

**Minutes from the Board Meeting of the  
Pima County Sports & Tourism Authority Board  
10 October 2012**

1. Call to Order/Pledge                      TIME: 12:12
2. Welcome and introductions

<u>Board Members</u>	<u>Attendance</u>	
Keith Alexander	Yes	
Jim Arnold	Yes	
David Cohen	Yes	(Phone)
John Grabo	No	
Regan Jasper	No	
Justin Lanne	Yes	(Phone)
Eddie Leon	No	
Suzy Mason	Yes	(Phone)
Linda McNulty	Yes	
Dave Sitton	Yes	
Edgar Soto	Yes	
David Stevenson	Yes	
Vince Trinidad	Yes	
Mike Varney	Yes	

<u>Staff &amp; Advisors</u>		
Mike Holmes	Yes	
Tom Moulton	Yes	
Dan Schneider	No	
Pat Lopez	No	

- Guests
- Becky Pallack – Arizona Daily Star
  - Mike Grassinger – The Planning Center
  - Mike Feder – Tucson Padres
  - Jim Tiggas – Tucson Invitational Games
  - Sheldon Gutman – Citizen

3. Treasurer's Report. David Cohen reported that over the summer there was little activity, other than the \$26k deposit from the Tucson Padres for profits from the Spring Training Games in March of 2012, and payroll and expenses for the Executive Director. Jim Arnold moved to approve, Keith Alexander seconded. The motion was carried.

4. Discussion of Vacant Board of Director Position. David Cohen reported that he had spoken with Debra Claggett of TriSports about the vacant position, but that he needed to follow up for a firm response. He will recontact in the upcoming month.
5. Discussion of Populous/Planning Center Sports Facilities Assessment - Status and Planning. Mike Grassinger of the Planning Center reported that the preliminary work of the study had already started with a projected completion date of June 2013. The Stewardship Group will consist of Mike Grassinger, Michael Halchak, Vince Trinidad and Linda McNulty, Hank Atha and Nanette Slusser.
6. Report on Approval of Intergovernmental Agreement with Pima County and 2012 - 2013 Budget. Both the PCSTA Budget and the Intergovernmental Agreement were approved by the County Board of Supervisors for the 2012-2013 Fiscal Year.
7. Report on Mexican Baseball Fiesta. Mike Feder of the Tucson Padres reported on the four day Mexican Baseball Fiesta (5-8 October, 2012) which the Padres hosted at Kino Stadium. Six teams participated over a four-game series which drew over 12,000 fans and accounted for 2,000 hotel room nights. The Governor of Sinaloa attended, as well as the Mayor of Hermosillo. Linda McNulty asked how the fans were informed of the event: Mike responded that most of the publicity and advertising had been through the Spanish Language media.
8. Discussion of Planning for 2013 Spring Training Exhibition games. Linda McNulty reported that Dan Schneider will take the lead in bringing MLB teams back to Tucson next Spring for a series of Spring Training games. The goals for the PCSTA would be for revenue and publicity.
9. Discussion of Activities at Pima County Fairgrounds. Tom Moulton of Pima County reported on proposed developments at Pima County Fairgrounds, which would not only include equestrian and motor racing areas, but also a Field Sports area as well.
10. Discussion of other Kino Stadium activities. As it currently stands, the area of Kino Sports Complex north of Ajo is being converted from Baseball to Soccer, and will remain so at least through the Spring of 2013. Jim Tiggas reported that if these fields remain dedicated to Soccer through 2014, then he may have to look at moving the Tucson Invitational Games from Tucson to Phoenix in order to support the teams and players he anticipates attending that year. The Tucson Invitational Games brought in \$7M in economic impact in 2012, and accounted for 7,000 hotel room nights. They are on track to generate over \$11M in economic impact in 2013, and over 12,000 hotel room nights. If the fields north of Ajo are not reconverted to Baseball by January of 2104, the region stands to lose the event and the economic impact revenue it generates.
11. Approval of Minutes of September 5, 2012 Board Meeting. After a discussion of minor, grammatical changes and wording, Dave Sitton moved to approve. Vince Trinidad seconded. The motion carried.
12. Next meeting and agenda items for discussion. The board will add a General Announcements section to future Agendas. Future meetings will generally be held on the

second Wednesdays of each month, at noon, in the 7<sup>th</sup> Floor Conference Room at the Bank of America building located at 33 N. Stone Ave. in Tucson.

12. Call to the public. In a phillipic address to the board, Sheldon Gutman, citizen recommended the PCSTA consider an anti-discrimination or anti-trust lawsuit to prevent the Tucson Padres from potentially moving to El Paso.

12. Adjournment: 1:33pm

PCSTA Board Meeting Attendance Sheet

10 October 2012

Name

Organization

1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____
11.	_____	_____
12.	_____	_____
13.	_____	_____
14.	_____	_____
15.	_____	_____
16.	_____	_____
17.	_____	_____
18.	_____	_____
19.	_____	_____