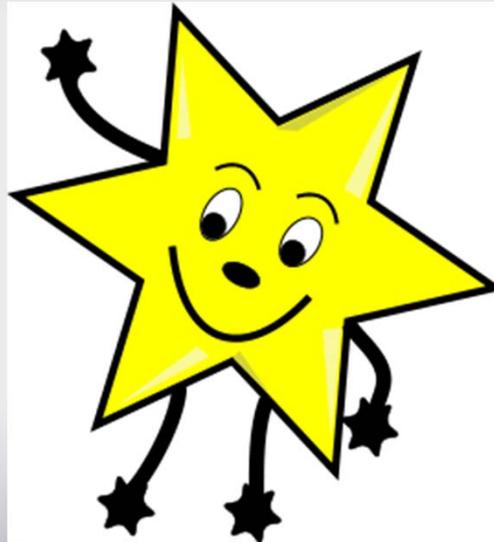


Registration and Sign-In



Welcome to

Pima County's **2013/2014**
Employees Combined Appeal Program



ECAP Steering Committee Members
Shelley Rose, Chair

Audrey – Ana – Barbara –Charlotte

Deb – Diane – Johnny – Margo – Sylvia



ECAP?

- ECAP is...
- ECAP works by...
- ECAP contributing means...
- ECAP goals include...



The Employees Combined Appeal Program (ECAP)

is the combined effort of all Pima County employees providing financial support to over 275 charities in our community



ECAP Works By

- ★ Your money is well spent - 100% of your donation goes to the agency of your choice.
- ★ ECAP is cost effective and easy by utilizing payroll deduction.
- ★ You choose which agency your donations go to - an agency list is available for review.



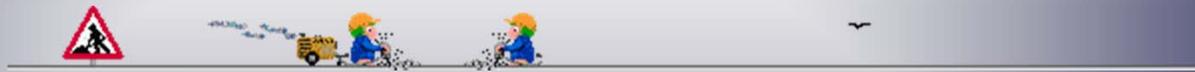
ECAP Contributing Means

- ★ Helping people who really need help.
- ★ ECAP makes sure your donation helps right here in your community.



ECAP Campaign Goals

- ★ Build a better community!
- ★ Increase participation
 - ★ average contribution
 - ★ the use of payroll deduction
 - ★ the number of presentations to educate employees



Reward and Recognition for Outstanding Departments



Fund-Raising Model

- ★ Assign department coordinator/solicitors
- ★ Plan your strategy
- ★ Create memo from department director
- ★ Recruit motivated team players
- ★ Carry out your strategy
- ★ Distribute, retrieve and review pledge forms
- ★ Verify envelopes and return to Shelley
- ★ Thank your coworkers!



Coordinators

- Recruit solicitors
- Schedule ECAP presentations
- Distribute pledge forms
- Collect pledge forms from solicitors
- Tabulate and verify totals on envelopes
- Return completed pledge forms to:
Shelley Rose at NRPR – Ellie Towne Center



Solicitors

- Meet with coordinator
- Schedule presentations
- Collect pledge forms from employees
- Tabulate and verify totals
- Return completed report envelope to ECAP Coordinator



Expanded Duties Coordinators and Solicitors

Providing information to your coworkers allows them to make an informed decision about giving through ECAP

Lead, instruct, and motivate your coworkers

Make sure everyone has the opportunity to attend a presentation

Complete the campaign within the allotted time frame



Strategize!

- Educate yourself about ECAP
- Conduct a campaign meeting for management advising them of campaign plans, goals and timeline
- Conduct ECAP coworker meetings and/or rallies and initiate one on one contact with coworkers
- Anticipate common objections and responses
- Implement a strong recognition program



Distribute pledge forms



- Preprinted
- Online: www.pima.gov/ECAP
- Easy to complete



Completing The Form

ECAP



Employees Combined Appeal Program 2013 - 2014

Step 1. I want my donation to help the following agencies:

I want my donation to help the following agencies listed in the ECAP Directory:

Please refer to the Agency List on the back for the Agency Codes, list as many agencies as you wish.

The complete directory can be found at www.pima.gov/ecap or www.unitedwaytucson.org/pcecap

| AGENCY CODE | AGENCY NAME | *AMT PER PAY PERIOD | *YEARLY AMT |
|-------------|------------------------------|---------------------|-------------|
| 2332 | CareGiver Training Institute | \$1.00 | \$26.00 |
| | | | |
| | | | |
| | | | |
| | | | |

*2013 will have 26 pay periods in the calendar year

I want my donation to help these agencies NOT listed in the ECAP Directory:

(MUST BE A 501(C) (3) AGENCY APPROVED BY IRS REGULATIONS

| AGENCY NAME | *AMT PER PAY PERIOD | *YEARLY AMT |
|---------------------------------------|---------------------|-------------|
| Arizona Trail Association 501 (C) (3) | \$.50 | \$13.00 |
| | | |



PIMA COUNTY ECAP PARTICIPATING AGENCIES 2014

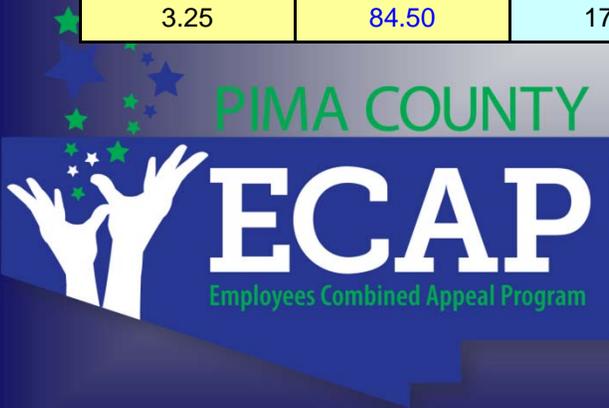
2184 100 Club of Arizona
 9763 88-Crime
 9700 Academy of Tucson
 9947 Administration of Resources & Choices
 9704 ALS Association
 9705 Alzheimer's Association, Desert SW Chapter
 9706 American Cancer Society of Southern AZ
 9707 American Diabetes Association
 9708 American Heart Association
 9709 American Lung Association
 9710 American Parkinson Disease Association,
 So. AZ
 9711 American Red Cross – So. AZ Chapter
 9714 Animal Crusaders
 9729 Annual Catholic Appeal – Diocese of Tucson
 9935 The Arc of Tucson
 9921 Arizona Arthritis Center
 9922 Arizona Cancer Center
 2111 AZ Friends of Foster Children Foundation
 2209 Arizona Greyhound Rescue
 9718 Arizona Kidney Foundation
 2283 Arizona Open Land Trust
 9721 Arizona Parks & Recreation Association
 9723 Arizona State School for the Deaf & Blind
 9717 Arizona's Children Association
 9724 Arthritis Foundation So. AZ Chapter
 9725 Arts for All/Third Street Kids
 9797 AVIVA Children's Services
 9948 Aztlan Youth Program Inc.
 9727 Beacon Foundation

9952 Good News Radio Broadcasting, Inc.
 9777 Goodwill Industries Tucson, Inc.
 9778 Gospel Rescue Mission
 1066 Habitat for Humanity Tucson, Inc.
 9780 Handi-Dogs, Inc.
 9781 Handmaker Jewish Svcs for the Aging
 9782 The Haven, Inc.
 9783 Hedrick House Inc
 9934 Hermitage No-Kill Cat Shelter
 9943 Homicide Survivors Inc
 9785 House of Neighborly Service
 9787 Humane Society of Southern Arizona
 9970 Information & Referral Services
 2083 Interfaith Coalition for the Homeless
 2106 Interfaith Community Services
 2333 Intermountain Centers
 9959 International Foundation of Bio-Magnetics
 9791 Jewish Family and Children Services
 9795 KXCI – The Foundation for Creative
 Broadcasting
 9796 La Frontera Center
 9798 Las Familias
 9799 League of Mexican American Women
 9800 Leukemia and Lymphoma Society
 8920 Lend A Hand
 9801 Lions Sight and Hearing Foundation
 8997 Literacy Volunteers of Tucson
 9806 Lupus Foundation of Southern Arizona
 9808 Lutheran Social Services of the Southwest
 2058 Make Way for Books

9776 Sahuaro Girl Scout Council
 9869 Salpointe Catholic High School Scholarship
 Fund
 9870 The Salvation Army - Southern Arizona
 9872 Satori School
 9873 Save-a-Life Foundation
 2073 Saving Animals From Euthanasia
 9876 Sheriff's Auxiliary Volunteers of Pima
 County, Inc.
 9877 Shriners Hospitals for Children
 9878 Sierra Club - Rincon Chapter
 9898 Southern Arizona AIDS Foundation
 9899 So. AZ Association for the Visually Impaired
 2352 Southern Arizona Beagle Rescue
 2090 Southern Arizona Childrens Advocacy Center
 9882 Southern Arizona Legal Aid
 9883 Southern Arizona Rescue Association
 9843 Special Olympics of Pima
 9884 Spina Bifida Association of Southern Arizona
 9885 Springboard Shelter Care, Inc.
 9886 Square & Compass Children's Clinic
 9862 St Augustine's Project Cross
 9863 St Elizabeth of Hungary Clinic
 2093 St. Luke's in the Desert, Inc.
 9867 St Odilia's Church
 9868 St Vincent de Paul Society, Tucson
 9887 Steele Memorial Children's Research Center
 9790 Sullivan Jackson Employment Center
 9889 Sun Sounds of Arizona
 9890 Technology Access Center of Tucson



| Pay Period | Total Yr |
|------------|----------|------------|----------|------------|----------|------------|----------|
| Amt | Amt | Amt | Amt | Amt | Amt | Amt | Amt |
| 0.25 | 6.50 | 14.75 | 383.50 | 29.25 | 760.50 | 43.75 | 1137.50 |
| 0.50 | 13.00 | 15.00 | 390.00 | 29.50 | 767.00 | 44.00 | 1144.00 |
| 0.75 | 19.50 | 15.25 | 396.50 | 29.75 | 773.50 | 44.25 | 1150.50 |
| 1.00 | 26.00 | 15.50 | 403.00 | 30.00 | 780.00 | 44.50 | 1157.00 |
| 1.25 | 32.50 | 15.75 | 409.50 | 30.25 | 786.50 | 44.75 | 1163.50 |
| 1.50 | 39.00 | 16.00 | 416.00 | 30.50 | 793.00 | 45.00 | 1170.00 |
| 1.75 | 45.50 | 16.25 | 422.50 | 30.75 | 799.50 | 45.25 | 1176.50 |
| 2.00 | 52.00 | 16.50 | 429.00 | 31.00 | 806.00 | 45.50 | 1183.00 |
| 2.25 | 58.50 | 16.75 | 435.50 | 31.25 | 812.50 | 45.75 | 1189.50 |
| 2.50 | 65.00 | 17.00 | 442.00 | 31.50 | 819.00 | 46.00 | 1196.00 |
| 2.75 | 71.50 | 17.25 | 448.50 | 31.75 | 825.50 | 46.25 | 1202.50 |
| 3.00 | 78.00 | 17.50 | 455.00 | 32.00 | 832.00 | 46.50 | 1209.00 |
| 3.25 | 84.50 | 17.75 | 461.50 | 32.25 | 838.50 | 46.75 | 1215.50 |



Contribution? Sign, date and return form

Step 2. Make Your Gift

A. Easy Payroll Deduction

I authorize my employer to deduct the following amount from my paycheck each pay period.

\$ _____

B. One Time Donation (Check one box only)

- CHECK (payable to ECAP) \$ _____
- CASH \$ _____
- Payroll Deduction (One time only) \$ _____

My total annual donation is \$ _____

(annual donation of \$500 or more qualifies you as a Leadership Giver)

For donations of \$500 or more please print recognition name as you wish it to appear in the United Way Leadership Book or enter Anonymous (Please Print):

ACKNOWLEDGEMENT OF GIFT INFORMATION:

- I wish to remain anonymous in United Way printed materials
- I wish to remain anonymous to the agency(ies) receiving my donation
- Yes, I wish to be acknowledged. Home address below:

Step 3. Please sign, date and return if donation is made:

Susie Simple _____ 11/01/13 _____
Employee Signature Date

I do not wish to participate at this time : _____
Please Initial & Return



100% OF YOUR DONATION GOES TO ADDRESS COMMUNITY NEEDS. THANK YOU FOR YOUR SUPPORT!

I acknowledge that no goods or services were received by me for this donation. All gifts are tax deductible to the extent provided by IRS regulations.



Non-Contributor's initial and return form

Step 2. Make Your Gift

A. Easy Payroll Deduction

I authorize my employer to deduct the following amount from my paycheck each pay period.

\$ _____

B. One Time Donation (Check one box only)

- CHECK (payable to ECAP) \$ _____
- CASH \$ _____
- Payroll Deduction (One time only) \$ _____

My total annual donation is \$ _____

(annual donation of \$500 or more qualifies you as a Leadership Giver)

For donations of \$500 or more please print recognition name as you wish it to appear in the United Way Leadership Book or enter Anonymous (Please Print):

ACKNOWLEDGEMENT OF GIFT INFORMATION:

- I wish to remain anonymous in United Way printed materials
- I wish to remain anonymous to the agency(ies) receiving my donation
- Yes, I wish to be acknowledged. Home address below:

Step 3. Please sign, date and return if donation is made:

Employee Signature _____

Date _____

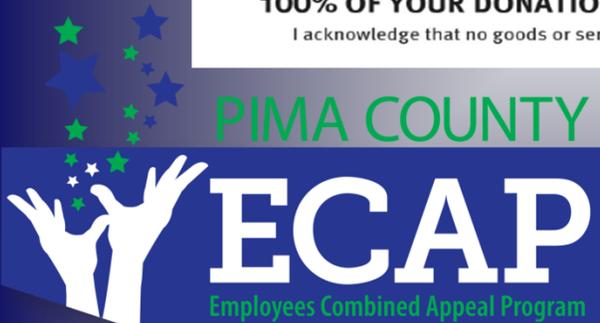
I do not wish to participate at this time : _____

nc
Please Initial & Return



100% OF YOUR DONATION GOES TO ADDRESS COMMUNITY NEEDS. THANK YOU FOR YOUR SUPPORT!

I acknowledge that no goods or services were received by me for this donation. All gifts are tax deductible to the extent provided by IRS regulations.



Thank your coworkers!



Closing Thoughts

- The deadline to return the completed packet is November 1, 2013
- Return pledge forms in proper envelopes. Make sure the front of each envelope is filled out completely
- Use your training manual – it has useful information
- If you have questions or need help, the phone numbers of the Steering Committee members are in the back of the training manual



Questions?

