

**Pima County Sports & Tourism Authority
Bank of America
33 N. Stone Avenue, Tucson, Arizona
7th Floor Conference Room
Wednesday, September 9, 2009
11:30 a.m.**

MINUTES

1. Roll Call

The meeting was called to order at 11:40 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Jim Arnold
Jack Camper
David Cohen
Rick Grinnell
Mike Hawkins
Regan Jasper
Justin Lanne
David Sitton
Rocky LaRose
Rick Vaughan

Members Absent/Excused

Kendall Bert
Eddie Leon
Linda McNulty
Edgar Soto

Others Present

Mike Feder
Dan Schneider
Hank Atha (Pima County)
Tom Moulton (Pima County ED&T)
Fred Gray (COT Parks)
Steve Kozachik
Frank Segers
Jay Zucker (Tucson Toros)
Sean Smock (Tucson Toros)
Jim Tiggas (TIG Sports)
Patrick Finley (Arizona Daily Star)
MaryAnn Martinez (KGUN)
Jim Shields (KGUN)
Jim Becker (KOLD)
Richard Beissel (KOLD)

2. Welcome and Introductions

The new board members were introduced. Tom also read a letter of congratulations from the PCSTA to Jay Zucker and the Tucson Toros for their first season. Jay Zucker recapped their first season and discussed the upcoming playoffs.

3. Approval of the Minutes

Tom asked the minutes from the last two meetings be passed unanimously as written. They were approved. The financial report and audit were also approved from the August meeting. This was not done at that meeting due to a lack of a quorum when presented.

4. Treasurer's Report

David passed out the July/August financial reports. He reminded everyone our fiscal year ended on June 30th. He stated there was just over \$35,000 in the bank. Part of our expenses included an advance of \$23,000 to Donovan & Associates to cover the cost of their airfare and hotel in Japan. He was told that they came in under budget so we will receive money back. PCSTA has been reimbursed from Pima County for the expenditures in May & June. The PCSTA also spent \$4,700 for an audit per our contract with Pima County. It was moved by Jim Arnold and second by Rocky LaRose to approve the financial report - passed unanimously.

Tom stated that we need to start focusing on private fundraising. It is the Authority's responsibility to contribute matching funds of at least \$50,000 annually to the County in the form of cash or in-kind donations per our IGA.

David said we should hear something concerning the status of our Tohono O'odham grant request in October.

5. Japanese Initiative Report

Mike Feder and Dan Schneider gave the report. They reported Donovan & Associates had a productive trip to Japan. The Japanese team they had hoped might come to Tucson (Orix) said the Japanese Baseball League schedule changed for 2010. The Pacific League will open their season two weeks earlier than usual (mid March), which precluded the team from coming. There are still at least four Japanese teams interested in having their spring training in Tucson in 2011. The initial discussion is to have one team from the Pacific League, and one from the Central League. The two teams would alternate playing MLB teams both in Tucson and the Phoenix area. The television rights in Japan would have to be discussed with MLB. Dan has kept the Commissioners Office informed of the details concerning discussions with the Pacific Rim teams. Jack will let us know if a second trip is necessary. They are currently involved in numerous phone and electronic communications.

Mike said a Korean representative, who has close ties with the Korean major league teams, toured the Kino Sports Complex and Tucson Electric Park last week. Their goal is to have multiple teams in Tucson to practice, as well as play games against themselves and the Japanese teams. The plan is to arrive in Tucson in late January and leave in early March. Donovan & Associates are also working with numerous countries from both the Pacific Rim and Latin America on the amateur baseball side.

Rick Vaughan asked the PCSTA board receive updates prior to any trips. Mike said that would now occur.

6. Youth and Amateur Sports Committee Update

Mike reported that the committee has made a recommendation to Pima County that an agreement be finalized with Roy Hobbs Baseball, TIG Sports, and Donovan & Associates for the use of the Kino Sports Complex beginning next year. Roy Hobbs has proposed a minimum of eight events in the fall of 2009 and January/February events in 2010. Their events will include fantasy weekends, as well as youth and adult baseball tournaments. TIG Sports, owned by Jim Tiggas who is a Tucson resident, would bring in college (NAIA, small colleges, and junior college) and high school baseball tournaments in March as well as some summer activities. TIG Sports currently utilizes over 9,000 room nights for their current college softball tournaments. They believe an additional 15,000 room nights would be utilized by 2011 for their anticipated college baseball tournaments. Rick Vaughan said a weekend baseball or softball tournament of 150 teams would generate in excess of \$2 million in economic impact. With the aforementioned activities, economic impact in Pima County can be substantial.

Dave Sitton extended an invitation for a tour of a 10,000 multi use sporting facility in Glendale near Denver, CO on October 30th. It is heavily used for rugby (which is why he will be there) concerts, and other field sports. He said this is the type of facility Tucson is in desperate need of. Dave said this facility could be utilized for over 100 events per year, including a high school game of the week.

7. Legislative Update Discussion

Rick Grinnell encouraged the board to adopt a campaign strategy, and an action plan for the upcoming election. Tom said the county is thinking of a 2011 election. Jack Camper said it is important that we move forward with a good track record – successes with Japanese teams, and youth and amateur sports activities. When the time is right, Tom will bring a committee of board members to meet with the county administrator to discuss an election date. Rick Vaughan and Rick Grinnell said they would like to be a part of the committee.

8. Next meeting – Tom suggested we not meet for two months. The next meeting will be November 4th.

9. Call to the Public

Frank Segers asked Tom a few questions. Steve Kozachik congratulated the board on their activities.

10. Adjournment

Jim Arnold made a motion to adjourn at 12:53 p.m. and Dave Sitton voiced a second. Motion passed unanimously.

Pima County Sports and Tourism Authority

Respectfully submitted by Mike Feder



Transaction history

Date	Check Number	Description	Deposits/ Credits	Withdrawals/ Debits	Ending daily balance
8/3		Recurring Transfer to Feder M Complete Advantage(Rm) Ref #Opexb2Wwdy Xxxxxx5451		2,500.00	
8/3		Recurring Transfer to Feder M Complete Advantage(Rm) Ref #Opemlwhl2V Xxxxxx5451		328.75	36,580.84
8/7		Deposit	33,597.00		70,177.84
8/11		Bill Pay Ludwig Klewer on-Line Xxx8-215 on 08-11		4,725.00	65,452.84
8/14		Check		23,000.00	42,452.84
8/18		Bill Pay Donovan & Associ on-Line Not Applicable on 08-18		1,012.84	
8/18		Bill Pay C/O Tom Tracy on-Line Not Applicable on 08-18		525.87	
8/18		Bill Pay Mike Feder on-Line Not Applicable on 08-18		159.20	
8/18		Bill Pay David Cohen on-Line Not Applicable on 08-18		20.52	40,734.41
8/26		Bill Pay Mike Feder Recurringnot Applicable on 08-26		2,500.00	38,234.41
8/31		Recurring Transfer to Feder M Complete Advantage(Rm) Ref #Ope27Phqc7 Xxxxxx5451		2,500.00	35,734.41
Ending balance on 8/31					35,734.41
Totals			\$33,597.00	\$37,272.18	

The Ending Daily Balance does not reflect any pending withdrawals or holds on deposited funds that may have been outstanding on your account when your transactions posted. If you had insufficient available funds when a transaction posted, fees may have been assessed.

Summary of checks written (checks listed are also displayed in the preceding Transaction history)

Number	Date	Amount
	8/14	23,000.00

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You must describe the specific information that is inaccurate or in dispute and the basis for any dispute with supporting documentation. In the case of information that relates to an identity theft, you will need to provide us with an identity theft report.

Business Checking

Account number: 2296783133 ■ August 1, 2009 - August 31, 2009 ■ Page 1 of 2



PIMA COUNTY SPORTS AND TOURISM
AUTHORITY
1985 E RIVER RD STE 201
TUCSON AZ 85718-7176

Questions?

Available by phone 24 hours a day, 7 days a week:

1-800-CALL-WELLS (1-800-225-5935)

TTY: 1-800-877-4833

En español: 1-877-337-7454

Online: wells Fargo.com/biz

Write: Wells Fargo Bank, N.A. (38)

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- Business Online Banking
- Rewards for Business Check Card
- Online Statements
- Business Bill Pay
- Business Spending Report
- Overdraft Protection

Activity summary

Beginning balance on 8/1	\$39,409.59
Deposits/Credits	33,597.00
Withdrawals/Debits	- 37,272.18
Ending balance on 8/31	\$35,734.41
Average ledger balance this period	\$45,961.46

Account number: **2296783133**

**PIMA COUNTY SPORTS AND TOURISM
AUTHORITY**

Arizona account terms and conditions apply

For Direct Deposit and Automatic Payments use

Routing Number (RTN): 122105278

For Wire Transfers use

Routing Number (RTN): 121000248

Overdraft Protection

This account is not currently covered by Overdraft Protection. If you would like more information regarding Overdraft Protection and eligibility requirements please call the number listed at the top of your statement or visit your Wells Fargo branch.

6:12 PM
09/08/09
Accrual Basis

Pima County Sports & Tourism Authority
Balance Sheet
As of August 31, 2009

	<u>Aug 31, 09</u>
ASSETS	
Current Assets	
Checking/Savings	
Cash - Wells Fargo Bank	35,734.41
Total Checking/Savings	35,734.41
Other Current Assets	
Advance - Donovan & Assoc	23,000.00
Advance - Feder	2,500.00
Total Other Current Assets	25,500.00
Total Current Assets	61,234.41
TOTAL ASSETS	<u>61,234.41</u>
LIABILITIES & EQUITY	
Equity	
Unrestricted Net Assets	44,738.34
Net Income	16,496.07
Total Equity	61,234.41
TOTAL LIABILITIES & EQUITY	<u>61,234.41</u>

6:17 PM
09/08/09
Accrual Basis

Pima County Sports & Tourism Authority
Profit & Loss
July through August 2009

	<u>Jul - Aug 09</u>
Ordinary Income/Expense	
Income	
Direct Public Support-Pima Cty	33,597.00
Total Income	<u>33,597.00</u>
Expense	
Contract labor	
Health insurance	657.50
Contract labor - Other	10,000.00
Total Contract labor	<u>10,657.50</u>
Contract Services	
Accounting Fees	4,725.00
Outside Contract Services	159.20
Total Contract Services	<u>4,884.20</u>
Office supplies	20.52
Travel and Meetings	
Conference, Convention, Meeting	525.87
Travel	1,012.84
Total Travel and Meetings	<u>1,538.71</u>
Total Expense	<u>17,100.93</u>
Net Ordinary Income	<u>16,496.07</u>
Net Income	<u><u>16,496.07</u></u>