

Workforce Investment Board

Board Development Committee

Friday, August 3, 2012 – 8:00 a.m.

Pima County Housing Center
801 W. Congress Street
Tucson, AZ

MEETING SUMMARY

Members Present:

Jonathan Peck, Chair
Clayton Hamilton
Frank Watts
Dot Kret
Arnold Palacios

Staff & Guests:

Art Eckstrom
Diane Luber
Charles Casey
Risé Hart

- I. **Call to Order** – at 8:20 a.m. Jonathan Peck chaired the meeting. Jonathan opened the meeting with talking about the importance of connecting with businesses, strengthening the board, and engagement from the members.
- II. **Review Meeting Summary – Goal and objectives for today**
Jonathan asked the committee if there were other items to address at today's meeting.

Suggestions were:

- Define Board development.
- Timeline for bringing in new board members.

- III. **Membership**

Suggestions:

- Focus on the assets of the individual members.
Action: Review the current WIB application form and make recommendations to the Executive Committee of any form changes.
- Getting the board task oriented.
- More engagement amongst the members.
- Change the member spotlight to a panel of two or three members and provide stimulating questions.

New Member – Committee agreed to forward Sharon Mikrut's résumé to the Executive Committee for approval.

IV. Outreach/Networking

Suggestions:

- Takeaway – Ask members to spread the word about a certain event (e.g. new Veterans Center). Each member would be given material about the subject matter.
- Add “Call to the Members” to the agenda giving the members an opportunity for sharing their story.
- Give presentations/reports at the Board of Supervisors meetings.
- Quarterly Outreach Program – Contacting key people in the community.
Action: Develop a comprehensive contact list of key people/businesses – Contact information would be provided by all WIB members.
- 90-day Updates (i.e. WIB alert).
- Find a new Vice Chair.
- Create WIB trifold handout.
- Business cards.

V. Website Update – Diane Luber gave an overview on the current WIB website and the redesigned website.

Changes:

1. Board description – Add the description.
2. Member List – Change the title to Current Membership and add live links to the member’s website and/or LinkedIn and/or email address (Staff to get permission from each member).
3. Add logos of each member’s affiliation.
4. Meetings – No changes.
5. Committees – Add committee descriptions and then link to the associated list of committee members.
6. Add pictures of Executive Committee Chairs.
7. Check if multi-media can be used.
8. Need more pictures.

Action item: Board Development Committee will provide a list of recommended website changes to the Executive Committee.

VI. Committee Reports presented at WIB meeting – Not discussed due to lack of time.

VII. Next Meeting – August 16, 2012 – 9:30-10:30AM.

VIII. Adjournment – 11:08 a.m.