

**Pima County Sports & Tourism Authority
Board Meeting
Wednesday, February 1, 2012
33 North Stone Avenue, Conference Room 7th Floor
Tucson, Arizona 85701
11:30AM**

MINUTES

1. Roll Call

The meeting was called to order at 11:38AM by Tom Tracy with a quorum.

Members Present

Jim Arnold	Rick Grinnell
Linda McNulty	Tom Tracy
Regan Jasper	Mike Varney
David Sitton	David Cohen
Eddie Leon	Edgar Soto

Members Absent/Excused

Keith Alexander
Suzy Mason
John Grabo

Others Present

Tom Moulton – Pima County	Vince Trinidad – MTCVB
Pat Lopez – Legal Counsel	Becky Pallack – Arizona Daily Star
Randy Jacob – citizen	Jim Tiggas – TIG Sports
Jack Donovan – Tucson Padres	Sheldon Gutman – Citizen
Som Lisaius – KOLD-TV	Jamie Lopez – KOLD-TV
Hank Atha – Pima county	Chris Bartos – Pima County
Mike Holmes – PCSTA Exec Dir. (Telephone)	

2. Welcome and Introductions

Tom Tracy welcomed the board members and guests and thanked all for attending and lead group with Pledge of Allegiance.

3. Approval of the Minutes

Sitton moved and Grinnell seconded that the minutes of the previous meeting be approved as submitted. The motion was passed with unanimous voice vote.

4. Treasurers Report

Cohen reported that bills were paid for the past board retreat and all-star football game sponsorship. Sitton moved and Jasper seconded that the treasurer's report be approved as submitted. The motion was passed with unanimous voice vote. Varney asked for clarification of a line item asking if it is for D&O insurance. His assumption was confirmed as correct.

5. The board viewed the TV commercial that ran in the all-star football game. The was general praise.

6. Sitton moved and Cohen seconded that the board move into executive session to discuss personnel matters. Voice approval was unanimous.
7. THE PCSTA BOARD OF DIRECTORS ADJOURNED TO GO INTO EXECUTIVE SESSION CALLED TO ORDER AT 11:48AM.
8. The board returned to the meeting room and the public meeting re-opened at 12:07PM
9. Arnold moved and Varney seconded a motion to approve a compensation package for the newly hired Mike Holmes as the PCSTA Executive Director. Holmes is to be an overtime exempt independent contractor with a monthly salary of \$2,000.00 with a minimum 20 hours of weekly work expected. He will also receive \$200 monthly for approved and documented local business and entertainment expenses and shall be reimbursed for out of town approved and documented business expenses. He will also receive a ten percent (10%) commission on new funds raised at events and through sponsorships and donations, payable only after money is collected and placed with PCSTA. An agreement is to be drafted spelling out the finalized official job description, compensation and other expected performance guidelines. The motion was passed unanimously by voice vote.

10. Board Member Renewals

Tom Moulton from Pima County explained board expirations and passed around form to fill out for those to clarify their individual desire to stay or leave the board. Those not renewing were asked to stay on until their replacements are found and all wishing to stay are approved by the Pima County Board of Supervisors.

11. IGA Renewal with the County

Moulton will be submitting a draft of a proposed IGA with the County soon. There will be some new objectives since others are no longer valid. We should have draft for discussion by the March meeting. Tracy asked if renewal option would be included with the board selection and carry over. Moulton explained it would be up to Tracy and board to decide that. There will need to be a decision about how much funding to ask for from the county,

12. Conquistadors Report by Dave Sitton

Sitton and Tracy reported they met with Judy McDermott about Conquistadors and youth and amateur sports. The Conquistadors can no longer fund individual athletes and are moving toward doing more with facilities. Conquistadors are open to discuss partnerships.

Match Play will most likely be renewed for one more year (2013). Grinnell asked about golf tournament support. Sitton said it was not discussed, but support is all about ticket sales.

13. 2013 Referendum Planning

It was mentioned that the Conquistadors may be able to help the board in its quest for a successful referendum in 2013. The board plans to include an update this at each meeting on a going forward basis. Moulton asked about committees for referendum work since nothing was formalized in the past. Tracy assured that committees and work delegation will be forthcoming.

14. Kino Sports Complex Activity

Tracy complimented Kino and Feder/Padres group for their excellent job of the game production for the college all-star game. Tracy said there may be some issue with the sponsorship for this game in the future. Rick Grinnell asked if Feder was taking over the game? There is no concrete information to date. The Board needs to reach out to Feder and Casino del Sol and see what PCSTA can do to help keep the event here. There were many guests,

hotels and car rentals providing economic impact. Grinnell suggested we hold off until Feder and Casino del Sol put an agreement together with the game owners.

15. Korean Baseball Update

Jack Donovan reported that the Tucson event was better than other all star games according to NFL teams and scouts. The game production was expressed to be fabulous in all aspects.

Donovan reported Korean teams are "loving it" here, especially the weather. Hotels and Restaurants are happy. A planned shopping event to Phoenix has been changed to stay in Tucson. The teams are very happy. Kino Stadium District has been very good in all areas of facilities.

Tracy asked about a reception? KC An in hosting a dinner for each team. Donovan is not sure that the teams want a reception. They keep pushing it away and they are very happy with all that is going on. Donovan says he thinks Korea wants to bring all spring training to Arizona. They have 5 teams here and with 8 teams the entire league could do all their spring training here in Arizona.

Moulton suggested we asked if there is a chance for Korea to play the UA team. The Koreans however seem to prefer isolation at this point. There will be a game in Surprise and there have been no discussions about playing in Tucson but there is a stadium issue. Also, there is an issue for Korea with "what if they lose to a college team?" There has been contact from Las Vegas about doing a big league game weekend there.

Tracy suggested PCSTA, Feder and Tucson Parks get together to see what we can do to help with any possible Korean team expansion for next year.

Varney asked about our driving publicity for PCSTA and what we have done to make sure our involvement is documented. He was told right now PCSTA is a very active facilitator for these groups and we are more behind the scenes at this time.

Donovan documented that there is much going on at Kino every day, even though there may be a public perception that not much is going on. Currently the Gem Show, MLS, Korean MLB, college softball, a wood bat baseball tournament and more is going on at the complex.

16. MLS Update

Vince Trinidad updated the positive response from the MLS teams. Arnold asked about our lack of presence at the news conferences and is there any cooperation and communication between all the organizations. Tracy suggested Mike Holmes needs to move that forward with MTCVB and Kino, etc.

17. Rugby update

Sitton announced UA vs Cal game at Kino Friday night (2/3). He complimented work by Kino Stadium District.

Work is in progress with NBC television about covering a four team Rugby double header next year at Kino.

18. TIG Sports

Jim Tiggas reported there are now 70 softball teams coming to town for a tournament at the end of February and first of March. About 1500 players. March 3-24 about 1000 baseball players will be here for their tournament. A little over 7000 hotel room rentals estimated so far. He is also booking Division II top 24 teams in for a softball

event which will be all new teams to Tucson. Also there are discussions regarding an Alaska and No. California baseball event which may want to hold their playoffs in Tucson instead of Kansas City in August.

Edgar Soto reported the Pima College baseball tournament down somewhat to 14 teams this year, but it is still a successful event.

19. MLB Exhibition Game

Tracy gave thanks to Dan Schneider and said that PCSTA we will have a press conference Thursday afternoon (2/2) to announce two spring training games at Kino in March.

All details will come at the press conference. The only way this could have been done is through MLB and the wonderful work of re-converting the Kino fields from soccer back to baseball.

20. Next meeting

March 7 for next meeting with these as part of the agenda: Referendum update, IGA update, Padres update and request from them, how do we bring all local elements together, Pima County Bond Committee coordination and status update we all suggested. Rick Vaughan suggested the Board review the master planning concept needed to assess resources in the region and consider a proposal outlined by the Planning Center and put on the March agenda. Additional suggestions should be forwarded to Mike Holmes.

21. Call to Public

Sheldon Gutman suggested that at some time it might be prudent to have a public forum to discuss the PCSTA work. Reiterated his desire to increase spring training games in Tucson.

22. Adjournment

Jasper moved and Cohen seconded to adjourn the meeting. Unanimously approved by voice vote at approximately 1:25PM