



Friday, March 14, 2014 – 7:30 a.m.

Pima Community College, Community Campus, Room A109, 401 N. Bonita Ave.

MEETING MINUTES

30 - WIB Members Present

Linda Arzoumanian	Deborah Embry
Hank Atha	Peggy Feenan
Steven Banzhaf	Michael Guymon
Jacob Bernal	Clayton Hamilton
Johnson Bia	Peg Harmon
Duane Bock	Kari Hogan
Clarence Boykins	Gregg Johnson
Rose Capono	Lydia Kennedy
Judy Clinco	Dorothy Kret
Vaughn Croft	Zara Larsen
Suzanne Lawder	Charles Monroe
Noreen Nelson	Arnold Palacios
Bev Paul	Carl Rosborough
Lea Márquez Peterson	Paul Roughton
Frank Watts	Alan Storm

12 - WIB Members Absent

Wilette C. Diggs
Chris Hazen-Molina
Doug Jones
Sharon Mikrut
Kim Murray
Jill Pearson
Beverly Price
Regina Romero
Pam Sutherland
Julia Strange
Mike Verbout
Jim Zarling

24 - Pima County Staff and Guests Present

- I. Call to Order - 7:36 a.m., Gregg Johnson, Chair**
- II. Pledge of Allegiance - All**
- III. Roll Call – Deborah Embry, Tucson Urban League**
- IV. Staff Report (5 minutes) – Charles Casey, Pima County Community Services**
 - A. Workforce Arizona Council (WAC).** Peg Harmon, Catholic Community Services of So Az and WAC board member, presented overview of WAC board's quarterly meeting. March 6, 2014 agenda included last meeting to be chaired by Mr. Jennings and Elaine Babcock will serve as acting Chair; Local Area Business Plans being reviewed; looking at statewide workforce marketing/branding; and developing

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apprenticeships in Arizona.

- B. New GED Testing. Going well. Some people turned away because they weren't prepared; two forms of identification are now required.
- C. State House Bills. HB2379 was amended so that libraries will not be cut back. HB2176 has moved to Appropriations Committee. This would restore freshmen JTED funding.
- D. State Senate Bills. SB1395 and SB1396 are bills to remove Common Core standards and allow school districts and charter schools to adopt their own standards as long as they meet criteria. SB1281 Return to Work would allow a person on Unemployment Insurance (UI) to work for an employer for 20-32 hours per week, for up to six weeks. Persons would gain work experience/training, but not be paid, and would continue to receive UI benefits.
- E. Federal. HR803 SKILLS Act (March 2013) – Charles Casey may have updates in April or May 2014. S1356 Workforce Investment Act Reauthorization (August 2013). President's budget maintains funding of existing programs and proposes new programs for *Job Training*. S2033 Jumpstart Our Businesses by Supporting Students would set up Pell Grants for short term job training. Currently, Pell Grants are used for programs with at least 300 hours of instruction during a 16- week period.
- F. Industry Sector Update. The first group of machinist project youth are working and attending Pima Community College. Project is entering its second year and the participating companies have renamed themselves the Southern Arizona Manufacturing Partners (SAMP). The state wants to clone this effort in Maricopa County. Arizona Illustrated covered the SAMP and company tours, and the video was shown to meeting attendees.

V. Comments from Chair – none.

VI. Action Item: To approve February 14, 2014 Meeting Minutes. Alan Storm motioned to approve, Lea Márquez Peterson seconded, and all approved.

VII. Board Member Announcements/Call to Public –
Zara, Tucson Festival Books

VIII. Chamber of Commerce Panel – *Gregg Johnson introduced Panel members.*

Facilitator: Dr. Zara Larsen, President, The Larsen Group: Architects of Change

- Dave Perry, President and CEO, Greater Oro Valley Chamber of Commerce
- Dr. Manny Valenzuela, Board of Director, Green Valley-Sahuarita Chamber of Commerce
- Ed Stolmaker, President and CEO, Marana Chamber of Commerce

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- Lea Márquez-Peterson, President and CEO, Tucson Hispanic Chamber of Commerce
- Mike Varney, President and CEO, Tucson Metropolitan Chamber of Commerce
- Clarence Boykins, Executive Director, Tucson–So. Az. Black Chamber of Commerce

Zara Larsen said the Chambers should be about advocacy, special services, careers and jobs. Discussion and questions will be related to "Quality Jobs. Qualified Workers." Different geographic needs served by each Chamber.

- A. Talk about the transition of your chamber, what do you hear from those who you interact with and what keeps your chamber members up at night?
1. Mike Varney, Tucson Metropolitan Chamber of Commerce (TMCC) replied that TMCC works hard to create opportunity. We need more jobs. We need to bring companies to Tucson to help create additional jobs. TMCC supports JTED.
 2. Lea Márquez-Peterson, Tucson Hispanic Chamber of Commerce (THCC), replied that more than 33% of Pima County residents are Hispanic or Latino. Employers go to THCC looking for skilled workers and those who are bilingual and job seekers go to THCC looking for work. The One-Stop System is a valuable resource for all chambers and their members.
 3. Ed Stolmaker, Marana Chamber of Commerce (MCC), replied that the MCC has 550 members and most are small businesses. Our culture is the relationships with the business community. We develop relationships with programs we have in place to help businesses grow. It's helpful to work with Rosemary and Evelyn from Pima County One-Stop who attend our meetings. Businesses who attend, can have face-to-face meetings with Rosemary, Evelyn and the MCC. The meetings and for those present, are very helpful for the MCC to find out what the businesses' needs are and to help them solve problems.
 4. Manny Valenzuela, Green Valley-Sahuarita Chamber of Commerce (GVSCC), replied that he toured the ASARCO mining complex in July 2012. The General Manager mentioned that he had 10 vacant positions that paid \$40 per hour but didn't have applicants with the required high mathematical skills. Manny Valenzuela started working on creating new industrial technology program, currently working with JTED and private businesses, and explained the importance of partnerships.
 5. Dave Perry, Greater Oro Valley Chamber of Commerce (GOVCC), recognized and thanked Evelyn, Pima County One-Stop and mentioned that Evelyn does a great job connecting GOVCC members to the PC One-Stop. Dave Perry said that the Oro Valley Mayor recently reported that there are 4,500 Raytheon employees living in Oro Valley and that chambers need to accommodate people who live and work in different places/regions.
 6. Clarence Boykins, Tucson–So. Az. Black Chamber of Commerce (TSABCC) replied that there are 4% of Tucson's population who are black women and unemployed. Most of the TSABCC are micro-businesses (basket makers, etc.). The TSABCC spends a lot of time helping the businesses get connected to services and places to help them be successful. Currently working with Arizona State University - focusing on STEM and working with Tucson Unified School

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District and Pima Community College, to find out how to get our children engaged.

- B. Vaughn Croft asked why should/would someone want to join and be a chamber member?
1. Ed Stolmaker, MCC, replied that a chamber is a good way to form relationships and to help build trust. If a business is not connected with other businesses, they may feel alone when facing a problem.
 2. Mike Varney, TMCC, replied that small business want something different in a relationship with a chamber than that of a large business. Small businesses will want to know what is my return on investment? We have one year membership contracts. Large companies (UA, TEP, Raytheon, etc.) typically don't need one-on-one return on investment.
 3. Lea Márquez-Peterson, THCC, replied that the chambers are focused on jobs, job creation and workforce, and have an advocacy role that is appreciated by small and large businesses.
 4. Clarence Boykins, TSABCC, said getting a member to join the first time is easy. Getting them to re-join, is difficult. Businesses don't always see all the hard work that chambers may be doing for them.
- C. Charles Monroe asked how does each chamber pull their strengths and work together for the community.
1. Ed Stolmaker, MCC, replied that there is a Southern Arizona Chamber of Commerce Alliance that meets monthly to discuss common issues and concerns and they are trying to have a larger, unified voice.
- D. Clayton Hamilton asked what are chambers doing in regards to sector partnerships.
1. Mike Varney, TMCC, replied that they have a program to create silos and bring employers and educators (high schools, colleges, JTED) together to have clear dialogs about what businesses need to have a trained, qualified workforce.
 2. Lea Márquez-Peterson, THCC, replied that THCC represents approximately 1,100 member businesses. THCC has a Latino Education Committee and Hispanic Health Committee and they are focused on the disparity between the Latino population and how we can make changes in the chamber. We also look at Phoenix to make sure members are connected to state wide resources.
 3. Manny Valenzuela, GVSCC, replied that if organizations step out of their silos and build relationships, trust will follow along with opportunities that will make a positive impact. Senior level executives visit his Sahuarita Unified School District office once per month and now the partners and district are planning to offer industrial courses, not offered before, to students, because Sahuarita trusts their business partners who tell the district what they need.
 4. Ed Stolmaker, MCC, replied that they have an Education Committee and what makes it successful is having a Marana teacher and principal and JTED, Pima Community College and business representatives. MCC developed a principal exchange program where a principal shadows a business for a day, and then the business shadows a principal or a day. Program has resulted in great partnerships and it is helping teachers to know what the job needs are, so they can pass information on to students.

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5. Clarence Boykins, TSABCC, replied that most of their members are in “how to” state and trying to get financing and understand those requirements. TSABCC spends a lot of time educating and getting businesses prepared for when they need to work with county, city or state agencies.
- E. Carl Rosborough, Fred Acosta G. Job Corps Center, asked if public transportation is becoming an issue in each chambers’ area.
1. Dave Perry, GOVCC, replied that it is important and one threat to the northwest area’s future is high speed access to I-10. We need that and Regional Transportation Authority is looking at Tangerine Road as a four-lane, divided desert parkway that will go into Innovation Park. Oracle Road is the biggest, current concern for Oro Valley and Oro Valley does not have a lot of public transportation.
 2. Ed Stolmaker, MCC, Sun Tran does have bus service in Marana and Oro Valley that did not exist before.
 3. Lea Márquez-Peterson, THCC, replied that THCC focuses on internship programs with Job Corps and member businesses. We get Pima Community College and UA interns. The UA interns are fortunate because they can walk to our office from UA. Sun Tran has expanded. We support the Street Car.
- F. Judy Clinco asked if there are any marketing conversations among the chambers regarding transportation and job sharing.
1. Clarence Boykins, TSABCC, said he and his chamber members have experienced Sun Tran’s services and were impressed with their services from express routes and handicap assistance, to their efficient services.
 2. Lea Márquez-Peterson, THCC, believes all chambers should work more with Pima Association of Governments’ Ride Share.
- G. Suzanne Lawder said she was impressed with the Marana Chamber’s permit process and asked what are chambers doing to help businesses prosper and do you offer “one stop” permitting, etc., similar to the Marana Chamber.
1. Manny Valenzuela, GVSCC, said the Town of Sahuarita has no business license fees, no permit or impact fees and no property Tax.
- H. Steve Banzhaf, lives in Oro Valley, and said there are several home-operated businesses in Oro Valley. Are the chambers encouraging people to work from home and do you have programs to help them be successful.
1. Ed Stolmaker, MCC, said there are more than 500 home-based businesses in Marana. We had a meet and greet to find out what their needs are and about 30 home-based businesses attended. Some interested in moving out of home; some happy and prefer to work out of their home. The MCC will keep reaching out quarterly to the home-based businesses.
 2. Dave Perry, GOVCC, said there is a societal benefit to not running a home-based business. He believes that no organization should encourage anyone to have a home-based business.
 3. Clarence Boykins, TSABCC, said 65% of his business members are home-based. We encourage co-op advertising.

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- I. Gregg Johnson asked what is your chamber doing to help the work of the One-Stop to help job seekers find training and better fill skills' gaps. And what are you doing to identify additional skills in jobs that are available.
 1. Clarence Boykins, TSABCC, said most of his day is spent with someone in his office looking for a job and he will always refer people to the PC One-Stop. 90% have said that they had a positive experience if they go through the process.
 2. Dave Perry, GOVCC, said that it is very helpful to have Pima County One-Stop employees Evelyn and Rosemary attending their events.
 3. Mike Varney, TMCC, said they connect job seekers with employers on a Resource Section page on their website. There is WIB information on the page.
 4. Lea Márquez-Peterson, THCC, said we are trying to create a larger community conversation around the skills gap. We have an upcoming State of Hispanic Education.
 5. Dave Perry, GOVCC, said they have 2.5 employees and they do talk about training and skills gaps on smaller levels. Most of our big employers approach the GOVCC and ask what is there for employees to do on the weekends and what opportunities do we have for spouses.

- J. Paul Roughton asked where do you stand with job growth related to Rosemont Copper and Tesla?
 1. Mike Varney, TMCC, said they are aligned with promoting operations of Rosemont Copper along with any business of this kind, that should be able to operate and provide jobs, as long as they fall in prescribed guidelines. Rosemont is a 20 to 25 year job for 450 people who will earn an average of \$60,000 per year.
 2. Ed Stolmaker, MCC, said they believe in regionalism. Rosemont Mine is important, if they meet requirements. Tesla not building in Marana but we support them going to Tucson.
 3. Dave Perry, GOVCC, said we agree with everything said about Rosemont Mine.
 4. Lea Márquez-Peterson, THCC, said her chamber supports Rosemont. Beyond workforce needs, vendors and suppliers will benefit from Rosemont Copper.

IX. Next Meeting: Friday, April 11, 7:30 a.m., Pima Community College, Community Campus, 401 North Bonita Avenue, Rooms A109-112, Tucson, AZ 85745.

X. Adjournment – 8:57 a.m.

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