



## Executive Committee

Wednesday, August 27, 2014, 8:00 a.m.

Kino Service Center, Room 123, 2797 E. Ajo Way, Tucson, AZ 85713

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### Meeting Minutes

#### Members Present

Paul Roughton      Rose Capono  
Beverly Price      Vaughn Croft  
Peg Harmon      Gregg Johnson

#### Members Absent

Dot Kret  
Hank Atha

#### Pima County Staff and Guests

- I. **Call to Order:** Paul Roughton, Chair, 8:03 a.m.
- II. **Action Item:** Approve 07/30/14 Meeting Minutes. Beverly Price motioned to approve; Gregg Johnson seconded and all approved.
- III. **Action Item:** Approve new board member candidates. Gregg Johnson motioned to approve all candidates; Peg Harmon seconded and all approved.
  - A. Business Rep./Health and Bioscience Sector (filling vacancy for Rita Martinez-Purson) **Aric Meares**, Executive Vice President, BioVigilant Division, Azbil North America.
  - B. Business Rep. (filling vacancy created when Title V Older Worker Program category was added to Hank Atha) **Ramon Serrato**, Pres./CEO, Serrato Corp. Could represent Labor, Educ. or Training and/or Svc Provider.
  - C. Business Rep./Logistics-Transportation Sector (filling vacancy for Lydia Kennedy) **Sandra Abbey**, Senior Director, Administrative Services/Chief Strategy Officer, Tucson Airport Authority.
  - D. Business Rep./Health and Bioscience-Insurance Sector (filling vacancy for Charles Monroe) **Bruce Grant**, Benefits Consultant, CBIZ Benefits and Insurance Services.
- IV. **Board Development Committee Updates:**
  - A. Five current vacancies. See list in meeting packet.

Beverly Price said she has not reached out to Gordon Goodyear yet because he has been out of town. Beverly will reach out to him if the Committee believes another Biotechnology Industry Sector representative is needed. Gordon has a manufacturing background. Paul Roughton suggested that Beverly Price contact Gordon in case

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another candidate does not work out. Gregg Johnson would like to meet with Gordon Goodyear.

1. **General Education K-12 Representative** (vacancy created by Nicholas Clement). Dr. Manny Valenzuela, Superintendent, Sahuarita Unified School District, was being considered. Gregg Johnson suggested that if the WIB needs to add a Business Representative category, this vacancy could be filled with an existing WIB member who is qualified to fill this General Education vacancy. Vaughn Croft confirmed that Alan Storm, JTED, Superintendent, attends the Superintendent's Collaborative group meetings and JTED works with all school districts. The Committee agreed that it would be a good fit for Alan Storm to fill this K-12 vacancy. Anna M. Cunes will notify the Clerk of the Board that Alan Storm is filling this General Education vacancy and Alan Storm's Education vacancy should be changed to a Private Business category. Gregg Johnson said Molly Gilbert, Arizona Tech Park, might serve on the WIB. Justin Williams, Chairman and CEO, Startup Tucson, will be kept in mind if Molly Gilbert is not able to join. Paul Roughton suggested that a Tech Park or other candidate could then fill this Business category.
2. **Business Rep./Infrastructure-Communications Sector** (vacancy created by Clayton Hamilton). Guy Gunther, Vice President and General Manager, Greater Arizona, CenturyLink, is being considered. He is interested but needs to wait about one year. Wants to be on the WIB Guest List so he can attend meetings. Gregg Johnson mentioned that Guy Gunther said he may seek another representative from his organization, who is a decision-maker. Gregg will follow up with Guy. Paul Roughton suggested that the Committee may need to consider another candidate to serve as the Infrastructure-Communications Sector representative.
3. **Business Rep./Infrastructure-Utilities Sector** (vacancy created by Noreen Nelson). Marji Morris, Talent Acquisition and Workforce Development (formally Sr. Human Resources Generalist), Tucson Electric Power Company (TEP), is being considered. Recommended by TEP employees Larry Lucero and Betsy Bolding. Gregg Johnson will meet with Marji Morris to confirm that she is committed to the WIB.
4. **Community-Based Organization (CBO)** (vacancy created by Charles Monroe). Bruce Grant will fill this vacancy. Anna M. Cunes will request for this category to be changed from CBO to Private Business. Note: current WIB members representing CBOs include Deborah Embry, Tucson Urban League and Peg Harmon, Catholic Community Services of Southern Arizona.
5. **Business Rep./Infrastructure-Extracting Natural Resources Sector** (vacancy created by Bev Paul - category change; no longer employed at ASARCO, LLC). Paul Roughton said that a Canadian mining company, HudBay Minerals, purchased Rosemont Copper and they are interested in serving on the WIB. Jim Mize told Paul Roughton that he will speak to Hank Atha regarding whether HudBay Minerals should be approached or not. Freeport-McMoRan Corporation, Sahuarita, would be another good choice. Gregg Johnson said they are very supportive in the community.

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The Committee discussed Alex Rodriguez, Director, Southern Arizona Regional Office, Arizona Technology Council. Gregg Johnson said he met with Alex who indicated that he is interested in serving on the WIB but is busy trying to keep up with the 100+ members of the Council. Currently, he may want to support the WIB more than serve on the WIB. He is on the WIB meetings' Guest List.

- B. New Member: Postsecondary/Vocational/Adult Education (filling vacancy created by Johnson Bia). Lee Lambert, Chancellor, Pima Community College (PCC). Appointment approved at 08/05/14 Board of Supervisors' meeting.

#### **V. Youth Council Updates:**

- A. Vaughn Croft, Chair, announced that the November 2014 "Infrastructure Youth Career Expo" has been cancelled. The Youth Council will support and possibly staff a table/booth at the 11/13 and 11/14/14 Arizona Transportation Builders Association (ATBA) "Southern Arizona Construction Career Days" at the Tucson Rodeo Grounds, 8 a.m. to 2 p.m. ATBA's goal is to educate up to 400 high school students each day and expose them to the many career options in the infrastructure sector. The Pima County One-Stop Business Services Team is a sponsor and Ben Barela serves on the planning committee.
- B. The Youth Council will schedule a Spring 2015 "Youth Career Expo."
- C. Vaughn Croft is also working with JTED to connect local youth to an FSXinterlinked investment conference. FSXinterlinked is a global investment community that connects the best emerging growth companies, accredited investors, and resource partners through events and their online investment platform. They are hosting a conference at The Ritz Carlton, Dove Mountain, October 29 to November 1, 2014 and want to add a youth component to this year's conference. They bring together venture capitalists and small to medium size businesses that are looking for investors. They expect to have 60 to 70 investors and local and Mexico businesses. The JTED youth may arrive with a business plan, sit and observe businesses' that pitch their plan and will score and grade the presentations. The youth will share their grading with the investors. The youth may also receive stock promise investments as the awarding business grows and receive funds towards their college education or to launch a business. John Pedicone is going to assist Vaughn and JTED with this project. Charles Casey asked if Junior Achievement will be involved and Vaughn said yes. If this works, it will be offered nationally. Charles Casey mentioned that under the Workforce Innovation Opportunities Act (WIOA), entrepreneurship will be one of the requirements (i.e., training, coaching, and mentoring entrepreneurs; and adopting policies that support entrepreneurship as a valid and valued career option for all citizens).
- D. The Youth Council will meet at the Sundt Construction, Inc. Corporate Headquarters on September 9, 2014 and Vaughn Croft believes it would be a good location for a WIB monthly meeting.

#### **VI. Future WIB Meeting Dates, Locations, Agendas**

- A. September 12, PCC, Community Campus. Presentations by Pima County Public Library and Microbusiness Advancement Center confirmed.

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- B. October 10, PCC, Community Campus. Panel confirmed: “Emerging Technologies Sector: Drones/Unmanned Systems and Programs.” Need moderator – Anna M. Cunes will ask Kim Murray, Universal Avionics Systems Corporation. Gregg Johnson suggested that the first question should be about this emerging technology and its uses and Charles Casey suggested additional questions should follow regarding workforce and skill gaps.
- C. November 14, PCC, Community Campus. Gregg Johnson said Ted Maxwell, Commander, Arizona Air National Guard, has said that it will be difficult to have the WIB meeting at the Air National Guard. A pre-registered list would be required and since the WIB meetings are open to the public, it would be difficult to provide the required list to the Guard, prior to 11/14/14. Ted offered to conduct a tour of their site for WIB members in the future. **(1)** Presentation confirmed: Paul Shannon, State of Arizona Labor Market Information Director, Arizona Department of Administration. **(2)** Presentation: Gregg Johnson will be meeting with Ted Maxwell on September 3, 2014 to discuss and confirm that Ted Maxwell will make a presentation in honor of Veteran’s Day. Vaughn Croft suggested to have a color guard at this meeting. Gregg Johnson will ask Ted Maxwell about a color guard and Paul Roughton said he will invite the UA’s ROTC if the Guard does not have a color guard available. The Committee determined that there will not be enough time for a Veterans’ panel. Paul Shannon and Ted Maxwell will have 20 minutes each, to present.
- D. December 12, Holiday Inn Hotel & Suites. Panel confirmed: Science, Technology, Engineering & Math (STEM). The 8 a.m. meeting will flow similar to 2013 meeting with an 8 a.m. call to order, welcome and Pledge of Allegiance; 8:10 a.m. buffet breakfast; and 8:30 a.m. panel.
- E. January 9, 2015, Arizona Tech Park, Rita Road and I-10 (tentative). Presentation: Arizona Tech Park with no other topics or presenters. Paul Roughton mentioned that the Tech Park is hosting a 10:30 a.m. presentation on 08/27/14 and it may also work for the 01/09/15 WIB meeting. Gregg Johnson said the Tech Park talks about economic development and the direction they are going in harmony with the UA. Gregg would like the Tech Park to emphasize where they are focused at the 01/09/15 WIB meeting and how they want to be the water experts of the world, #2 Optics, #3 Mining – especially copper, and #4 Agribusiness. Vaughn Croft said the UA’s agriculture research park near Glenn and Campbell, would be a good meeting location for the WIB.
- F. Charles Casey and Gregg Johnson suggested that the February to May 2015 meeting locations and topics be determined for planning and media purposes. Charles Casey asked if the Committee will want to schedule a WIB Retreat for Spring 2015.

Committee members mentioned that they enjoyed the Port of Tucson tour and that it was an educational tour.

Vaughn Croft suggested the following locations for future WIB meetings: the Arizona Department of Homeland Security at the Border Patrol location, near Swan and Golf Links; the street car for an economic development presentation; and the UA Optics Education Lab building.

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**VII. Planning Committee:**

- A. 09/11/14 “Sector Partnerships” introduction meeting. TREO will provide list of RSVPs and WIB members will contact those who have not replied yet, if they are someone the WIB would like to have present.
- B. “Health or Other Sector” follow up meeting, October 2014. Location and date to be determined after 09/11 “Partnerships” are established.
- C. Paul Roughton suggests that digital/electronic versions of the 2013-2014 Annual Report should be available for iPad users.

**VIII. Next Meeting:** September 24, 2014, **Kino Veterans' Workforce Center**, Classroom, 2801 E. Ajo Way. Look for WIB signs.

**IX. Adjourned:** 9:05 a.m.

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