

Workforce Investment Board

Planning Committee

March 15, 2012 – 8:00 a.m.

Pima Community College – Downtown Campus (Stone Ave.)
Copper Room – 181
Tucson, AZ

MEETING SUMMARY

Members Present:

Gregg Johnson, Chair
Duane Bock
Jean Maldonado
Beverly Price

Staff & Guests:

Lewis Humphreys
Jim Mize
Charles Casey
Ris  Hart

- I. **Call to Order** – at 8:01 a.m. Gregg Johnson chaired the meeting.
- II. **Review Meeting Summary** – Reviewed.
- III. **Biotech/Healthcare and Emerging Technologies/Renewable Energy Strategies**
Lewis Humphreys said that Lindsey Woolsey will have a direct conversation with Charles Casey, Doroth e Harmon and Jim Mize about the type of analysis needed. Lewis will help gather the data. Jim Mize suggested that the Planning Committee be sent all the email communications between Lewis, Lindsey, Casey, etc. There will be a Sector Strategy Meeting May 3-4 and a formal invitation will be distributed in a few weeks.
- IV. **Sector descriptions for Handout**
The committee agreed to this wording for the handout.

Aerospace and Defense

- Southern Arizona’s position along the nation’s southern border has created opportunities for hundreds of supporting aerospace and defense companies and more than 50,000 jobs.

Industries in the Aerospace and Defense sector are numerous in Southern Arizona and they provide an abundant source of jobs and an opportunity for future job creation. The military bases, defense contractors, and supporting manufacturers are examples of this sector.

Emerging Technologies

- Southern Arizona is a hotbed for the emerging technologies and entrepreneurial spirit that create the businesses and jobs of the future.

This sector focuses on the entrepreneurial spirit that creates businesses and jobs of the future using newly introduced innovative technologies. Corporate research and development, low cost “garage” tinkering, or university technology transfer are examples of this sector.

Natural and Renewable Resources

- Southern Arizona is a global leader in efforts to reduce or eliminate reliance on non-replaceable energy sources and to conserve water and other natural resources.

Often referred to as “green”, this sector focuses on the creation of jobs and facilities that will help reduce or eliminate reliance on non-replaceable energy sources. Retooling building and transport systems to reduce or eliminate reliance on imported non-replaceable energy sources such as oil, and growing solar generated power into an exportable energy source are examples of this sector.

Logistics

- Southern Arizona’s border with Mexico and proximity to deep water ports, and its international airport, network of rail and trucking routes, and growing warehouse and distribution center businesses have made the region a logistics hub.

Logistics manages and controls the flow of goods, energy, information and other resources from the source of production to the marketplace. This sector involves the integration of information, transportation, inventory, warehousing, material handling, and packaging. Tucson is a transportation and distribution hub that conveniently connects people and products. Opportunities for jobs and job creation in this sector should increase based on Tucson’s unique geography near the border and deep water ports, as well as a strong transportation infrastructure. This sector includes the Tucson International Airport, Port of Tucson, and rail.

Health Science

- Southern Arizona is a global science innovation center with more than 100 small bioscience companies, anchored by Roche Group’s Ventana Medical Systems, Sanofi-Aventis, and the University of Arizona’s BIO5 Institute and College of Medicine.

Healthcare and the science related to healthcare are large and vibrant industries that provides a significant number of jobs and job opportunities in Southern Arizona. With a focus on keeping workers and their dependents healthy, examples of this sector include traditional health occupations, state of the art health information systems, and cutting edge biotechnology businesses.

Infrastructure

- Southern Arizona’s economic foundation includes the educational institutions, trades and construction industries, water and energy utilities, transportation systems, communication networks, governments, and trained workforce that create a safe, clean and connected community.

Infrastructure includes jobs that are based in providing a safe, clean, and connected community. Examples of this sector include building and maintaining the

facilities from which goods are produced, warehoused, and sold; services are delivered from; workers are housed in; and roads over which goods and people move. An important part of this sector includes communication networks and utility/energy infrastructure.

V. Marana Business Center Visit

Suzanne Lawder, Johnson Bia, and Jim Mize toured the center together and Duane Bock also toured the center at a different time. Comments from Jim and Duane:

1) staff very organized and enthusiastic, 2) team setting vs individual departments, 3) process had been shorten to a 2-3 week process, 4) great Kiosk, 5) only been in business for 3 months, and 6) everyone was impressed with how the center operates.

VI. Discuss Implications of Aerospace Industry Trends for Pima County

Due to a lack of time this item will be discussed at the next meeting.

VII. Next Meeting: April 19, 2012

VIII. Adjournment – 8:51 a.m.