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**NOTICE OF MEETING OF THE
PIMA COUNTY WORKFORCE INVESTMENT BOARD**

Pursuant to A.R.S. § 38.431.02, notice is hereby given to the members of the Pima County Workforce Investment Board (WIB) and to the general public that the Pima County WIB will hold a regular meeting open to the public on

Friday, May 8, 2015, 7:30 a.m.

Pima Community College (PCC), Community Campus
401 N. Bonita Avenue, Rooms A109-112, Tucson, AZ 85709

Meeting Minutes

Members Present

Steve Banzhaf	Liz Gulick
Kim Murray	Sandra L. Abbey
Ramon Serrato	Lee D. Lambert
Chris Hazen-Molina	Hank Atha
Wilette C. Diggs	Aric L. Meares
Duane Bock	Frank Watts, Jr.
Peggy Feenan	Arnold Palacios
Bruce W. Grant	Doug Jones
Mike Verbout	Molly Gilbert
Peg Harmon	Beverly Price
Paul Roughton, Chair	Gregg Johnson
Dorothy Kret	Rose Capono

Members Absent

Linda Arzoumanian
Alan Storm
Judy Clinco
Lea Marquez-Peterson
Kari Hogan
Vaughn E. Croft
Deborah Embry
Carl Rosborough
Sharon Mikrut
Jim Zarling
Marji Morris

(26) Guests and Pima County Staff

- I. **Call to Order** – 7:44 a.m., Paul Roughton, Chair, Pima County Workforce Investment Board
- II. **Pledge of Allegiance** - All
- III. **Roll Call** – Bruce W. Grant
- IV. **Pima County Staff Report** - Charles Casey, Pima County Community Services presented information that included the Daimler Trucks' "Inspiration" that is the first self-driving, semi-truck licensed to drive on public roads for business and testing. It debuted

Discussion and action can occur on any agenda item

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on 05/05/15 and is only licensed for Nevada. The U.S. economy is likely to reach the Federal Reserve's full employment goal later this year at a target of 5.2% unemployment. By the end of March, Pima County had an Unemployment Rate of 4.9% but 23,100 of our neighbors are still unemployed.

Gerri Brunson, Business Services, Pima County One-Stop, reported that she represented the Pima County One-Stop as one of three presenters on 04/29/15 for the Workforce3 One's "Enough is Known for Action: Credentialing and Other Outcome Strategies that Work." Gerri Brunson presented nationally to 1,200 workforce decision makers and was asked to address "Determining Occupations with Pathways to Career Advancement." Gerri Brunson also reported that in April 2015, 43 companies posted more than 400 job leads - 5 were new companies and 3 companies asked One-Stop to prescreen candidates because they do not have local Human Resources departments.

- V. Mayor's Commission on Poverty** – Peg Harmon, Catholic Community Services, summarized what is happening with the Mayor's initiative and creating collaborative work. Met with stakeholders about three years ago. Dorothee Harmon participated. Best Practices research was conducted and the University of Arizona's (UA) report is available online and will be updated annually. The UA suggests to not focus on poverty but where we rank on poverty. When we look at average wages in our community and employed people, it is a little disconcerting when you look at rankings and rankings are not everything. Certain elements of poverty in our community are things that are just the nature of the demographics and the make up of people who live in our community. We have a larger than average share of people with disabilities. 13% of people in our community have been identified with a disability. The poverty rate for people with disabilities is 82%. So when you have a higher rate of a certain subgroup that is known to be across the country, a group of people with disabilities. The affect that it has on a community, is a higher affect. We have a higher rate of single parent households. We have higher ratios of low wage jobs so we have higher rates of home care workers and those kind of service sector jobs. These jobs tend to be lower paid jobs. Even when people are working, they remain in poverty. The good news is that we have a much better unemployment rate in our community. The bad news is the average wage that we have does not necessarily address the poverty issue. We did wrap up in March 2015. Ensure children are high school and college ready. Ensure that individuals have easy access to services and efforts are being made to help people find out about resources including the services available at the Pima County One-Stop Career Centers. Assuring that everyone has a livable wage. The Mayor addressed the WIB at his last meeting and his request was to have the WIB engage work with the efforts being put forward by the County, and to have everyone have a livable wage and work with the WIB.
- VI. WIB Chair Message** – Paul Roughton announced that he will be appointing two Advisory Committees. One to address the Mayor's Commission on Poverty and Pima County's Ending Poverty Now Initiative and Peg Harmon has volunteered to be the Chair. The second will be the By-laws Advisory Committee and Aric L. Meares has volunteered to be the Chair.

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- VII. Action Item** – April 10, 2015 Meeting Minutes approved. Dot Kret motioned to approve, Duane Bock seconded the motion, and all were in favor to approve.
- VIII. Workforce Investment Act (WIA) Agencies' Panel** – Rose Capono, WIB Member and Generalist II/Human Resources, Southwest Gas Corporation, was the Facilitator. The following WIA Agency Representatives participated on the Panel:

Community Outreach Program for the Deaf (COPD)

Charles McBride, Vocational Program Director, 520-792-1906, CharlesM@copdaz.org
Angie Carrillo, Vocational Program Coordinator, 520-724-7621, AngieC@copdaz.org
Angie.Carrillo@pima.gov

DK Advocates, Inc.

Betty Seery, 520-790-7677

Goodwill Industries of Southern Arizona, Liz Gulick, Co-President/CEO
520-623-5174, x1112, LGulick@goodwilltucson.org

Portable, Practical Educational Preparations, Inc. (PPEP)

Barbara Simcoe, State Director, WIA Adult Programs, 520-770-2503
BSimcoe@ppep.org

SER-Jobs for Progress of Southern Arizona, Inc.

Art Burrola, Pima County Kino Veterans' Workforce Center, 520-724-2646
Art.Burrola@pima.gov

Tucson Urban League

Donna Bakerx, Employment and Training Facilitator, 520-791-9522, x2243
DBakerx@tucsonurbanleague.org

Tucson Youth Development, Inc., Arnold Palacios, Executive Director, 520-623-5843
Arnold.Palacios@acehs.org

Each WIA Agency representative was provided with five minutes to answer the following questions:

1. Of the employers or industries that you work with, which one appears to have the most issues in finding qualified applicants?
2. Of the population groups you work with, which one requires the most assistance to land a decent job?
3. What do you think of a sector approach for workforce development?

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- IX. Board Member Announcements/Call to Public** – Charles Casey mentioned that when we talk about poverty, wages are the issues in many cases and it comes back to those people who are working and really struggling. It is important to consider if you are interested in joining the Poverty Advisory Committee.
- X. Next Meeting** - Friday, June 12, 2015, 7:30 a.m.
- XI. Adjourned: 9:02 a.m.**

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