home Services, Inc.
Vaughn Croft - Office of the Pima County School Superintendent
Wilette Diggs - Raytheon Missile Systems
Peggy Feenan - DES Employment Administration
Michael Guymon - TREO
Peg Harmon - Catholic Community Services of Southern AZ
Chris Hazen-Molina - Heartfelt Workforce
Kari Hogan - Portable, Practical Education Preparation, Inc.
Gregg Johnson - University of Phoenix
Dorothy Kret - DK Advocates, Inc.
Zara Larsen - The Larsen Group: Architects of Change
Sharon Mikrut - Rehabilitation Services Administration (telephonically)
Charles Monroe - Lutheran Social Services
Kim Murray - Universal Avionics Systems Corp
Arnold Palacios -Tucson Youth Development, Inc.
Lea Márquez Peterson - Tucson Hispanic Chamber of Commerce
Beverly Price - HealthTrio, LLC
Regina Romero – Tucson City Government
Carl Rosborough - Fred Acosta Job Corps
Alan Storm - Pima County Joint Technological Education District
Pamela Sutherland – Connecting the Dots
Frank Watts, Jr. - U.S. Federal Government/Military

A public/private partnership to improve Pima County's workforce

Members Absent:

Hank Atha - Pima County
Jacob Bernal - Tucson Indian Center
Clarence Boykins - Tucson So AZ Black Chamber of Commerce
Rose Capono - SW Gas
Clayton Hamilton - Outside Input LLC
Doug Jones - Sabino Electric, Inc.
Lydia Kennedy - ReActivate, New & Used Activewear
Suzanne Lawder - Goodwill Industries
Rita Martinez-Purson - University of Arizona
Noreen Nelson - Retired Aerospace and Defense
Jill Pearson - Self-Management System Corporation
Paul Roughton - New Horizons Computer Learning Center
Mike Verbout - IBEW Local 570
James Zarling - Excel Mechanical, Inc.

Staff & Guests Present:

Charles Casey
Ben Barela
Diane Luber
Carolyn Monjoi
Becky Pallack
Kathleen McCormack
Michelle Simon
Brian Dentherage
Rosemary Cora-Cruz
Art Eckstrom

Deborah Embry
Patrick Cavanaugh
Imelda Cuyugan
Nils Urman
Lorraine Morales
Stan Steinman
Margie Wright
Gary Ray
Joe Snell
Laurie Shaw
Ris  Hart

- I. **Call to Order** – Gregg Johnson, Chair, called the meeting to order at 7:40 a.m.
- II. **Pledge of Allegiance** – All
- III. **Roll Call** – Pamela Sutherland conducted the roll call.
- IV. **Staff Report** – *Charles Casey*
Charles Casey reported that Ris  Hart will be transferring to a new position in Pima County. The One-Stop report will be revised to provide additional information. In June there were two Rapid Response events resulting in 227 layoffs. Pima County One-Stop was affected by sequester; however agency contracts were not cut as the budget was announced after the contracts were already processed. The next sequester is scheduled for January 1, 2014.
- V. **Comments from the Chair**
Gregg mentioned that the Planning Committee will be working on the Workforce Investment Act Local Plan. He has met with individuals from the state, TREO and others regarding Sector Strategy. The first sector meeting under the state guidelines is scheduled for October 1. The sector hasn't been selected yet. The WIB did approve to form a Sector Strategy committee and so far only one person volunteered which is Gregg. Gregg requested that other members volunteer to partake in the committee. Members are to contact Gregg if they are interested.

VI. Committee Reports

- Board Development – *Dot Kret*
 - Affordable Care Act Forum is August 28 from 7:30-11 a.m. at the Doubletree. The panel consists of representation from the Pima County Public Health, CPA, attorney, Insurance Group; and Meritus Health Partners. This is a no-cost event.
 - The June tour was at Las Artes. Several members participated in this educational tour.
 - The next tour will be at Farmer Workers Museum on September 27 starting at 8 a.m.

VII. **Action Item:** Kari Hogan moved to approve authorizing the Planning Committee to approve the "Concept Paper" for the local workforce plan. Duane Bock seconded the motion. Motion approved unanimously.

VIII. **Action Item:** Duane Bock moved to approve the membership of Deborah Embry and Steven Banzhaf. Charles Monroe seconded the motion. Motion approved unanimously.

IX. **Action Item:** Charles Monroe moved to approve the June meeting minutes. Kari Hogan seconded the motion. Motion approved unanimously.

X. TREO Presentation – *Joe Snell*

Joe Snell the President and CEO of TREO gave an economic development update. TREO was established in 2005 with the purpose of acting as a coordinating agency with the quest to facilitate job creation at or above the national average. TREO is governed by 54 board members representing four foundations of the economy. Representation on the board includes higher education, aerospace/defense, government, and large non-profit agencies. TREO is going to continue to focus on recruitment, expansion of primary employers, foreign companies, and working with national site professionals. TREO national marketing team promotes Tucson being a business center. The current key drivers are: qualified workers to fill company's demand, ability to provide a future workforce (e.g. education, urban core, healthcare), infrastructure (highways, air service), Tucson having a good reputation, access to markets/customers, quality/fit to special real estate needs, cost, and financial incentives. TREO's Economic Blueprint is to strengthen the regional "product" and competitiveness. Issues to address are: regionalism, educational achievement, talent gap, and infrastructure improvements. Joe stated that TREO needs help from the WIB to achieve their goal.

XI. Member Spotlight – *Sharon Mikrut*

Sharon Mikrut is the Region II Program Manager at Rehabilitation Services Administration (RSA) and oversees 13 offices in southern Arizona. All of the offices provide vocational counseling and guidance and a variety of employment related services to persons with disabilities. The intent is to help persons with disabilities gain or retain employment and become taxpayers instead of tax users. RSA's major program is the vocational rehabilitation program. The counselors and staff help persons with disabilities to secure or maintain employment. RSA is a state program that helps persons with disabilities to secure or maintain employment or to live as independently as possible. Vocational rehabilitation is a federal state partnership, and has been around

since the 70s. RSA's match to draw down federal dollars is 21.3%. RSA works with a variety of nonprofit and state agencies to provide services to persons with disabilities, resulting in an employment outcome. RSA has three regions, six districts, and 33 offices. One region provides services specifically to individuals who are blind or deaf. RSA works with a lot of different training and educational facilities in order to help persons with disabilities to achieve their employment goal. RSA is also interested in developing good, strong relationships with employers, as they are the individuals who can employ our clients. Sharon has knowledge and experience in working with individuals with disabilities, understands a wide variety of disabilities, and can work with employers to accommodate persons with disabilities at the worksite. RSA can also collaborate with other agencies to pool resources to best serve individuals with disabilities. Although RSA has to look at comparable benefits in the community first, they can fund training, educational, and vocational programs to help individuals with disabilities to achieve their employment outcome. They can also pay for job development and placement, job coaching, and a variety of other employment related services. Sharon was born in Detroit, Michigan, and lived in Michigan until she was 27. She then moved to Colorado and lived there for 14 years, moved to Tucson in 1998 and doesn't plan on moving again. She never enjoyed cold weather. This climate is ideal for her. She is not married and doesn't have any kids, but does have a full life. She is always looking to develop collaborative relationships that result in providing better employment opportunities for individuals with disabilities. She also believes that we are all teachers and students in life. She likes to learn from other people and share her knowledge and experience. She can provide information about RSA programs and services. She can work with businesses to employ persons with disabilities, and can be a good resource person in relation to a myriad of disability-related programs that can help you, your family members, your friends, or your employees.

XII. Board Member Announcements/Call to the Public – Johnson Bia announced that there is a graduation ceremony tonight at Pima Community College Aviation Technology, distributed a flyer about Entrepreneurship Boot Camp, and invited members to attend a reception for the new chancellor on August 13 starting at 5:00 p.m. at Pima Community College – Community Campus. Alan Storm thanked the community for supporting House Bill 2499 which allows JTED to lease facilities. Lea Márquez Peterson stated that the Tucson Hispanic Chamber of Commerce is hosting a Trade Mission Trip to Guaymas on September 22-24. It is open to the public.

XIII. Next Meeting: Friday, September 13, 7:30 a.m., Pima Community College

XIV. Adjournment – 9:59 a.m.