

Pima County Sports & Tourism Authority
Bank of America
33 N. Stone Ave., Tucson, Arizona
Wednesday, January 7, 2009
11:30 AM
Minutes

1. Roll Call

Tom Tracy called the meeting to order at 11:35 a.m with a quorum

Members Present

Tom Tracy
Rick Vaughan
Mike Feder
Linda McNulty
David Cohen
Justin Lanne
Kendall Bert
Rick Grinnell
Dave Sitton
Edgar Soto

Other Present

Dan Schneider
Jim Tiggas
Fred Gray
Vince Trinidad
Ben Buehler-Garcia
Jim Shields
Catherine Strickland
Tom Moulton
Tom Tengler
Linda Garrett
Patrick Finley
Hank Atha
Guy Stickney
Chris Bartos

Members Absent/Excused

George Favela
Jim Arnold
Jack Camper
Sheila Baize
Rocky LaRose

2. Funding Agreement with Pima County

Tom Moulton explained that as part of the buy-out, the White Sox paid Pima County five million dollars in December. \$300,000 of it is earmarked for the Authority to be spread over the next two years. The agreement has been drafted and should be ready in the next ten days or so. David Cohen has the budget ready to submit this week. This agreement will most likely coincide with the fiscal year of Pima County. It was brought up that some clarification is needed to check if in-kind and other grants and incoming monies will count towards the matching funds that the Authority needs to generate to obtain the funding.

3. Treasurer's Report

David Cohen distributed the balance sheet for the Authority. As of December 31, 2008 the Authority had \$31,870.25 in the bank. Most of the monies have been spent on travel related expenses and consulting fees in the efforts of team recruiting. Some reimbursements are still outstanding.

4. Legislative Report

Tom Tracy updated the group sharing that he will be meeting with the legislative council in Phoenix or possibly by phone tomorrow. He is hoping that the bill will be dropped next week and as soon as it is, he will get a copy to the Authority. It is very similar to the previous bill with the one difference being the tiers by which the tax is broken down.

There was some discussion about doing outreach to inform the affected industries of the importance of the bill. Tom enrolled Rick Grinnell to help him reach all of the restaurants with information.

5. Review TEP Proposal from Baseline

Tom Tracy reviewed the basic concepts in the Baseline proposal and expressed how impressed he is with its contents. The proposal will look at having Japanese teams participate in Spring Training at TEP. So far it appears that Major League Baseball and the Cactus League are open to the concept of having the Japanese coming. Both parties will have to agree to certain things and there will be negotiations taking place between the Authority and Major League Baseball before it can happen. Mike Pagliarulo from Baseline is on his way to Japan now to discuss this further. The hope is that a team from Japan will play in 2010, but no later than 2011.

Baseline is not concerned directly with the future decisions of the Rockies and the Diamondback as their goal is to turn TEP into an International Player Development Center of sorts that will result in spinning off some international minor league teams. This could include Korean and Latin teams. They have also proposed managing the White Sox facility in terms of coordinating the youth and amateur sports and other community events.

This is a first for the Cactus and Grapefruit League and is well timed as baseball officials have been looking at ways to make baseball global. There was discussion around the various business, education, and tourism opportunities that this will afford Tucson and Southern Arizona if it is successful. A committee that is brought together by the Board of Supervisors will review this and other proposals on their behalf.

6. Recommendations for the review panel

Dave Sitton read off the list of all of the interested parties who the Authority will submit to Mr. Huckelberry to be part of the 10 person review panel. The list is as follows:

| | |
|---------------------|-------------------------------------|
| Diana Cannon | Fort Lowell Shootout |
| E. J. Causby | Little League for Southern Arizona |
| Mike Feder | Tucson Police Foundation, Baseball |
| Glen Howell | Howell Athletics/ U of A/Pima |
| Justin Lanne | Youth Soccer |
| Suzu Mason | University of Arizona Athletics |
| Dave Sitton | Clear Channel, AZ Rugby, FOX Sports |
| Edgar Soto | Pima College |
| Jerry Stitt | Baja Baseball, Pima College |
| Tom Tengler | ASA Softball |
| Vince Trinidad | MTCVB Sports |

Bold: Current Authority Member

7. Next agenda

Some of the items discussed for next month's agenda are:

- Hiring a PR agency
- Legislative update and review
- Review progress of Baseline proposal
- Review committee progress

It was decided that the meetings will be held the first Wednesday of each month at 11:30am in the Bank of America 7th Floor Conference Room.

8. Call to the Public

Ben Buehler-Garcia distributed a press release he had ready regarding the Baseline proposal to bring the Japanese teams to TEP.

Vince Trinidad made some remarks regarding the development of collegiate level Spring Training players as facilities become available.

Guy Stickney from SALARA expressed his support for the Authority's efforts on behalf of SALARA.

5. Adjournment

The meeting adjourned at 12:40 PM