

**Pima County Small Business Commission  
County Administration Building  
130 W. Congress, 1<sup>st</sup> Floor  
Thursday May 21, 2015  
3:00 P.M.**

**Members Present**

Lyra Done  
Ken Goodman  
Lucretia Free  
Rhonda Pina  
Gabrielle David (telephonically)  
Joy Soler

**Others Present**

Patrick Cavanaugh  
Aurora Hernandez  
Marion Hook  
Rick Murray

**Members Absent**

Jerry Long  
Linda Morales  
Patricia Brown

**Call to Order-** The meeting was called to order by Chairwoman Done at 3:08 pm.

**Pledge of Allegiance-** Chairwoman Done led the Pledge of Allegiance.

**Introductions-** the Commissioners introduced themselves to Rick Murray of the Arizona Small Business Association.

**Arizona Equity Crowdfunding Legislation Presentation,** Rick Murray, CEO of Arizona Small Business Association (ASBA) gave a talk on Equity Crowd Funding. House Bill 2591 which was co-written by ASBA allows companies to raise up to \$2.5 million and non-accredited investors can give up to \$10,000.00 each. The bill will allow small business to raise money in crowd-funding campaigns with a deadline, with investors getting equity in the company.

Equity crowd-funding will “empower” small businesses and entrepreneurs with wider access to capital, providing more options for money than just banks, family and friends. Equity crowd funding was created by the 2012 JOBS Act, (Jump start Our Business Startups). Arizona is the 17<sup>th</sup> state to implement the Legislation.

There will be more information coming at future meetings; as this is a new procedure, and more work needs to be done on the process.

**Approvals of Minutes-** The minutes from the April 16, 2015 meeting were approved, unanimously.

**Pima County Coordinator’s Report- Patrick Cavanaugh-**

- SBC Role- Mr. Cavanaugh discussed the SBC’s role in regards to communicating with the Legislature. The SBC is an advisory commission to the PC Board of Supervisors. The Commission forwards correspondence to the County Administrator, who then communicates it to the BOS
- TREO- TREO is changing its’ name to the SUN CORRIDOR, INC. Sun Corridor will be expanding to work with four counties; Pima, Pinal, Cochise and Santa Cruz, as opposed to only Tucson and Pima County. They will also be moving their offices from the Pioneer Building, downtown to River and Campbell. They will be invited to speak to the Commission in the future.

**Chair’s Report-**

- Catalina Update- Chairwoman Done will have a meeting with Carmine DeBonis from PC Development Services. She and Mr. DeBonis would like set up a follow up meeting in October to keep the businesses in Catalina updated of the construction issues. She will be contacting the Chambers in that area for support as well as Barbara McClure from Impact of Southern Arizona.

**Vice Chair's Report**-Vice-Chair Pina reported on the Pima County Prosperity Fund/Access to Capital (PPF). She has done some research with AZ Multi-Bank; they have been working with small businesses in the community. Commissioner Pina will contact for a possible presentation in the future.

**JTED**- Commissioner Goodman- JTED graduations are being held for the Career and Technical Education Classes, auto, fire, police, culinary, etc. at Centennial Hall at 7:00 PM on May 22nd.

Commissioner Goodman would like to write a letter to our Legislators regarding JTED. He would like to see a Resolution go before the BOS for support. Commissioner Soler would like to see a STRONG Resolution. Greg D'Anna from JTED will assist in the writing. Mr. Cavanaugh suggested to do research on statistics to write a letter to send to Supervisor Bronson.

**City of Tucson SBC- Marion Hook** – Ms. Hook gave a new update on the Broadway Expansion. There was a meeting on the expansion and the discussion was regarding eminent domain. There seems to be a plan to move some residents to different areas to accommodate the expansion. Unfortunately the City only has 12 appraisers on contract and if you are being relocated you need to hire your own appraiser.

There have been several meetings held for residents and business owners on the route. An open forum was held on what are their rights, how wide is the bike lane going to be, how much of the parking will be removed. At this point the main issues for the businesses along the route are the inability to sell or expand since they don't know what is going to happen.

Ms. Hook will no longer be the Chair of the City of Tucson SBC. New elections were held and Patty Richardson was elected the new Chair; Vice Chair will be Jason Tinkersly. Unfortunately Ms. Hook will no longer be our liaison for the Commissions.

Short term rentals-the City Council will be enforcing the short term rental permitting. They will also be reinforcing the tax issues. Pima County is also looking into the issue. The trend seems to be people are buying long term rental homes and turning them into short term rentals.

**Other Commissioners Reports**- Commissioner Soler reported Park Wise has now installed new meters along Fourth Avenue. The meters are set up to take credit cards, and people are very hesitant to use their credit cards due to the issues with information being stolen. They are also enforcing the two hour limit, this has never been an issue, but it is now. There is plenty of parking available.

**Call to the Public**- No response.

**Meeting adjourned at 4:45 P.M.**