

**Pima County Sports & Tourism Authority  
Board Meeting  
Wednesday, January 4, 2012  
33 North Stone Avenue, Conference Room 7<sup>th</sup> Floor  
Tucson, Arizona 85701  
11:30AM**

**MINUTES**

1. Roll Call

The meeting was called to order at 11:35AM by Tom Tracy with a quorum of board members present.

Members Present

Tom Tracy  
Mike Varney  
David Cohen  
Rick Grinnell  
Mike Varney  
Edgar Soto  
David Sitton  
Regan Jasper  
Justin Lanne  
Rick Vaughan  
Keith Alexander  
Suzy Mason

Members Absent/Excused

Linda McNulty  
John Grabo  
Eddie Leon

Others Present

Tom Moulton - Pima County  
Chris Bartos - Pima County Stadium District  
Sheldon Gutman - Citizen  
Becky Pallack-Arizona Daily Star  
Vince Trinidad - MTCVB  
Jessica Randolph - Citizen  
Herbierto Contreras - Citizen

Mike Feder - Tucson Padres  
Jack Donovan - Tucson Padres  
Frank Toler - Citizen  
Rodney Short - Citizen  
Randy Jacob - Citizen  
Hank Atha - Pima County

1. Welcome and Introductions

Tom Tracy lead Pledge of Allegiance and welcomed the board members and guests and thanked all for attending.

2. Approval of the Minutes

Minutes from the last meeting were moved to approve as issued by motion from Cohen and Vaughan second. Unanimous approval given.

3. Treasurer's Report

Cohen reported that there was little activity financially since there was no payment for the Executive Director's position. An insurance payment was made for \$3691.20 leaving a current balance sheet total of liabilities and equity of \$23,939.73. The board was given

copies of all documents necessary for review. Alexander moved and Lanne seconded to approve the report and it was by unanimous board consent.

#### 4. Executive Session

The Board approved after a motion by Cohen and second by Mason to move into Executive Session to discuss personnel related matters at 11:45AM. The public meeting was reopened at 12:45PM.

#### 5. Executive Director Appointment

Chairman Tracy thanked all from the public for their patience. Rick Vaughan moved and Justin Lanne seconded to appoint Mike Holmes as the new PCSTA Director. There were more than 110 applicants for the position. The Chair expressed his and the board's appreciation for the good work done by the search committee which consisted of Jim Arnold, Tom Moulton and Suzy Mason.

#### 6. Report from Tucson Padres

Mike Feder, General Manager of the Tucson Padres reported that work this year is much farther ahead of last because of the lead time. He said the coming home schedule is very conducive for a much bigger success in 2012. The status of 2013 remains uncertain, however the possibility of a new stadium for the Padres in Escondido is now nil and there doesn't appear to be other cities with appropriate stadiums or the capability of building a new one. Feder anticipates increased ticket surcharge revenue for the County and the PCSTA in 2012. Tracy asked if there was any chance local group might buy the team if owner Jeff Moorad decides to sell. Feder knows of no interest now. Feder asked for support in promoting ticket sales. It was suggested that this request be an agenda item for the next meeting and for Feder to develop and present a specific request for action to the board.

#### 7. All Star Football Game

Feder, as operator of the game, gave the board the seating plan and ticket pricing. He praised Casino del Sol for the tremendous support and asked the PCSTA to buy a ticket plan to show support. On a motion by Grinnell and a second by Cohen the board approved the purchase of an \$1100 ticket package and asked for a discount from Feder to be determined. PCSTA will receive 2 TV spots and a full page program ad as part of this package.

#### 8. Korean Baseball

Jack Donovan explained that two Korean professional baseball teams (NC Dinos and Pen Wah Eagles) are arriving through January 16 for a six week stay. This will have two teams of about 70 each staying in local hotels, using rental cars and busses and eating in local restaurants. This will create significant positive financial impact for the local economy. The board asked Donovan to suggest a date for a PCSTA welcome reception for the principles of the teams. He will report back to Tracy with suggestions.

#### 9. Spring Training Games

Dan Schneider and Jack Donovan reported commitments from the White Sox, Diamondbacks, Rockies and Padres to play a game in Tucson this spring. They are also working on Cincinnati and Milwaukee. Tracy said that these games probably can't happen the last 10 days of training because of the lack of split squads and Kino must be brought back to MLB standards after the MLS spring training is completed which won't be until

March 3. It looks like the four games must come between March 10 and 22. The weekend of March 17 has been suggested to Cincinnati and Milwaukee.

10. Other agenda items

**Next meeting will be Wednesday, February 1 at 11:30 am.** Chairman Tracy suggested to the board that due to the length of this meeting the remainder of agenda items be taken into consideration at the next board meeting. It was agreed. The IGA Renewal Status, a report on future Conquistadors youth sports collaboration and committee reports were delayed. It was agreed that for the next agenda the above items be re-instated and add Mike Feder's presentation to request support, the introduction of the new Executive Director, Spring Training games and a report on the Korean training experience be considered for the next agenda.

11. Call to Public

Sheldon Gutman from the public commented on his continuing desire to bring back MLB spring training to Tucson/Kino and its importance to Tucson and the region.

12. Adjournment

Sitton moved to adjourn meeting with Alexander seconding. Motion passed and the meeting adjourned at approximately 2:35pm.

Pima County Sports and Tourism Authority

Respectfully submitted by Jim Arnold, Board Member, Acting Secretary