



QUALITY JOBS. QUALIFIED WORKERS.

**MEETING OF THE  
PIMA COUNTY WORKFORCE INVESTMENT BOARD (WIB)**

**Friday, May 13, 2016, 7:30 a.m.**

Pima Community College, Community Campus, Meeting Rooms A109-112  
401 North Bonita Avenue, Tucson, Arizona 85709

**MEETING MINUTES**

**MEMBERS PRESENT**

Paul Roughton, Chair	Jim Zarling
Bev Price	Ramon Serrato
Carl Rosborough	Jorge Rivero
Peg Harmon	Jacob Bernal
Lori Banzhaf	Frank J. Watts, Jr.
Sandra L. Abbey	Jay M. Slauter
Chris Hazen-Molina	Mary K. Boegemann
Danielle Duarte	Bruce W. Grant
Liz Gulick	Molly Gilbert
Lee D. Lambert	Pam Sutherland
Wilette C. Diggs	Doug Jones
Deron Johnson	Mike Verbout
Judy Clinco	Fred Yamashita
Dot Kret	

**MEMBERS ABSENT**

Vaughn E. Croft	Mark P. Vitale
Aric L. Meares	
Kari Hogan	
Regina Suitt	
Linda Arzoumanian	
Clarence Boykins	
Deborah Embry	
Michael Guymon	
Jan Leshner	
Marji Morris	
Kim Murray	
Lea Márquez Peterson	
Alan L. Storm	
Julia Strange	

**(23) GUESTS AND PIMA COUNTY STAFF PRESENT**

- I. **Called to Order** – Paul Roughton, Chair, Pima County WIB, 7:38 a.m.
- II. **Pledge of Allegiance** – All
- III. **Roll Call** – Liz Gulick, Co-President/Chief Executive Officer, Goodwill Industries of Southern Arizona
- IV. **WIB Chair Message** – Paul Roughton announced the following:
  - A. **Comments and Questions** - Reminder, when you ask a question, have a comment or want to make an announcement, please identify yourself and the organization you represent so everyone will know who you are.

B. **WIB Members' Workforce and Community Activities** - All WIB members are asked to keep the WIB informed of their workforce activities and community involvement. Please email information to [Anna.Cunes@pima.gov](mailto:Anna.Cunes@pima.gov).

C. **Request for Proposals (RFPs)** - Most contracts have been written for the "Workshops" RFP.

Thank you to the WIB members who volunteered to serve on the RFP Committee for "Workforce Staffing." This RFP was released on 02/26/16 and the Proposal Deadline was 03/22/16. Award Recommendations are in today's meeting packet.

D. **WIB Officer Elections** - Nominees are being accepted for the WIB Chair and First Vice-Chair who also serves as the Planning Committee Chair. These two WIB Officer positions end on 06/30/16.

Please submit names to [Anna.Cunes@pima.gov](mailto:Anna.Cunes@pima.gov) and plan to vote at the 06/10/16 monthly meeting.

V. **Action Item** – April 8, 2016 Meeting Minutes approved. Jim Zarling motioned to approve, Lori Banzhaf seconded the motion, and all approved.

VI. **Action Item** – "Workforce Staffing" RFP Award Recommendations approved for the Pima County Request for Proposals RFP-CSET-WFS-2016-06. Bev Price motioned to approve, Sandra L. Abbey seconded the motion, and all approved.

VII. **Pima County Staff Report** – Charles Casey, Director, Pima County Community Services, Employment and Training (CSET) reported on the following:

- Strengthening Skills Training and Career Pathways Across the Transportation Industry;
- An Update on the Share of Older Workers in Physically Demanding Jobs;
- Investing in Older Americans Act, HR 4973;
- The U.S. Department of Labor's Veterans' Employment and Training Service launched a newly enhanced online one-stop for employment services: [veterans.gov](http://veterans.gov);
- Protecting Veterans' Educational Choices, HR 5047;
- The Helping Individuals with Reemployment and Entrepreneurial Development Act, HR 5022;
- Manufacturing Extension Partnership Improvement Act, S 2779;
- Pima County Works at <https://webcms.pima.gov/cms/One.aspx?portalId=169&pageId=183160>;
- Workforce Innovation and Opportunity Act (WIOA) Implementation Updates;
- WIOA Employer Service Measures and what they may include for Arizona and Charles Casey suggested that the WIB Performance and Accountability Committee should provide their input to the state;
- Anna M. Cunes will email today's PowerPoint presentation to all WIB members and guests;

- The Pima County WIB's Workforce Development Plan will be due on or before 09/01/16 and it must be available online. Some parts will be available for review in June 2016 and a draft must be available in mid July 2016 for public comment. The Plan is to be ratified at the 08/12/16 WIB meeting and recommended to the Pima County Board of Supervisors; and
- Congratulations to the 797 graduates who received their High School Equivalency (HSE) diploma on 05/12/16 at the Tucson Convention Center Music Hall. Special thanks to the dedicated staff at WIOA Title II Core Program Partners Adult Education at PCC and Adult Probation, and programs such as Las Artes and all the others who helped to prepare these new graduates, young and old, for more opportunities in our labor market.

A. Gerri Brunson provided an April 2016 Business Services Team report that included:

- (9) in-house recruitment events;
- (45) companies were assisted with recruiting employees;
- (214) new job leads were posted;
- Assisting Home Goods with (4) job fairs and 320 job seekers attended the first two fairs held in early April;
- Attending the Port of Tucson's IDEAS 2016 which was their 4<sup>th</sup> Annual Arizona-Sonora Inter-/multimodal Development Expo from 05/03 to 05/05/16. It was their annual event for discovering mining innovations, inter-/multimodal transportation options and global business development opportunities;
- Caterpillar Inc. announced on 05/03/16 that Tucson is the new location for its surface mining and technology offices; and
- World View is a Tucson company founded in 2012 that develops and flies proprietary high-altitude unmanned flight systems for numerous commercial, government, and research customers. Its versatile platform serves a wide variety of mission functions and supports industries including first response and disaster recovery, communications, weather forecasting, and surveillance aid for U.S. troops. It is led by a technical team of experts in high-altitude ballooning and veterans of human spaceflight, including former Biosphere 2 crew members, two astronauts and a former NASA associate administrator.

B. Nils Brunson added that Caterpillar will bring hundreds of highly paid, highly skilled jobs to Tucson. For now, approximately 60 employees will work in a rented space downtown. By the end of the year, Caterpillar will move in to 97 E. Congress, an empty county owned building near the Mercado San Augustine, west of I-10. The company plans on closing five manufacturing plants in the U.S. and eliminating 820 positions. The company will start by bringing 500 employees to town. Within five years, that number could double. These include executive management, engineering, product development and support positions. Nils recognized and thanked all the organizations who helped this national company to make the decision to locate to Tucson and

said that our region does have good strengths and advantages over other areas.

*“This is a huge win for Tucson and the entire region,” said Governor Ducey. “In addition to bringing jobs and capital investment to Southern Arizona, a project of this level will have a ripple effect throughout the community and state. I’d like to thank the Caterpillar team for their commitment to and confidence in Arizona. I’d also like to thank our partners, the **Arizona Commerce Authority, Sun Corridor Inc., Pima County, Rio Nuevo District and the City of Tucson**, for their hard work in bringing this project to our state. This is an excellent example of Arizona’s attractiveness to businesses as well as our strength in collaborative economic development.”*

Home Goods is very pleased to have located in Tucson and said they have been pleased and impressed with the Pima County workforce.

This community does a lot of cutting edge and new technology and you have heard about World View which is an interesting concept. They have also decided to grow their business in Tucson.

**VIII. Presentation - “Making Action Possible for Southern Arizona (MAP) Dashboard.”** Jennifer L. Pullen, Research Economist, Economic and Business Research Center, The University of Arizona, Eller College of Management presented the following information:

- The MAP partners include the Southern Arizona Leadership Council, Community Foundation of Southern Arizona, and The University of Arizona Eller College of Management Economic and Business Research Center.
- Their mission is to measurably improve Southern Arizona through data driven collective civic action and education.
- The website is a source of information and not a data warehouse. It provides core analysis, it is updated often and has compelling visualizations.
- Regional comparisons and an Arizona focus on counties and cities are available.
- There are six categories, 36 indicators and featured articles. New articles are posted every two weeks and article ideas are welcomed.
- How to navigate the MAP included a workforce and demographics overview; median wage for all occupations; how we compare; what are the key trends; median annual wage for secondary school teachers; secondary school teacher wages adjusted for cost of living; education overview;
- Four-year college attainment rate; four-year college attainment rate by age (2014); four-year college attainment rate for the Working Age Population (2014).
- Tutorial is available for users who want to learn about and utilize the Windows’ “Snipping” tool that assists users who want to “Snip” MAP images for use in PowerPoint and other presentations. Please notify Jennifer at [JPullen@eller.arizona.edu](mailto:JPullen@eller.arizona.edu) if you do use MAP images or information so MAP partners may also be notified. They will all appreciate knowing that the MAP is a good resource.

- A person may subscribe for updates.
- Visit the MAP Dashboard: [www.mapazdashboard.arizona.edu](http://www.mapazdashboard.arizona.edu); Twitter: @MAPAZDashboard; or Facebook.com/MAPDashboard.

Jennifer ended the presentation with live online demonstrations for Employment Growth By Industry with a comparison for the Construction Industry in Arizona compared to Denver.

**IX. Board Member Announcements/Call to Public -**

- A. Danielle Duarte announced The Arizona Technology Council After5 Tech Mixer on Wednesday, 05/18/16, 5:30 to 7:30 p.m. The After5 Tech Mixer is held regularly throughout the year to bring together the growing tech community. These high value, high profile mixers are held at member companies as an opportunity to showcase their products and services while providing on-site tours and professional networking drinks and light fare. The 05/18/16 After5 Tech Mixer will be held by Pima Community College, the Pima County Joint Technical Education District, the Arizona Association for Economic Development, the Arizona Commerce Authority, and Tucson Electric Power Company.
- B. Jorge Rivero announced that the WIB Youth Council's 05/04/16 "Career Pathways and Employment Fair" was well organized and received. It was appreciated by the exhibitors and youth who attended.

**X. Next Meeting – Friday, June 10, 2016, 7:30 a.m.**

**XI. Adjourned – 8:57 a.m.**

