



**Pima County  
Workforce Investment Board**

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**PIMA COUNTY WORKFORCE INVESTMENT BOARD (WIB)  
Executive Committee**

Wednesday, March 25, 2015, 8 a.m.

Kino Service Center, Conference Room 301  
2797 E. Ajo Way, Tucson, AZ 85713

**Meeting Minutes**

**Members Present**

Paul Roughton, Chair  
Beverly Price  
Rose Capono  
Dorothy Kret

Vaughn E. Croft  
Hank Atha  
Gregg Johnson

**Members Absent**

Peg Harmon

**Guests and Pima County Staff Present**

Charles Casey  
Anna M. Cunes

- I. **Call to Order:** 8:02 a.m., Paul Roughton, Chair
- II. **Action Item:** 02/23/15 Meeting Minutes approved. Gregg Johnson motioned to approve, Vaughn E. Croft seconded the motion, and all were in favor.
- III. **Pima County Staff Report:** Charles Casey, Pima County Community Services, asked the Committee to discuss what they want on the 04/10/15 WIB Board Retreat Agenda and how they want the Retreat to run.
- IV. **WIB Committee Updates**
  - A. Planning – Gregg Johnson reported that there will be two Bioscience Partnership meetings on Wednesday, 04/22/15. The first meeting will be a lunch meeting and plans are to have as many businesses as possible. It will be an exploratory meeting for businesses to see how they can move the industry forward in southern Arizona, in a different way or in their own way. The second meeting will be for those who may be able to convene future meetings and he has invited 10 to 15 people from JTED, City of Tucson, Goodwill Industries of Southern Arizona, Pima Community College, and Pima County One-Stop. The University of Arizona (UA) Tech Parks Arizona has agreed to host the meetings and they have about five or six bioscience firms on their property. If anyone from the Executive Committee would like to attend the second meeting, please contact Gregg Johnson. Gregg Johnson and Michael Guymon are continually communicating

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with the Arizona Commerce Authority (ACA) and are involved in a Sector Strategy monthly call with ACA. Last month, they made arrangements to meet with those who drove the healthcare initiative in Phoenix. The two key people met with Gregg Johnson, Michael Guymon and Sheila Shedd to talk about how they manage and how they are still managing it and how it is moving forward. With everything they are saying, it is very successful. The City has a dedicated position held by employee Pam Lindley, the person who is driving their healthcare sector partnership forward. Judy Clinco said she contacted Pam Lindley to find out what they had done with their healthcare sector and confirmed that Pam is in the office of economic development and she is the designated person to drive the initiative. Gregg and Michael decided that they will not be limited in invitations to sector partnerships. For example, Granite Construction was not invited to the Infrastructure Sector Partnership meetings and they should have been included.

- B. Board Development - Paul Roughton reported that at the 03/13/15 Committee meeting, the Committee agreed that they will not fill the three current vacancies until the WIOA requirement needs are confirmed. Dot Kret confirmed what Paul Roughton reported. Paul Roughton said Mike Levine, Port of Tucson has not returned his WIB application and Paul will follow up with Mike.
- C. Performance and Accountability – Rose Capono reported that the Workforce Innovation and Opportunity Act (WIOA) Core Program Partners will be attending their first Committee meeting on 03/26/15. They will discuss what measures will be important for the Partners to report. Charles Casey mentioned that the WIB needs to be thinking about what is the important information that they want the Partners to report. Paul Roughton asked what happened to the reports that used to be provided to the WIB by industry (i.e., Barber Shops, Truck Driving, Construction). Charles Casey replied that the reports were probably stopped because Pima County staff were not receiving feedback. Paul Roughton suggested that the WIB should start receiving the reports again as they relate to sector partnerships. If the WIB sees a trend for six months and sees that training vouchers are being distributed in non-sectors, then an adjustment could be made. Gregg Johnson said that performance evaluations should include the total number of those served in one month. The specifics of the training has not been provided since he has served on the WIB. The providers on the Eligible Training Provider List (ETPL) need to report the number of clients who have been trained and where they have been employed, and then reports should be provided to the WIB, by sector. Paul Roughton suggested that the reports may initially need to be provided only to the WIB Executive Committee.
- D. Youth Council – Vaughn E. Croft reported that the 05/06/15 Emerging Technologies Youth Career Expo is confirmed to be at Universal Avionics Systems Corporation, 3260 E. Universal Way, Tucson, AZ 85756. Universal Avionics' manufacturing area will be one of the breakout sessions and they will probably provide a speaker for a breakout session. A couple of outside exhibits are being worked on. This will be the sixth annual Youth Career Expo and it is for ages 14 to 21. Misa Gonzales, will be the guest speaker who was recognized at the White House as a "White House Champions of Change" Honoree. Charles Casey asked if a 3D printer will be part of the Expo and Vaughn E. Croft replied that Cesar, a Desert View High School teacher, may have a 3D printer exhibit. Bill Patterson, Raytheon, is working on forming a Virtual Reality (VR) nonprofit

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organization but if he is not able to get released from Raytheon to attend the Expo, he will not be available. TEP may have a solar panel exhibit. Charles Casey suggested the UA Tech Parks Arizona for their solar research. Brock Technologies, Inc. is supposed to have a drone exhibit. Royal Buick will be taking new vehicles that have new technologies in them. Biotechnology companies that have been invited include SynCardia Systems, Inc. and Ventana. Securaplane is also being invited.

**V. 04/10/15 WIB Annual Board Retreat** – Charles Casey asked what the Committee is looking for as the WIB moves forward. There are a number of areas under the new WIOA that need to be addressed. For the past 10 months, he has been sharing information and would like to go over the WIOA at the Retreat because there needs to be some unifying of the areas. The Board Composition will be an item or at least a handout showing how current WIB members will fill WIOA categories. Charles Casey confirmed that under WIOA, the Adult Education category is a specific core partner. It is the federal adult education program and those monies come down from the state. In the past, the representative from the community college has covered the adult education category because they get some of the local money, not all of it. Lee D. Lambert can move to the required community college (higher education) category and it will free up the Adult Education category. Pima County and the WIB will need to refer to Cheryl, State Director, who will make recommendations for people who work locally (i.e., Literacy Connects) to fill the Adult Education category. Agenda Items were also discussed and determined by the Committee – see attached DRAFT Agenda. The Committee agreed to conduct the meeting in a large group format and if committees need or want to breakout and meet afterwards, it will be a possibility. Pima County staff will finalize the Agenda and provide to the Committee prior to the 04/10 Retreat. Gregg Johnson said the last item should be about next steps and discussions about what the WIB will do to think ahead so the WIB may plan to implement the new law. Dorothy Kret suggested some type of engaging activity will be good to help get WIB members engaged and to help everyone be committed and bonded. Charles Casey said the WIOA timeline will help determine future action.

**VI. 2015 WIB Meeting Dates, Locations, Agendas** – The committee confirmed that the 06/12/15 meeting will be at Pima Community College (PCC) because of the WIB Elections. Charles Casey said the IBEST presentation is related to the Health Industry Sector and Paul Roughton said the 06/12 meeting will be good for the IBEST presentation with an additional Health presentation or panel. Paul Roughton will ask Precision Shooting Equipment (PSE) if they will host the 08/14/15 Manufacturing Industry Sector meeting at their N. Fairview Avenue location. Paul will also ask WIB members at the 04/10 Board Retreat, if they will be uncomfortable with seeing the PSE taxidermy collection. PSE's presentation could explain the reasons behind the taxidermy collection along with a tour of PSE which is the largest manufacturer of compound bows, target bows, crossbows, and traditional recurve bows in the world. Focused on cutting-edge bow technology, PSE engineers the fastest compound hunting bow on the market, the 370 fps PSE Full Throttle, as well as the most affordable high-performance bow in the world, the Stinger-X. All of PSE's compound bows are proudly made in America at their Tucson production facility. Additional presenters or panel members may include a representative from the Southern Arizona Manufacturing Partners (SAMP) and possibly Bill Assenmacher, President, CAID Industries, a Tucson-based manufacturing company with an international client base that was founded in 1947.

**VII. Next Meeting:** April 22, 2015

**VIII. Adjourned:** 9:10 a.m.

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