

Application of Criteria for Pima County Bond Project Proposals

Directions: The Pima County Bond Advisory Committee adopted criteria for project inclusion. For each resubmitted and new bond project proposal, please answer how the project meets the criteria below. If certain criteria do not apply to the project, please answer not applicable. The total response for each project should be no longer than two pages in Arial size 11 font. Please do not submit exhibits or attachments. The completed form should be e-mailed to Deseret.Romero@pima.gov on or before July 15, 2013.

Project Name: Marana Regional Performing Arts Center

1. **Broad Demonstrated Support by Public:** The center serves multiple public needs. It will be the hub for all performing arts events produced in northwest Pima County, produced by Marana Public Schools and by the Town of Marana. Performing arts centers as this become cornerstones to all members of the public and are able to meet the needs of senior citizens through pre-school age constituents.
2. **Has Regional Public Benefit:** This center will be located in an area that meets the needs of our county's northwest corridor. It will serve the needs of all the citizens in Marana, the families, students and staff of Marana Unified School District, the citizens on the Tangerine Corridor and then respectively Oro Valley, the Picture Rocks and far west side communities will also find the location easily accessible, as well as citizens from regions to the north such as southern Pinal County, who also contribute to the Pima County community and economy.
3. **Partnerships:** Partners in this project include Marana Unified Schools and the Town of Marana. Marana Schools is also working closely with Educational Facilities Development Services (EFDS) to coordinate further partnerships. Currently pending are partnerships with regional developers, Live Nations (the leading booking agency for venues in America), other municipalities and both private and public universities.
4. **Other Funding Sources or Matches:** Marana Schools will provide land recently purchased for \$3,500,000. Marana Schools will also seek further funding for the project via a future bond election and or private funding via a lease/lease back project being developed by our partners at Educational Facilities Development Services. Additional legacy costs can also be shared via IGA's between MUSD and Town of Marana and Pima County.
5. **Education and Workforce Training:** This regional facility will provide multiple training and job opportunities. From the development, design and production of K-12 public school, university partner and municipal partner events to the actual need for logistical employees to maintain and operate the facility. Numerous new jobs will be created both short and long term as well as the site being a venue for new skills to be learned by both MUSD students and regional community members.

6. Advances Board Adopted Principles of Sustainability and Conservation: Not only does Marana Schools believe in designs that provide maximum sustainability and exceptional efficiency. Our development team from EFDS has some of the very best architectural firms on board to ensure this happens. We also are already a living example of these principals as is evidenced by our projects to build solar supply sources into eights of the district's schools, and our commitment to the total energy retrofit that has replaced lighting, HVAC and plumbing units with high efficiency units. These projects are essential for us as a district to meet the needs of our community, reallocate funds to the greater good and positively impact our environment.
7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding: There are none. We are committed to the best use of funding. Our district has maximized the use of its own bond funds and will treat any county partnered bond funds as well if not better.
8. Phasing of Large Projects: The center will be tied into a larger infrastructure to include a new state of the art high school, a new regional library, and other partner developments in the area from Town of Marana and adjacent developers.
9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs: This is another area where this project stands out. Any research will show that a performing arts center is not profitable as for as the dollars in vs. dollars out go. They are of course priceless as far as the community impact. This center will already have the built in partnership for operating costs of the school district and potentially the Town of Marana and the private universities mentioned above that are being developed by our EFDS partners. Bottom line is that MUSD will be here to help keep the center open and in world class condition for our schools and for our community.
10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project: This project is a Capital Improvement Investment of the greatest kind. It provides jobs, training and education to help anchor our community far into the distant future.