



living streets alliance

Quality of Life

Safety

Economic Development



OPINION

Now Coveted: A Walkable, Convenient Place

By CHRISTOPHER B. LEINBERGER
Published: May 25, 2012

WALKING isn't just good for you. It has become an indicator of socioeconomic status.

 [Enlarge This Image](#)



Josh Cochran

Until the 1990s, exclusive suburban homes that were accessible only if you cost more, per square foot, than most kinds of American housing. Now, however, these suburbs have become overbuilt, and housing values have fallen. Today, the most valuable real estate lies in walkable urban locations. Many of these now pricey places were built decades ago.

Mariela Alfonzo and I just released a [study](#) that measures values of commercial real estate in the Washington, D.C.

BETTER!

formerly New Urban Network

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The decision maker's bridge to stronger, greener communities

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Study: Shift to walkable urban places is good news for economy

research building development market trends mixed-use public outreach/response region walking

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URBAN WONK

What Millennials Want—And Why Cities Are Right to Pay Them So Much Attention

ANTHONY FLINT MAY 05, 2014 COMMENTS



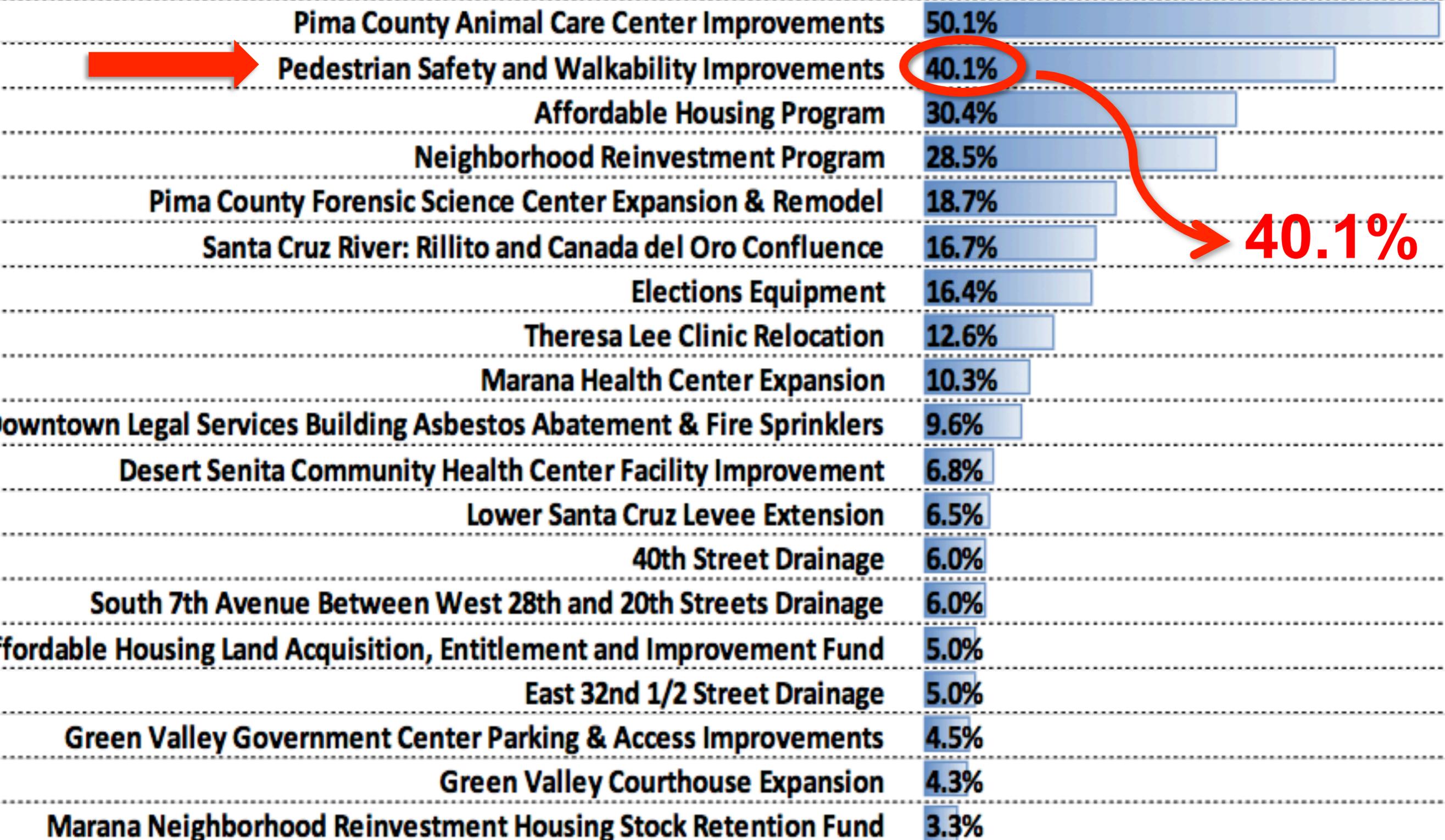
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As a baby boomer myself, I'll confess to feeling a bit like, enough with all this talk about the Millennials already. But the reality is, those born roughly between 1982 and 2001 form a demographic cohort of some 80 million Americans. So it's not surprising that U.S. cities are paying a lot of attention to what they want—now and in the future—in terms of the places they live.

“When asked what would strengthen their local economy, two-thirds believe that investing in schools, transportation choice, walkability, and key community features is the best way.... For both Millennials and Active Boomers, including those living in today's suburbs, walkability is in high demand.”

Project Preferences - % choosing project

Public Health, Flood Control, Neighborhood Reinvestment and Government Facilities



40.1%

Collaboration

- Regional DOTS
- School districts
- Neighborhood Reinvestment
- City Ward offices
- Supervisor districts
- Neighborhood associations
- Non-profit organizations
- Business districts
- Pima Association of Governments
- Transit groups

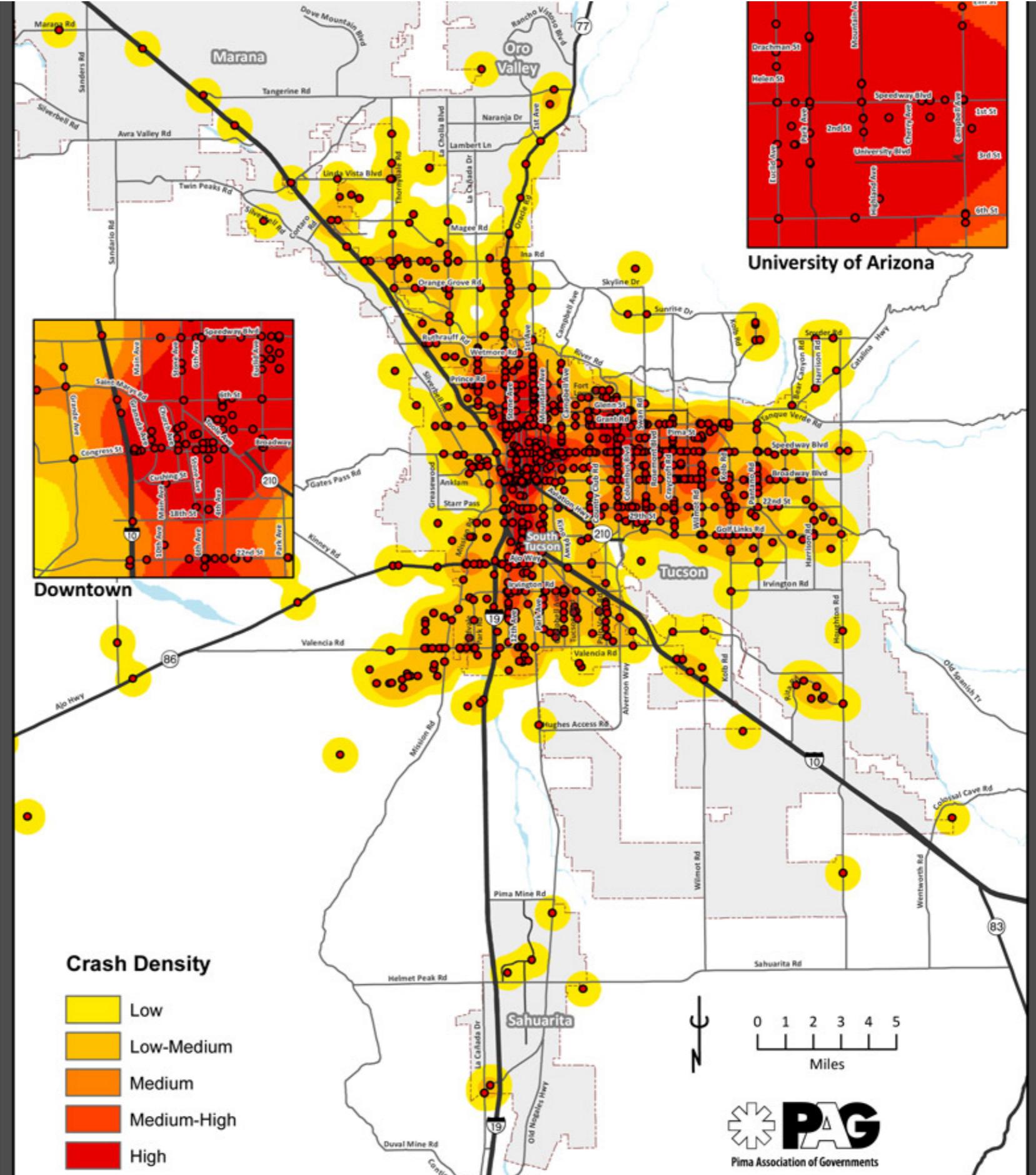
Our proposal addresses:

- ✓ Safety
- ✓ Transportation
- ✓ Health
- ✓ Economic Development
- ✓ Partnerships
- ✓ Equity & Diversity
- ✓ Environment



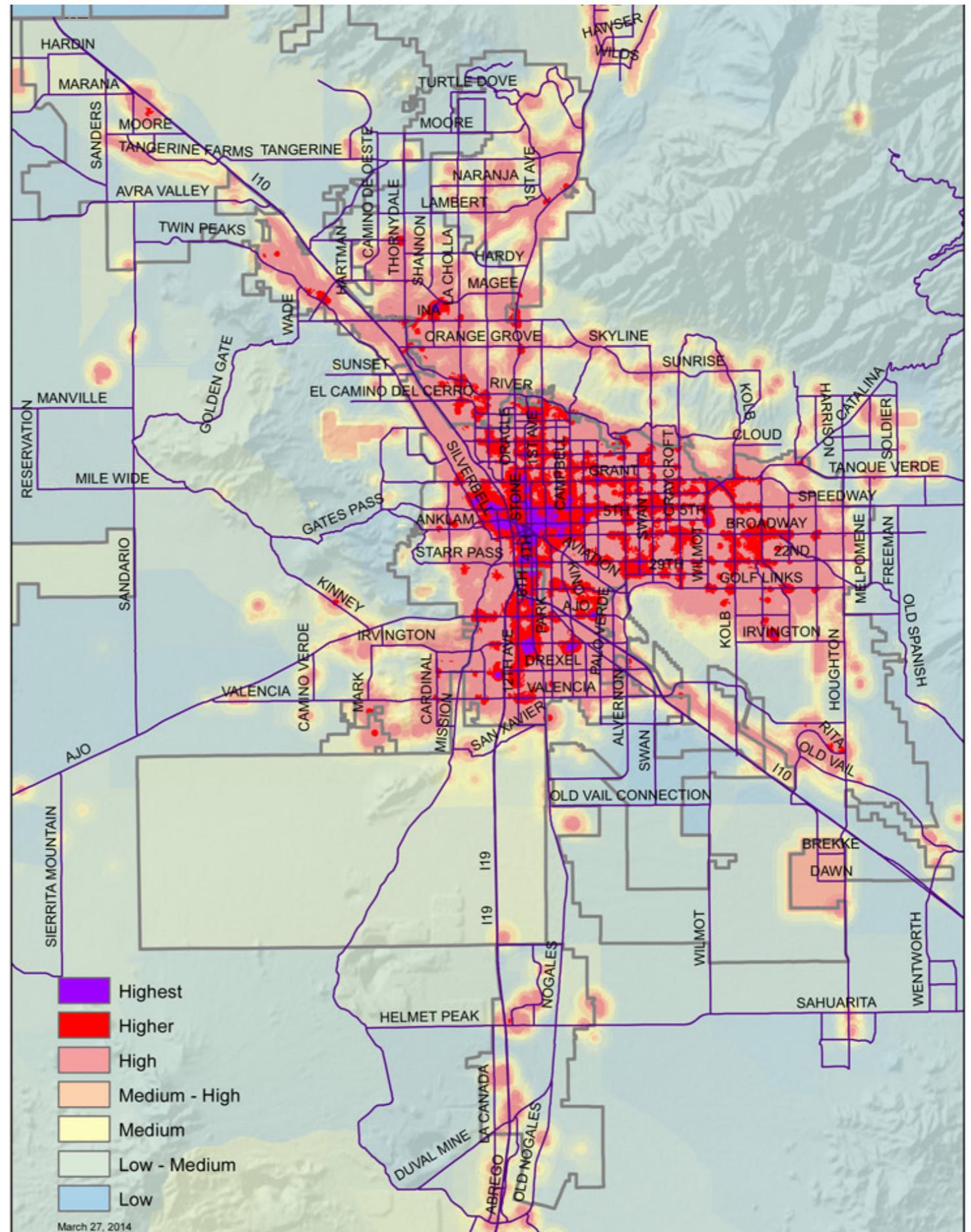


Pedestrian-Involved Crashes, 2007-2011



Demand/Need Composite

- Pedestrian generators and attractors
- Current walking/transit rates to work
- The urban context
- Vulnerable users



Pedestrian Safety & Comfort Bond

- **\$25 million** for pedestrian capital improvements
- Allocated on a **need-basis** in Pima County member jurisdictions
- Program focuses on **pedestrian collector system** that falls between the in-neighborhood pedestrian efforts of Neighborhood Reinvestment and arterial efforts of the RTA
- Emphasis on bringing pedestrians safely and comfortably to community **destinations** (schools, businesses, parks, community centers, libraries, transit stops, etc.)

Pedestrian Safety & Comfort Bond

- **PAG Pedestrian Plan Update** will establish goals and objectives; jurisdictions may apply for funding by demonstrating how need-based projects relate to this Plan
- **Pilot projects in all jurisdictions**, City of Tucson Wards and Pima County Districts
- LSA will work with County to convene **transparent oversight committee** to review proposals and make recommendations based on project's potential to fulfill goals and objectives outlined in the PAG Plan.

Santa Rosa
Neighborhood
Center



Santa Rosa
Park



Santa Rosa
Branch
Library

Drachman
Elementary
School



10th
Avenue

S 11th Ave

La Paz St

S Coleta Ave

W 21st St

W Calle Posadas

22nd St

S Meyer Ave

22nd St

22nd Street



living streets alliance

Pima County
Library

Drachman
Elementary

Sun Tran
stop

Santa Rosa
Neighborhood
Center



What does \$25 million buy?

- Hawk light (\$100,000ea): **250**
- 5' linear sidewalk (\$35/li. ft.): **714,285**
- Linear miles of sidewalk: **135***
***67.5** if sidewalks along both sides of roadway
- Ramps (\$2,000ea): **12,500**
- Striped crosswalks (\$5/li. ft.): **5,000,000**



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