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PIMA COUNTY WORKFORCE INVESTMENT BOARD (WIB)

Youth Council

**Tuesday, January 13, 2015
3:30 to 5 p.m.**

Pima County Youth Employment One-Stop Center
2323 South Park Avenue, Tucson, AZ 85713

Meeting Minutes

Members Present

Vaughn E. Croft, Chair Ed Nossem
Deborah Dixon Arnold Palacios
Jim Zarling Johanna Duffek
Donna Bakerx

Members Absent

Dana Katbah Paul Lyons
Ed Dummitt Amanda Kucich
Deborah Embry Liz Gulick

Guests and Pima County Staff

Maria Suarez Bill Spalding
Ron Chilton Kate Harrison
Julio Pena Anna M. Cunes
Art Eckstrom MaryAnn Phininzy

- I. Call to Order: Dr. Vaughn E. Croft, Chair, 3:30 p.m.
- II. Announcements
 - A. Maria Suarez announced that she coordinates the Summer Youth Employment and Pledge-A-Job Programs at the Pima County Youth Employment One-Stop Center. Approximately 5,000 summer applications are received annually and 3,800 are tested in a two month time period. Some youth do not show up for testing or follow through on the hiring process, so the number of youth tested is lower than the number of applications received. Approximately 1,300 get employed or enrolled in school.

Discussion and action can occur on any agenda item.

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B. MaryAnn Phininzy announced that Martin Luther King Day is a “day on, not a day off” for Pima Community College’s (PCC) AmeriCorps program. There will be community service projects for anyone needing to complete community service hours and one community service beautification project will be at Los Ranchitos Elementary School.

C. Julia Peña, Career Transition Specialist, Fred G. Acosta Job Corps Center. Mr. Peña assists young adults with placement in military school, advanced training or employment and also does some employer outreach.

III. Action Item: 12/09/14 Meeting Summary reviewed.

IV. Workforce Innovation and Opportunity Act (WIOA) Standing Committees – Anna M. Cunes explained that the WIB may designate and direct the activities of standing committees to provide information and to assist the local board in carrying out activities. At a minimum, the WIB may designate a standing committee (Youth Council) to provide information and to assist with planning, operational, and other issues relating to the provision of services to youth, which shall include community-based organizations with a demonstrated record of success in serving eligible youth. Vaughn E. Croft suggested that the current Youth Council membership needs to be reviewed for active and non-active members and to help plan for proper representation under the new WIOA. Anna M. Cunes will provide the current membership list to Vaughn and Arnold Palacios for their initial review.

WIOA Use of Funds for Youth Workforce Investment Activities – Arnold Palacios confirmed that Pima County must increase the percentage of youth formula funds used to serve out-of-school youth to 75 percent from 30 percent under the current law and local areas must spend at least 20 percent of youth formula funds on work experience activities such as summer jobs, pre-apprenticeship, on-the-job training, and internships so that youth can be prepared for employment. Art Eckstrom said that Pima County will be inviting agencies to an informational meeting so that efforts to reach out-of-school youth can be coordinated and be done jointly.

WIOA Overview – WIOA requires states to strategically align Workforce Development Programs. WIOA ensures that employment and training services provided by the core programs are coordinated and complementary so the job seekers acquire skills and credentials that meet employers’ needs. Charles Casey confirmed that the Pima County “Core Program Partners” – also known as Best Friends Forever (BFFs) - include D.E.S. Employment Services, Pima Community College Adult Education, D.E.S. Vocational Rehabilitation Services, and Adult and Dislocated Workers, and pending state decision, may include Temporary Assistance for Needy Families (TANF) and Perkins career and technical education programs. Pima County and its Partners will create a unified four year plan, have the same performance measures and share One-Stop infrastructure costs.

V. Youth Career Expo 2015: Vaughn E. Croft told the committee about the Arizona Transportation Builders Association (ATBA) first annual Construction Career Days that was held in November 2013 at the Tucson Rodeo Grounds. It was a very good hands-on, engaging event for the youth and a second event is already being planned. The Emerging Technologies Industry Sector might be the focus for the Youth Council’s Youth Career Expo 2015 if Sensintel can accommodate the Expo. A date in April may be selected and whether it will be a week day

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or Saturday is yet to be determined. Vaughn E. Croft mentioned that Fran Embrey-Senechal is working at the Tohono O'odham Nation Education Department One-Stop and she would like the Sells students to be invited to the 2015 Expo.

Jim Zarling said he has met with several contractors, and they all realized and discovered that the youth who are looking for work and joining the workforce are lacking math, writing and good communication skills.

VI. Next Meeting: February 10, 2015

VII. Adjourned: 4:43 p.m.

Happy New Year!

Statement of Purpose: The Youth Council shall establish and maintain reciprocal partnerships with employers and youth service organizations to transition youth into successful contributing members of the community.

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