



MEMORANDUM

Date: May 16, 2014

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **2014 Results – Employee Combined Appeal Program**

Pima County and United Way of Tucson and Southern Arizona (UWTSA) continue to work together to address critical needs in the greater Pima County area, supporting programs that boost community health, education and stability.

Since 2010, Pima County employees have donated \$1.8 million to more than 200 charities through the annual workplace campaign, known as the Employees Combined Appeal Program, either through a one-time donation during the campaign or payroll deduction.

In 2014, employees generously donated more than \$455,000 to area charities, with 29 departments receiving gold awards for their participation in the 2014 campaign

All of the funds pledged or donated go to the designated charities, touching an estimated 100,000 lives throughout the region. The 10 charities receiving the most donations are shown in the table below.

Agency	Total
Community Food Bank of Southern Arizona	\$30,492.32
Humane Society of Southern Arizona	22,100.78
Pima Animal Care Center	21,149.60
Casa de Los Niños	20,856.04
Planned Parenthood Arizona	16,216.50
Youth on their Own	12,195.70
Gospel Rescue Mission	10,859.58
100 Club of Arizona	8,756.02
Ronald McDonald House Tucson	8,427.00
Casa Maria Free Kitchen	7,776.10

The County contracts with – and pays a 15-percent administrative fee to – UWTSA to record the donations and distribute the funds to the designated charities.

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Recently, UWTSA received national recognition as a top performer in the United Way system and in our community.

In fact, UWTSA is among the top four United Ways in the country based on leadership abilities, engagement in the community and results-driven community strategies. Their work has had a positive impact on early literacy skills, engaging youth in after-school programs, helping families become more financially stable, and helping seniors remain healthy and active.

There are many ways Pima County works to build a healthy community and a strong quality of life, and our partnership with United Way continues to strengthen those efforts.

CHH/mjk