

Pima County Sports & Tourism Authority
Proposed Budget (May 2008 to April 2009)
4/23/2008

	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Subtotal May-Dec	Jan-09	Feb-09	Mar-09	Apr-09	Subtotal Jan-Apr	Grand Total
Revenues															
Pima County		25,000				25,000			50,000					-	50,000
City of Tucson		25,000	25,000						50,000					-	50,000
Town of Marana				10,000					10,000					-	10,000
Town of Oro Valley				10,000					10,000					-	10,000
Town of Sahuarita				2,500					2,500					-	2,500
Metro Tucson CVB			2,500	2,500	2,500	2,500	2,500	2,500	15,000	2,500	2,500	2,500	2,500	10,000	25,000
Metro Tucson Chamber			2,500	2,500	2,500	2,500	2,500	2,500	15,000	2,500	2,500	2,500	2,500	10,000	25,000
Indian Tribes			10,000						10,000	10,000				10,000	20,000
AZ Office of Tourism			25,000						25,000	25,000				25,000	50,000
Trade Groups									-					-	-
SALARA			2,500						2,500					-	2,500
Restaurant Assoc			2,500						2,500					-	2,500
Attractions Alliance			2,500						2,500					-	2,500
Major Employers									-					-	-
Raytheon			20,000						20,000					-	20,000
IBM			10,000						10,000					-	10,000
TEP			20,000						20,000					-	20,000
Others			5,000	5,000	5,000	5,000	5,000	5,000	30,000	5,000	5,000	5,000	5,000	20,000	50,000
Individuals			20,000						20,000					-	20,000
Total Revenues		50,000	147,500	32,500	10,000	35,000	10,000	10,000	295,000	45,000	10,000	10,000	10,000	75,000	370,000
Expenses															
j Executive Director															
Assistant Director	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	32,000	4,000	4,000	4,000	4,000	16,000	48,000
a Administrative assistance	625	625	625	625	625	625	625	625	5,000	625	625	625	625	2,500	7,500
b Payroll taxes	463	463	463	463	463	463	463	463	3,700	463	463	463	463	1,850	5,550
Insurance (D&O)	3,000								3,000						3,000
c Office rent	1,250	1,250	1,250	1,250	1,250	1,250	1,250	1,250	10,000	1,250	1,250	1,250	1,250	5,000	15,000
d Meeting room rent	200	200	200	200	200	200	200	200	1,600	200	200	200	200	800	2,400
Cell phone/Blackberry	500	200	150	150	150	150	150	150	1,600	150	150	150	150	600	2,200
Office supplies	500	150	200	200	100	100	100	100	1,450	100	100	100	100	400	1,850
f Travel & lodging	3,000	6,000	6,000	6,000	3,000	1,500	1,500	1,500	28,500	3,000				3,000	31,500
g Public relations and marketing		10,000	5,000	1,000	1,000	1,000	5,000	20,000	43,000	20,000	25,000	30,000		75,000	118,000
h Lobbying & public affairs	20,000	20,000	10,000						50,000	10,000	40,000			50,000	100,000
e Legal and accounting	10,000	5,000							15,000		5,000		3,000	8,000	23,000
Miscellaneous	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	8,000	1,000	1,000	1,000	1,000	4,000	12,000
Total Expenses	44,538	48,888	28,888	14,888	11,788	10,288	14,288	29,288	202,850	40,788	77,788	37,788	10,788	167,150	370,000
Net income (loss)	(44,538)	1,113	118,613	17,613	(1,788)	24,713	(4,288)	(19,288)	92,150	4,213	(67,788)	(27,788)	(788)	(92,150)	-
Cumulative cash flow balance (deficit)		(43,425)	75,188	92,800	91,013	115,725	111,438	92,150		96,363	28,575	788			

Notes:

- a \$30,000 annually at 1/4 time
- b 10% of gross payroll for taxes, FUTA and SUTA (no pension or health insurance)
- c 600 SF @ \$25 gross rent
- d \$100 per meeting/twice a month
- e Bond counsel and outside CPA for compiled financial statements
- f \$1500 per person, per trip for airfare, lodging, car rental, and food for recruiting (excludes Phx trips)
- g Website, targeted mailings, media
- h Survey and lobbying
- j Likely unpaid, volunteer position