

Application of Criteria for Pima County Bond Project Proposals

Directions: The Pima County Bond Advisory Committee adopted criteria for project inclusion. For each resubmitted and new bond project proposal, please answer how the project meets the criteria below. If certain criteria do not apply to the project, please answer not applicable. The total response for each project should be no longer than two pages in Arial size 11 font. Please do not submit exhibits or attachments. The completed form should be e-mailed to Deseret.Romero@pima.gov on or before July 15, 2013.

Project Name: Neighborhood Reinvestment (CD5)

1. **Broad Demonstrated Support by Public:** As has been seen at every Bond Advisory Committee meeting since 2007, affordable housing and neighborhood reinvestment programs have a broad-base of support within the region. Marana's set-aside is receiving broad-based regional support, as community partners, colonia neighbors, and social services work within our community to preserve rural heritage in the face of rapid growth and accelerated urbanization driven by the once again escalating prices for real property. Entities from throughout the Marana community and region have come together to initiate the development of a comprehensive plan that will look at preserving neighborhood infrastructure and ensure long-term support for workforce and special populations. This support has come from both private and public sectors including developers, non-profits, and community advocates. Working in coordination with other regional players is helping assure that Marana's housing program reflect the needs of the community and support regional sustainability.
2. **Has Regional Public Benefit:** Supporting infrastructure in older neighborhoods and providing neighborhood amenities in stressed areas is vital to regional stability. As part of a regional solution, the Town of Marana is working with other jurisdictions to developing a regional Blueprint for the I-10 Corridor that will include a call for development of affordable housing in coordination with economic development initiatives. Recognizing the key links between future commercial growth and the ability for the region to supply a ready workforce, safe affordable housing for working families and low-income vulnerable populations is a critical element to growth and sustainability. The lack of affordable housing in Northwest Pima County and the Town of Marana, in particular provides, a significant challenge to the region that will require creative flexible solutions and a wide-variety of partnerships to address.

The Town of Marana is requesting funding as a set-aside as part of an overall Pima County initiative to neighborhood revitalization and general improvements to areas surrounded by new development, both residential and commercial.

Marana ranked neighborhood reinvestment just under Affordable Housing as the fifth most important project on its list of community-wide priorities. This ranking, provided to the County Administrator's office in April 2007 and again in 2013 stressed the importance placed on affordable housing by Marana's leadership.

3. **Partnerships:** The Town continues to work closely with the Pima County, the Arizona Department of Housing, the Drachman Institute, Tucson Association of Realtors, United Way, CPLC, Habitat for Humanity – Tucson, Old Pueblo Community Foundation, Foundation for Senior Living, members of SAHBA, and both housing and commercial developers to find creative ways of solving neighborhood blight and lack of adequate infrastructure and amenities.

4. Other Funding Sources or Matches: Marana's Mayor and Council continually allocates funding to neighborhood projects, parks, and programs. In addition, the Town leverages CDBG and other grant dollars to provide improvements in the community. Ongoing efforts include funding through federal and other sources.
5. Education and Workforce Training: NA
6. Advances Board Adopted Principles of Sustainability and Conservation: The Town's affordable housing and neighborhood revitalization programs (including housing rehabilitation) meet energy star standards and use sustainable building practices, water harvesting, solar energy solutions, and other practices that both support sustainable environments and cost savings for low- to moderate-income families.
7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding: NA
8. Phasing of Large Projects: This project may be built in phases to accommodate the needs of the public and private partners.
9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs: All administrative costs for Marana's neighborhood improvement projects are captured by the general fund. There are no ongoing maintenance or operational costs associated with this request.
10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project: This project is a new capital improvement.