

**Pima County Small Business Commission
County Administration Building
130 W. Congress, 1st Floor
Thursday March 19, 2015
3:00 P.M.**

Members Present

Ken Goodman
Lyra Done
Lucretia Free
Rhonda Pina
Gabrielle David (telephonically)
Joy Soler (telephonically)

Others Present

Patrick Cavanaugh
Marion Hook

Members Absent

Edie Lake
Patricia Brown
Jerry Long
Linda Morales

Call to Order- The meeting was called to order by Chairwoman Done at 3:30 pm.

Pledge of Allegiance- Chairwoman Done led the Pledge of Allegiance.

Introductions- the Commissioners introduced themselves.

Approvals of Minutes- The minutes from the February 19, 2015 meeting were approved, unanimously.

Chair's Report- Chairwoman Done presented her Work Plan for 2015 where she left off at the February meeting. Commissioner Pina continued making the changes to the Plan as they were discussed.

SHORT TERM-

- 4th Avenue Street Fair Assoc.
 - Commissioner Soler will be contacting Fred Ronstadt, the new Fourth Ave. Merchants Association Director and will attempt to get him in to speak at the April Meeting.
- Outlying area
 - Commissioner David from Ajo, would like to bring in the Director of the Ajo District Chamber of Commerce, Bety Allen to give a short presentation on how difficult it is to do business in an outlying area. This will be on a future agenda.
- Diversity Marriage Equality Memorial
 - Marion Hook of the City of Tucson SBC would like to bring in Sheldon Fishman of the LGBT to discuss the action. This will also be on a future agenda.

LONG TERM-

- Pima County Prosperity Fund/Access to Capital (PPF)
- SB 1450 HB 2591 Securities Registration
 - Exemption
 - Website operators (better known as crowd funding)
- Pima County sign code update
- JTED-Commissioner Goodman stated the new Governor will be taking the monies from the JTED program and diverting it to other programs. Patrick Cavanaugh stated maybe this should be put on as a work item on the 2015 Work Plan. It was suggested for the Commissioners to write memos to their individual Supervisors in support of JTED.

ANNUAL-

- Sixth Annual SBC Urban and Rural Awards
- Rural Community Outreach (location tbd)
- SBC Annual Report to BOS

There was discussion on the short term and long term planning. A motion was called by Commissioner Goodman for approval of the plan as proposed. Motion seconded by Commissioner Pina, motion passed unanimously

Pima County Coordinator's Report- Patrick Cavanaugh- Mr. Cavanaugh asked for input from the Commission on the Pima County Economic Development Plan. There was discussion on the Economic Development Plan. Comments will be sent to Chairwoman Done for a response memo to be sent to Mr. Cavanaugh for forwarding to the County Administrator. Commissioner Goodman called for a motion for approval, motion seconded by Commissioner Pina, motion carried unanimously.

PPF-there was discussion on the continuing effort going on to raise monies to fund the PPF. Commissioner Pina will be doing more research with Wells Fargo and report at the next meeting.

By-Laws and Establishing Resolution Discussion-there is a discrepancy of the by-laws and the establishing resolution. The Establishing Resolution states Commissioner may be appointed by the Supervisor to serve a four-year term and can be reappointed for one additional term.

The by-laws state Commission appointees' terms shall be coterminous with the elected official making the appointment. The question was asked as to what would be the status of the At Large Commissioner. It was decided that Commissioner shall serve at the pleasure of the Commission.

Commissioner Pina called a motion to amend the Resolution for Commissioners to serve coterminous with the elected official making the appointment. The task was given to Mr. Cavanaugh to discuss the change with the BOS.

JTED- Commissioner Goodman gave a report on the JTED cuts. All the high schools have had their funding cut by \$440.00 per student from the core classes. The school districts were informed they can get the \$440.00 back by diverting the funds from JTED and putting it back into the core classes. There will be a guest speaker next month from JTED to further clarify the issue.

City of Tucson SBC- Marion Hook reported the Small Business phone line is a great success. The taxation of the short term rentals is still an issue being discussed by the City SBC. There will be a further report next month.

Call to the Public- No response.

Meeting adjourned at 4:58 P.M.