



Pima County
Workforce Investment Board

QUALITY JOBS. QUALIFIED WORKERS.

PIMA COUNTY WORKFORCE INVESTMENT BOARD

Planning Committee

Thursday, January 15, 2015 – 8:00 a.m.

University of Phoenix, Room 104
300 South Craycroft Road, Tucson, AZ

Meeting Minutes

Members Present

| | |
|----------------------|----------------|
| Beverly Price, Chair | Bruce W. Grant |
| Steve Banzhaf | Gregg Johnson |
| Duane Bock | Aric L. Meares |
| Liz Gulick | Stan Steinman |

Members Absent

Dr. Linda Arzoumanian
Hank Atha
Michael Guymon
Paul Roughton
Pam Sutherland

Guests and Pima County Staff

| | |
|------------------|---------------|
| Lorraine Morales | Anna M. Cunes |
| Charles Casey | Kate Harrison |

- I. Call to Order: 8:05 a.m., Beverly Price, Chair
- II. Action Item: 12/18/14 Meeting Summary reviewed.
- III. 09/11/14 WIB and TREO "Sector Partnerships" Forum - Follow Up/Updates.
Gregg Johnson reported that if anyone would like to assist with the Construction Sector Partnership or other Partnerships, please contact him or Michael Guymon. The Construction Sector Partnership will be meeting again to focus on a couple of their concern areas. They will move away from workforce and focus on the P3 partnerships and will focus on workforce later.

Aric L. Meares said he is willing to assist with the Healthcare-Biotechnology/Bioscience Sector Partnership. Gregg Johnson contacted former CEO of Roche, Mara G. Aspinall, who said she would champion the Biotechnology/Bioscience Sector Partnership, but has not heard back from her. She may have a limited focus that does not benefit the entire Sector Partnership. Gregg Johnson will be meeting with Molly Gilbert to try and engage some

Discussion and action can occur on any agenda item.

AUXILIARY AIDS AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES
Please call 520-724-6766 (48 hours in advance) to make arrangements.

companies that are located at the UA Tech Parks Arizona. One of the Tech Parks Arizona's focus areas is Biotechnology/Bioscience.

Gregg Johnson said that Accelerate has contacted TREO recently and Accelerate may be willing to attend a Sector Partnership meeting. A Healthcare-Biotechnology/Bioscience Industry Sector launch meeting will be scheduled soon in order to take advantage of the Arizona Commerce Authority (ACA) funding.

Stan Steinman, Pima Community College, said that he spoke to Aric L. Meares about redoing Pima's curriculum for bioscience and to do and offer what the industry needs.

Aric L. Meares said he met with the head of operations at SynCardia Systems, Inc. who said the hard talent skills that are difficult to find are people with experience in biotech or medical device or who have FDA quality backgrounds. Aric has a long time relationship with Zygo Corporation's head of operations. Zygo makes a lot of medical devices as a contract manufacturer and is also a SAMP participant.

Aric L. Meares, Azbil North America, said both of the heads of operations at SynCardia Systems, Inc. and Zygo Corporation may be interested in a Sector Partnership.

Gregg Johnson said he believes that the Healthcare-Biotechnology/Bioscience Sector Partnership will be strong because it is a high area of focus for TREO along with our entire area, and the WIB will take advantage of the ACA funding.

Bruce W. Grant said Accelerate is a client of his and he has relationships with their Human Resources and the CFO and offered to assist. Gregg Johnson said that when the launch meeting date is determined, he may ask Bruce to make contact with Accelerate and help introduce Accelerate to the Sector Partnership idea.

Gregg Johnson said that the other industry being focused on is Healthcare and he is working with the Mayor and Julia Strange, Vice President, Community Benefit, TMC HealthCare. Gregg believes that Healthcare will be the second Partnership to be funded but does not know how broad it will go. The WIB will probably need to involve and expand the Partnership to include other businesses such as insurance. It may be a very large, dynamic Sector to start with and the Mayor wants to help as much as possible. Gregg does not know if this will include budgets.

Gregg Johnson mentioned that ACA is providing sufficient funding with Lindsey Woolsey for three Partnerships so the WIB will continue with the Infrastructure-Construction Sector and move forward with the Healthcare-Biotechnology/Bioscience and Healthcare Sectors. The WIB will continue to let the Southern Arizona Manufacturing Partners (SAMP) continue on its own as the Manufacturing Sector Partnership.

Discussion and action can occur on any agenda item.

AUXILIARY AIDS AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES
Please call 520-724-6766 (48 hours in advance) to make arrangements.

Michael Guymon and Gregg Johnson attended the last Arizona Mining and Industry Gets Our Support (AMIGOS) meeting which is the Mining Sector and agreed that the WIB should let them continue at their current momentum. Gregg suggested to Planning Committee members that they should attend a meeting if they have not already. There is a lot going on from Pinal County, to Morenci, Arizona and here locally. There are a lot of companies involved with the mining industry. If the WIB and PCC are not engaged with the mining industry, we may be missing some real opportunities. Gregg Johnson said he spoke to Kay, AMIGOS President, and another gentleman who conducts presentations for AMIGOS and asked if they would like to present at a WIB monthly meeting and they are both very interested. Gregg Johnson will present the idea at the 01/28/15 Executive Committee's monthly meeting.

Dr. Lorraine Morales, Pima Community College (PCC) said she believes that PCC needs to be more proactive with businesses to find out what their needs are.

Charles Casey said the Healthcare-Biotechnology/Bioscience Partnership needs to include Nils Urman, Business Services Team, Pima County One-Stop, who is working with the YouthCareer Connect grant that focuses on STEM education.

Aric L. Meares asked if Pima County has information about Sector maturity and health status. For example, the Healthcare-Biotechnology/Bioscience Sector is in an infancy stage but is it healthy or how do we grow it along and make it health? Mining has been in this part of the country for a long time so it may be considered a mature Sector based on all the organizations involved. If there is something visual, then the WIB could start a SWAT analysis which would determine the Sectors' Strengths, Weaknesses, Opportunities and Threats (SWAT) for a particular Sector at its particular life cycle stage. Number crunching would be required and it will take subjective work and comments from industry leaders to find out what they think about the industry sector. Information could include employee readiness and how is the city working with industry (capital formation). A report card could be produced that shows a Sector's status would be helpful. Charles Casey said the analogy of the life span is good. Stan Steinman said if we look at this context, we can look at skill sets that cross cut different Sectors. Aric L. Meares asked if the WIB can utilize people going through a Master Program and ask them to complete a class project that could be beneficial to the WIB Planning Committee.

Charles Casey summarized that Aric has put the development of a Sector in a framework that the WIB has not thought of before. Aric is asking if there is a way to recognize Sector status at different stages and to track and determine what is impacting the sector at a certain stage and how can the WIB help the Sector.

Gregg Johnson said the Planning Committee may want to use the March 19, 2015 meeting to flush out the frame work. The current six Sectors should be fine to work with at least until the end of this fiscal year.

Gregg Johnson will ask Lindsey Woolsey if the state has done anything related to this idea.

Discussion and action can occur on any agenda item.

Charles Casey said that a "Clusters" study might be in the Pima County One-Stop library. It may have been conducted 20 to 25 years ago. Anna M. Cunes will follow up with Murney Brown.

Dr. Lorraine Morales said PCC should be able to help with a newly hired Research Analyst position. Business and industry can look at trends and tie it to what PCC can do to customize training for the industry.

Dr. Lorraine Morales announced that the new Vice President, Workforce Development, is Dr. Ion Work and he will be starting March 2, 2015. Dr. Morales believes that Dr. Work will be a regular attendee at the monthly Planning Committee meetings.

- IV. Requests for Proposals (RFPs) - Charles Casey said it is time for the WIB to start thinking about doing RFPs for programs that operate under the current Workforce Investment Act (WIA) and for those that will operate under the new Workforce Innovation Opportunity Act (WIOA). In the past, it has been the Performance and Accountability Committee that has coordinated the RFP process, and volunteers will be needed to serve on a Review Committee to help develop the RFPs. The Planning Committee may also help to develop the RFPs and will review the RFPs. Within the next four to seven months the Pima County WIB and One-Stop will start to release RFPs. At the 01/28/15 Executive Committee, the RFP information will be presented. In 15 months, the state will be required to submit a new Plan for the new WIOA. Pima County will probably be asked to submit the Pima County Plan about 1.5 years after that. By the Fall of 2015, the WIB Planning Committee will need to review the current six Sectors to determine if they are still the Sectors that the WIB will want to work with and emphasize. As industry shifts occur, the WIB needs to keep an eye on needs. After Paul Shannon presents Labor Market Information at the 02/19/15 Planning Committee, it will help the Planning Committee to start looking at the Sectors and any needed changes. Charles Casey told the committee that they need to provide information to Paul Shannon, as to what they want to hear at the 02/19/15 Planning Committee meeting. Gregg Johnson said the WIB is most interested in the status of jobs right now and forecasts of where Pima County is going to be. The WIB wants to know where (in what industries) are there going to be jobs and what can the WIB do about it? Charles Casey said that Gerri Brunson may be able to provide analytics. If anyone wants specific or mining information, please email questions to Charles Casey and Anna M. Cunes so requests and questions can be provided to Paul Shannon.

Charles Casey reported that the Community Services, Employment and Training (CSET) department's sister department - Community Development and Neighborhood Conservation (CDNC) is utilizing an electronic RFP process this year and this is something the WIB may want to consider. Face-to-face Technical Assistance Sessions would still be offered if the WIB decides to use an electronic RFP process.

Financial literacy is one of the new or additional programs to be offered to youth under WIOA and this RFP might be a good one to process electronically.

Discussion and action can occur on any agenda item.

- V. February 13, 2015 WIB Meeting, Pima Community College, Community Campus.
Presentation: Ending Poverty Now – An Economic Initiative of Pima County.

- VI. Next Meeting: February 19, 2015, 8 a.m., HealthTrio, Catalina Conference Room, 2nd Floor, 603 N. Wilmot Road (southwest corner of 5th and Wilmot, across from Wells Fargo Bank). Outside doors are locked until 8 a.m. so Beverly Price will let members in. Please do not park in the reserved, covered parking spaces. It is a secure environment so committee members will need to sign in on HealthTrio's visitor list that will be passed around with the WIB Planning Committee's sign in sheet.

- VII. Adjourned: 9:02 a.m.

Discussion and action can occur on any agenda item.

AUXILIARY AIDS AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES
Please call 520-724-6766 (48 hours in advance) to make arrangements.