

**Pima County Sports & Tourism Authority
County Administration Building
3rd Floor Conference Room
Wednesday, February 24, 2010
11:30 a.m.**

MINUTES

1. Roll Call

The meeting was called to order at 11:40 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Keith Alexander
Jim Arnold
David Cohen
John Grabo
Rick Grinnell
Regan Jasper
Justin Lanne
Linda McNulty
David Sitton
Edgar Soto

Members Absent/Excused

Jack Camper
Eddie Leon
Suzy Mason
Rick Vaughan

Others Present

Mike Feder
Hank Atha (Pima County)
Tom Moulton (Pima County ED&T)
Fred Gray (COT Parks)
Vince Trinidad (MTCVB)
B.I.G. – Jack Donovan, Gary Hayashi, Leon Lee, Mike Diaz
Frank Segers
Jim Tiggas (TIG Sports)
Donovan Durband (City of Tucson – Ward 6 Council Office)
Ryan Lineberger – Tucson Nationals
Sarah Trotto (Arizona Daily Star)

2. Welcome and Introductions

Tom Tracy welcomed the board members and guests.

3. Approval of the Minutes

David moved the minutes be approved as sent, Regan second – passed.

4. Treasurer's Report

David stated there was \$18,785 in the bank as of January 31st. The county reimbursements have been submitted to Tom Moulton. Tom Moulton will finalize the rollover of our remaining funds (new IGA) at the end of our fiscal year (6/30). David will get Tom M. a revised budget through June 30, 2010 as well as the next fiscal year.

It was moved by Rick and second by John to approve the financial report - passed unanimously.

5. Chairman's Report

Tom said we still need to raise \$50,000 per our agreement with Pima County. We have commitments for \$3,500 as well as some in-kind donations, which can be applied. David said it would be premature to ask for dollars until a positive Japanese announcement is made. Our \$50,000 obligation will be extended by our new IGA. It appears the County will allow us to extend our funds we still have available to us into the next fiscal year (starting 7/1). Rick said he would take responsibility to raise \$5,000.

6. Japanese Initiative Committee

Tom called on Jack Donovan of Baseball's International Group. He then introduced his partners – Leon Lee, Gary Hayashi, and Mike Diaz. Leon reported that the Nippon-Ham Fighters will be visiting Tucson on March 4th. Rakuten might come to Tucson the following week. They said the deal is “still not etched in stone” but they are very positive. Both Lotte clubs (Korea & Japan) are still very interested. Leon said the first team to commit will get their choice of locker rooms. The goal is still to create a rotation of teams from Japan each year. Mike mentioned we will have a reception for Nippon-Ham. As soon as the details are finalized he will send out an e-mail to all board members.

Tom stated that the PCSTA is in the process of negotiating an agreement with BIG. It will be year to year with automatic renewals based on occurrences for the following year. He said we are also working with Pima County on a separate agreement. The process will be that the PCSTA will work a lease out with the County, and then the PCSTA will finalize an agreement with BIG, who will then negotiate a separate operational deal with the Japanese teams.

6. Youth & Amateur Sports Committee

Mike discussed the upcoming events. Pima Community College and Salpointe HS are putting on a baseball tournament at the Kino Sports Complex from March 15 – 20. Forty teams will participate with 2/3 of them coming from out of town. He also said the Y & A Committee is assisting the Kino Sports Complex staff with their input on a future scheduling model. Mike mentioned he is working with local baseball and softball tournaments in sending out press releases. Rick G. said that he has 2,000 e-mail addresses on the SUBS mailing list if we ever need to get anything out.

7. Public Relations Committee

A discussion took place concerning the PCSTA website. It was decided it needs to be upgraded and outsourced. Dave Sitton said we should develop a collaborative effort like in Las Vegas in conjunction with their promotion of sports. It should focus on the good things going on in Tucson like the TIG Invitational Games. John Grabo said we should spend some money on the west coast in the major cities once the Japanese deal is done, possibly even using a national firm. The PR Committee will schedule a meeting in the near future to discuss the options – local, MTCVB regional connections, and other possibilities.

8. New Business

Tom is working on changing the language in our bill concerning the election dates. Agenda items for the next meeting should include the Japanese Initiative, update on our bill, and committee reports.

Next meeting will be March 24 at 11:30 in the Bank of America building.

9. Call to the Public

10. Adjournment

Dave Sitton made a motion to adjourn at 12:58 p.m. and Keith Alexander voiced a second. Motion passed unanimously.

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Respectfully submitted by Mike Feder

