

Pima County Small Business Commission
County Administration Building
130 W. Congress, 1st Floor
Thursday July 16, 2015
3:00 P.M.

Members Present

Lyra Done
Ken Goodman
Lucretia Free
Patricia Brown
Rhonda Pina
Joy Soler-Telephonically
Gabrielle David - Telephonically

Others Present

Patrick Cavanaugh
Aurora Hernandez
Leticia Valenzuela

Members Absent

Jerry Long
Linda Morales

Call to Order- The meeting was called to order by Chairwoman Done at 3:05 pm.

Pledge of Allegiance- Chairwoman Done led the Pledge of Allegiance.

Introductions- the Commissioners introduced themselves.

Approvals of Minutes- The minutes from the June 18th 2015 meeting were approved, with a correction.

Pima County Coordinator's Report- Patrick Cavanaugh-

- Resolution to extend commissioner terms- Mr. Cavanaugh reported the Resolution before the BOS to extend the commissioner terms to run concurrent with their appointing Supervisor was passed unanimously. Commissioners now will serve as long as their appointing Supervisor is in office.
- New Commissioners- District 1 and District 4 are vetting new Commissioners and we anticipate having a full Commission at the next meeting.

Chair's Report-

- Letter to Supervisor Bronson- On June 18, 2015 Chairwoman Done wrote a letter to Chair Supervisor Bronson asking for Pima County to support the Pima County JTED funding. On July 1 Chairwoman Done received a response from Supervisor Bronson assuring the Commission JTED is a very important issue and will be included in the Legislative Agenda for the upcoming year.
- July 2nd meeting with County Administrator C.H. Huckelberry, Chairwoman Done met with County Administrator Huckelberry to discuss the response from Supervisor Bronson regarding JTED and the carryover from Supervisor Bronson to the Association of Counties, this being a state wide issue all counties are affected and must be represented.
- July 14th meeting with Supervisor Bronson- Chairwoman Done met with Supervisor Bronson re: JTED and its importance to the State. This is a statewide issue affecting all the JTED programs in Arizona. She explained Greg DeAnna, Tina Norton, Dr. Storm and Chairwoman Done have been working on a concise resource for talking to the chairs of other boards of supervisors. The main points of interest are the names of all the JTED programs throughout the state. There are 14 technical districts throughout the state. This will also be added to the Pima County Economic Development Plan.

- Sign Code in Catalina- Carmine DeBonis does not want to do a general change of the sign codes because it will take a lot longer to work with all the stakeholders groups that are necessary to do a major sign revision. However in taking a small portion out of it like sign codes in reference to locations along Arizona State Highways this will limit the involvement to less businesses. All the major things in reference to the October meeting are all taken care of. Please mark your calendars to try to make it to the meeting.

Vice Chair Report- Vice Chair Pina reported that she is working with the Arizona Multi-Bank and attempting to get someone in to speak to the Commission. Randy Dixon a loan officer from AZ Multi-Bank is willing to speak to the Commission if he is in town or he will be available to call in. Recently Mayor Rothschild held an alternative small business lending forum with Accion, Prestamos, the Business Development Finance Corporation, the Arizona Commerce Authority and other lending institutions. There are a lot of small lenders out there and are we duplicating their efforts. We will know more after a presentation from AZ Multi-Bank. Vice Chair Pina will work with Mr. Dixon to have him come or call in. There will be more at future meetings.

2015 Small Business Award- Commissioner Free spoke about the SBC Award. There was discussion to attempt to set dates for the award nomination deadline and the presentation. Chairwoman Done would like to have the nominations in by October 15, for review at the October 16 meeting. The award presentation is tentatively set for December, BOS meeting. There are several publications that will run a press release. Mr. Cavanaugh will work on the press release to send to AZ Daily Star, Vail Voice, Tanque Verde Voice, Oro Valley Voice, Ajo Copper News, and any other publications utilized by the Pima County Communications Department. Commissioner Free will review the application and do any revamping that needs to be done and report at the next meeting.

JTED Report- Commissioner Goodman reported the Legislators are coming back to the table to discuss JTED and review the budget for possibilities of renewing the funding. Patrick Cavanaugh stated the City of Tucson is also writing a resolution in support of JTED.

City of Tucson SBC - City SBC meeting- the new director of the Tucson Convention Center is now in place and is not a city employee, he is from a private corporation. There was discussion about the short term rentals. Pima County Assessor is now involved with the short term rentals. The County assessor is reclassifying them as commercial properties, and taxing accordingly. Mr. Cavanaugh is on the City of Tucson committee reviewing this issue and will report more at future meetings.

Other Commissioners Reports –Commissioner Soler is attempting to set up a meeting with Fred Ronstadt, President of the Fourth Avenue Merchants Association to see when he would be able to speak at a future meeting.

August meeting- There was discussion as to whether there will be a meeting in August. There will not be a meeting in August.

Call to the Public- No response.

Meeting adjourned at 4:45 P.M.