

**Pima County Sports & Tourism Authority
Bank of America Building
33 N. Stone Avenue, Tucson, Arizona
8th Floor Conference Room
Wednesday, June 2, 2010
11:30 a.m.**

MINUTES – SPECIAL MEETING

1. Roll Call

The meeting was called to order at 11:35 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Jim Arnold
John Grabo
Regan Jasper
Justin Lanne
Suzy Mason
Linda McNulty
David Sitton
Edgar Soto

Members Absent/Excused

Keith Alexander
David Cohen
Jack Camper
Eddie Leon
Rick Grinnell
Rick Vaughan

Others Present

Mike Feder
Tom Moulton (Pima County ED&T)

2. Welcome and Introductions

Tom Tracy welcomed the board members.

3. Public Relations Committee

The board went into Executive Session to discuss the PCSTA website contract.

After returning, John Grabo, PR Committee Chairman reviewed the process to select a company to create the PCSTA website – construction, design and implement social media. The committee sent an RFP to eight companies. Three companies responded – AnchorWave, Bolchalk Frey, and Pedersen Design Group. Oral presentations were completed. The committee members then filled out a weighted scoresheet for each company – Construction (35%), Budget (25%), Social Media (20%), Reporting (10%), and Administration (10%). The committee came up with a unanimous recommendation, AnchorWave, based on their organizational and social media strengths. Their bid was \$6,010 - \$4,507.50 in cash and \$1,502.50 in-kind.

John moved, second by Linda that the PCSTA accept the AnchorWave proposal subject to our Executive Director's ability to finalize the contract terms. There also needs to be an allowance for a contingency on extra costs. Motion was approved unanimously.

Tom commended the committee on their hard work and organization.

4. New Business

Tom reported that Dan and he are planning to go to Japan on June 20th to meet with some of the Japanese teams and the Commissioners Office.

Next board meeting will be June 30th at the former White Sox Complex at 11:30. Lunch will be served. For those members that would like to learn more about the Kino Sports Complex, a tour will take place at 10:00 am. Agenda items will include an update from B.I.G. on the international developments, website update, and the Tucson Conquistadors proposal.

5. Call to the Public

6. Adjournment

Jim Arnold made a motion to adjourn at 12:15 p.m. and Edgar Soto voiced a second. Motion passed unanimously.

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Respectfully submitted by Mike Feder

