

## **Application of Criteria for Pima County Bond Project Proposals**

Directions: The Pima County Bond Advisory Committee adopted criteria for project inclusion. For each resubmitted and new bond project proposal, please answer how the project meets the criteria below. If certain criteria do not apply to the project, please answer not applicable. The total response for each project should be no longer than two pages in Arial size 11 font. Please do not submit exhibits or attachments. The completed form should be e-mailed to [Deseret.Romero@pima.gov](mailto:Deseret.Romero@pima.gov) on or before July 15, 2013.

### **Project Name: Update and Repurpose Kino Veteran's Memorial Stadium and Kino Sports Complex**

1. **Broad Demonstrated Support by Public:** Kino Sports Complex and Stadium is used and supported by a broad spectrum of the community particularly but not exclusively for amateur and professional sporting activities. This is particularly true as we have worked to repurpose the facility from a professional baseball complex into a multi-use, multi-sport facility which now offers a north complex devoted to rectangular pitch field sports, a south complex devoted to baseball and an 11,000 seat outdoor stadium that we can convert between baseball, rectangular pitch field sports (football, soccer, rugby, lacrosse, etc.) and concert and other multi-purpose venues. The complex also houses soft ball fields that are heavily used, especially by youth. Stadium hosts many charity events, including the Hope Fest, various Christmas festivals for disadvantaged youth, and an annual charity baseball game that has generated over \$160,000 in last two years for youth charities. Attendance at major league spring training games, of which there are still two or three per year, is typically 10,000 to 11,000. Attendance at youth and amateur tournaments can exceed 1,000, concert attendance has exceeded 14,000 and attendance at annual bead and gem shows is estimated to exceed 100,000 people.
2. **Has Regional Public Benefit:** Kino is a regional facility. Because of the high quality of the fields and facilities participants in youth and amateur sports leagues come from throughout Pima County. Professional games and amateur tournaments draw teams from throughout Pima County and South Central Arizona. Larger amateur tournaments draw teams and fans from throughout the United States. Professional soccer and baseball draw national and international teams and fans. In 2012 teams Kino hosted professional teams from four cities in Mexico and from Denmark. The professional teams and larger amateur and especially collegiate tournaments make major economic contributions to hotels, restaurants and tourist facilities throughout Pima County. Economic impact from events at Kino in 2012 is estimated to be at least \$8.6 million.
3. **Partnerships:** Kino has numerous partners, ranging from the YMCA of Southern Arizona, which in 2012 took over operation of the Mulcahy YMCA at Kino Community Center, to Visit Tucson (formerly the Metropolitan Tucson Convention and Visitors Bureau), which assists with long range marketing, event preparation and economic impact analysis, and FC Tucson Soccer which partnered with National Major League Soccer in 2013 to sponsor eight major league eight teams in spring training, plus two foreign teams and the Desert Diamond Cup major league soccer tournament at Kino. Major amateur tournament partners are Tucson Invitational Games, Inc., Kino Baseball Inc. and Babe Ruth Baseball. The Event Group is a major partner and concert promoter, AS Shows, Inc. and the Best Bead Show,

Inc. respectively operate one of the largest gem show events and probably the largest bead show events in Tucson. Major League Baseball is still a partner operating 2 or 3 spring training games at Kino annually including the annual Christine Taylor-Green youth charity game. There are numerous local leagues and organizations that use and partner with Kino for sport, community and charity events.

4. Other Funding Sources or Matches: Approximately \$1.2 million of the Chicago White Sox Contract Termination payment remains available to match this bond funding request. First priority will be to completely renovate and install artificial turf on two soccer fields in the Kino South Complex. With artificial turf these fields will be available for constant heavy use and will enhance the six field professional-tournament soccer/rectangular pitch facility on the Kino North Complex. Approximately \$2.8 million of White Sox Termination and Stadium revenue funds are being spent to construct the north part of the complex.
5. Education and Workforce Training: The completed facility will be used by numerous youth sports groups and leagues and will be available to schedule for school athletic competitions. The facility will serve as the home field for both Pima College football and soccer teams.
6. Advances Board Adopted Principles of Sustainability and Conservation: Installation of artificial turf will reduce water use and maintenance and will increase the number of hours of community use. Some estimates are that scheduled use hours can triple using artificial turf.
7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding: N.A.
8. Phasing of Large Projects: This is the second phase of a repurposing project. The initial phase was conversion of the North Complex to a rectangular pitch sports facility using White Sox Termination payment funding as is explained in question four above. In some ways this can be considered a third phase of that repurposing project if one includes as the first phase the fall 2011, temporary conversion of the north complex and the Stadium field for use in partnership with Major League Soccer and FC Tucson Soccer to test the viability of using Kino Stadium and Sports Complex as a MLS spring training and Desert Cup tournament facility.
9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs: Use of artificial turf will reduce water and maintenance costs and increase revenue from use fees.
10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project: This is a capital project which is part of repurposing the entire facility away from minor league and major league baseball spring training, which are no longer viable uses, and into a multiple sport, multiple use facility that will more completely serve the entire Pima County community.