

**Pima County Sports & Tourism Authority
Board Meeting
Wednesday, March 2, 2011
33 North Stone Avenue, Suite 830
Tucson, Arizona 85701
11:30AM**

MINUTES

1. Roll Call

The meeting was called to order at 11:39 a.m. by Tom Tracy with a quorum.

Members Present

Tom Tracy
Jim Arnold
David Cohen
John Grabo (telephonically)
Rick Grinnell
Regan Jasper
David Sitton
Linda McNulty
Rick Vaughan
Keith Alexander
Justin Lanne

Members Absent/Excused

Jack Camper
Eddie Leon
Suzy Mason
Edgar Soto

Others Present

Dan Schneider
Vince Trinidad - MTCVB
Tom Moulton - Pima County
Chris Bartos - Pima County
Sheldon Gutman - local citizen

2. Welcome and Introductions

Tom Tracy welcomed the board members and guests and thanked all for attending.

3. Approval of the Minutes

David Cohen moved and Linda McNulty seconded to approve the minutes from the last meeting - the board approved by voice vote. There was discussion of item #12 and the NCAA basketball tournament. A request was made to discuss further at the May 4 meeting.

4. Treasurer's Report

David Cohen presented the financial report. It was moved to accept by Rick Grinnell and seconded by Linda McNulty. The Board approved by voice vote. There was general discussion about the need in the immediate future to raise funds and some ideas were presented.

5. New 3/25 Spring Training Event

Dan Schneider presented to the board the opportunity for PCSTA to be the organizer of an additional spring training game between the Dodgers and Diamondbacks. The benefitting charity will be the Tucson Together Fund. A motion was made by Dave Sitton that the Board sponsor a game on March 25 between the Dodgers and Diamondbacks to be held at Kino Memorial Stadium. The motion was seconded by Linda McNulty and approved by the Board with a voice vote. After discussion of game operational needs it was moved by Dave Sitton that PCSTA develop an agreement with the Tucson Padres to have them operate the game itself for the Board. David Cohen seconded and the Board approved by voice vote.

There was additional discussion about development of a souvenir scorecard/program to handout at the game. Also discussed were various ideas about selling suites at the stadium and how we can involve other organizations for fund raising and game day needs. Dave Sitton will develop first look at stadium suite pricing packages.

6. Downtown Arena Update

Tom Tracy briefed the Board on the background of recent news coverage of reviving a downtown arena plan. He said that PCSTA involvement is minimal and we are in the loop. He praised Greg Byrne, UA Athletics Director, for getting out in front of this issue. PCSTA is not a direct participant. Discussion at this time is only a very broad overview.

7. Process for Filling Board Positions

Tom Tracy reminded the Board that he is willing to do what the board wants. In the past the Board had provided names for candidates. We got a list of candidates and followed the same pattern as in the past and did as much, if not more, due diligence than in the past. Dave Sitton and Jim Arnold will develop a list from those names submitted and make recommendations back to the Board at the next meeting.

8. New Business

With this second spring training game coming under the Board's operation it was decided a one-item Board meeting to touch base on operational progress and further needs for the March 25 game. This meeting will be Wednesday, March 16 at Kino Stadium.

9. Call to the Public

Sheldon Gutman, a public attendee at the meeting asked the Board to support if possible the Heroes and Legends baseball game on March 12. He also expressed his desire that the Board continue its efforts to bring spring training back to Tucson.

10. Adjournment

It was moved by Linda McNulty and seconded by Rick Vaughan that the meeting be adjourned. It was approved by voice vote and the meeting adjourned at 1:23pm.

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Respectfully submitted by Jim Arnold