

**Pima County Sports & Tourism Authority
Bank of America
33 N. Stone Avenue, Tucson, Arizona
7th Floor Conference Room
Wednesday, November 4, 2009
11:30 a.m.**

MINUTES

1. Roll Call

The meeting was called to order at 11:40 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Jim Arnold
Linda McNulty
David Cohen
Justin Lanne
Rocky LaRose
Edgar Soto
Rick Grinnell

Members Absent/Excused

Kendall Bert
Eddie Leon
Jack Camper
Rick Vaughan
Mike Hawkins
Regan Jasper
David Sitton

Others Present

Mike Feder
Dan Schneider
Hank Atha (Pima County)
Tom Moulton (Pima County ED&T)
Fred Gray (COT Parks)
Vince Trinidad (MTCVB)
Frank Segers
Jim Tiggas (TIG Sports)
Jack Donovan
Sarah Trotto (Arizona Daily Star)

2. Welcome and Introductions

Tom Tracy welcomed the board members and guests.

3. Approval of the Minutes

Jim moved the minutes be approved as sent, Linda second – passed.

4. Treasurer's Report

David stated there was just over \$24,000 in the bank as of October 31st. He said he will submit two months of reimbursements to the county. He was waiting for the Donovan & Associates receipts. There was a discussion of the county's matching funds. Tom stated that we need to start focusing on private fundraising. It is the Authority's responsibility to contribute matching funds of at least \$50,000 annually to the County in the form of cash or in-kind donations per our IGA. Our current agreement expires on 6/30/10. That is our immediate goal. Tom said we can split matching funds over two years but we would have to ask for an extension by 1/1/10. David will do an analysis of our anticipated expenses

between now and June 30th. David also reported we were turned down on our grant request to the Tohono O'odham Nation.

It was moved by Rick Grinnell and second by Edgar Soto to approve the financial report - passed unanimously.

5. Japanese Initiative Report

Jack Donovan gave the report. He reported that the Rakuten Golden Eagles of the Nippon Baseball League are very interested. Jack and Leon Lee had a very productive meeting with them on their trip to Japan. They have continued constant communication with the Golden Eagles. Jack and Leon are still trying to get a Central League team to accommodate any early schedule conflicts with the Pacific League team Tucson partner having to go back to Japan early. Their goal is two Japanese teams and a Korean team in 2011. There has been contact with the Lotte team in the Korean League. Former MLB player Jerry Royster is the manager of that team.

They are also working on bringing in some of the younger Japanese players (approximately 20 - 60 players) from late February to May in 2010. This would be in an expanded training environment in the Kino south complex. Another possibility is an International Fall Instructional program. This would include the younger players from Asian and Latin American teams.

It was asked if Mike could send the Nippon Baseball League website information to the board. He said he would.

6. Youth and Amateur Sports Committee Update

Vince Trinidad said that the MTCVB (Tucson Sports) is bidding on the ASA national softball championships at an upcoming meeting in Reno. The best softball configuration in Tucson is Lincoln Park – currently 4 fields with 4 field expansion to occur by the city in the near future. He also said that a high school coach's conference will take place in Tucson in December of 2009 and 2010. Vince mentioned that he and Feder have had meetings with the UA Rec Center concerning tennis opportunities for the USTA, trap & skeet center (goal is to help them become a national training center), and other local facilities.

Jim Tiggas reviewed his upcoming college baseball tournament next March at the Kino Sports Complex. He has sent invites to over 200 colleges. He already has commitments from 70 college softball teams. He has currently received responses from 13 college baseball teams. Jim is working on matching up new teams with those teams to even out the level of competition. He has plans to create an extensive brochure promoting Tucson spring tournaments for 2011 in baseball, softball and golf. He asked board members go to www.tigsports.com to get more information.

Rick Grinnell asked if board members can get a behind the scenes tour of Tucson Electric Park and Hi Corbett. Mike said he would try and get them set up.

7. Retreat Discussion

Tom and Dan mentioned the importance of having it before the 1st of the year. Tom reviewed the list of possible topics. It was decided to have it on Sunday, December 13th at an area resort. Tom will finalize the location. The agenda will be the retreat, as well as

items for a regular PCSTA meeting. We need to add a Secretary to replace Mike, and get a replacement for Mike Hawkins. The business part will take place in the beginning of the meeting. The next board meeting will be in February unless something big comes up.

8. New Business

Mike said we currently use two websites – PCSTA.org for official documents through the county website, and www.basesloadedtucson.com for generic information. This site will be redesigned. It currently has a save spring training focus. Mike is working with the developer of that site to redesign it.

9. Call to the Public

10. Adjournment

David Cohen made a motion to adjourn at 12:54 p.m. and Justin Lanne voiced a second. Motion passed unanimously.

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Respectfully submitted by Mike Feder