

**Meeting Notes and Minutes from the Board Meeting of the
Pima County Sports & Tourism Authority Board
5 FEB 2013**

NOTE: These minutes have not yet been approved and are in draft form only!

1. Call to Order/Pledge TIME: 12:12 pm

2. Welcome and introductions

<u>Board Members</u>	<u>Attendance</u>	
Keith Alexander	NO	
Jim Arnold	YES	
David Cohen	NO	
John Grabo	YES	
Regan Jasper	NO	
Justin Lanne	YES	(Telephone)
Eddie Leon	YES	
Suzy Mason	NO	
Linda McNulty	YES	
Dave Sitton	YES	
Edgar Soto	YES	
David Stevenson	YES	
Vince Trinidad	YES	
Mike Varney	NO	

<u>Staff & Advisors</u>	
Mike Holmes	YES
Tom Moulton	YES
Dan Schneider	NO
Pat Lopez	YES

<u>Guests</u>	
Hank Atha	Pima County
Sheldon Gutman	Citizen
Becky Pallack	Arizona Daily Star
Cody Unger	MTCVB
Mike Grassinger	The Planning Center
Diane Luper	Pima County Communications
Chris Bartos	Kino Sports Complex
Mike Coppoli	MTCVB
Jim Tiggas	Tucson Invitational Games
Gred Gray	City of Tucson, Parks & Recreation
Mike Feder	Tucson Padres

3. Discussion of Populous/Planning Center Sports Facilities Assessment – Status and Planning. Mike Grassinger of The Planning Center updated the Board on the progress of the Assessment. Currently, workshops are underway with the key governmental and organizational stakeholders to determine the needs and desires. Issues coming to light are the desire for rodeo and western-lifestyle sports, lighting and artificial turf and competitive swimming/diving facilities. Hank Atha noted that the County has engaged the Eller School of Business to conduct a study on the economic impact of sports on the local economy, as well as a study of the projected revenues from the tax assessment proposed by HB 2572. The next phase will include community groups and organizations input. Linda McNulty recommended scheduling one of the next phase of outreach sessions around a Sports & Tourism Authority Board meeting (in either March or April). The Board approved this recommendation by general acclaim. The exact date will be determined and publicly posted based on the availability of the Assessment participants.
4. Discussion of Planning for 2013 Spring Training Exhibition games. The Tucson Padres will host two MLB Spring Training Exhibition games at Kino Sports Complex this March. On March 17th, the Arizona Diamondbacks will play the San Diego Padres. On March 21st, the Chicago Cubs will play the Los Angeles Dodgers in a game where the proceeds will go to support the Christina-Taylor Green Fund. The PCSTA will receive .50 cents for each ticket sold at the games. Vince Trinidad, Tom Moulton and Mike Feder are cooperating on media coordination and publicity. John Grabo moved to delegate authority to the PCSTA Executive Committee (Board Chair, Secretary, and Treasurer) to spend up to \$5,000 to purchase media coverage for the games. Dave Sitton seconded the motion. The measure carried with no objections.
5. Discussion of Kino Sports Complex Activities. Chris Bartos gave an update on the Gem Show, Desert Diamond Cup (an additional game has been added), parking and the Kino Sports Complex Newsletter. Jim Tiggas updated the Board on the 240 game lineup that the Tucson Invitational Games is bringing to the region in March, with over 7,000 out of town fans, and 3,000 athletes. Already, the Games have booked over 800 hotel room nights (and the number is still growing).
6. Administrative Services Contract. With no objections, the Board unanimously approved changing the current contract with Mike Holmes from an Executive Director position, to one supplying administrative services only. Contract will be signed and posted by the next Board Meeting in March.
7. Board Appointment. The letter formally requesting that Seton Claggett of Tri Sports has been drafted and sent to the County Administrator for approval and appointment to the PCSTA Board of Directors.
8. Approval of Minutes. Tom Moulton noted that the County Attorney clarified that a Meeting Summary must be posted within three days of each meeting, and that draft meeting notes would suffice. Dave Sitton moved, and Jim Arnold seconded that both the meeting minutes from November 7th, and January 9th be approved and adopted as written. The measure passed unanimously.

9. Next meeting and agenda items for discussion. March 6th at Noon. Place to be determined. This meeting may potentially serve a dual function as a Sports Facilities Assessment Public Forum.
10. Call to the Public. Sheldon Gutman made notice that he is seeking a position on the PCSTA Board of Directors. He further proposed the the PCSTA should not have a role in bringing MLB Spring Training games to Tucson, but that this should be given to some other unpspecified body in the county.
11. Adjournment: 1:17 pm