

**DRAFT Minutes from the Board Meeting of the
Pima County Sports and Tourism Authority Board
22 of May 2013**

1. Call to Order/Pledge TIME: 8:46 am
2. Welcome and Introductions

<u>Board Members</u>	<u>Attendance</u>	
Keith Alexander		Absent
Jim Arnold	Present	
Seton Claggett		Absent
David Cohen	Present (Phone)	
John Grabo	Present	
Regan Jasper		Absent
Justin Lanne	Present	
Eddie Leon		Absent
Suzy Mason		Absent
Linda McNulty	Present	
Dave Sitton	Present	
Edgar Soto		Absent
David Stevenson		Absent
Vince Trinidad	Present	
Mike Varney		Absent

<u>Staff and Advisors</u>		
Mike Holmes		Absent
Tom Moulton	Present	
Dan Schneider		Absent
Pat Lopez	Present	

Guests
Michael Halchak, Populous
Mike Grassinger, The Planning Center
Jeff Nordenson, Pima County
Diane Luber, Pima County
Chris Bartos, Stadium
Hank Atha, Pima County
Jim Tiggass, Kino Stadium
Sheldon Gutman, Citizen

3. Announcements:
 - a. Board Member David Stevenson has resigned as of May 21st due to a new job opportunity. Board Members were asked to think about candidates for David's position.
 - b. Solara membership renewed
 - c. Talk to Board Member Suzy Mason about passing board position to another University of Arizona representative if time commitment is too much

4. Treasurer's Report- There was not Treasurer's report due to time constraints
5. Populous/Planning Center Sports Facilities Assessment Progress and Planning. Michael Halchak of Populous reported on the Event Organization Summit on May 1st. 23 of 34 invited guests attended the 3 hour session. There was a presentation of the study, a discussion and attendees were asked to complete a 10 question survey online after the event. There have been 6 responses to the survey so far and Board Members will be reaching out to remaining attendees that have not yet answered the survey. Board Member Vince Trinidad offered to host a follow up session to encourage participants to answer the survey through discussion. No date or time was set. May 23rd will be next workshop will update jurisdictions on progress of the study. Michael Halchak will send survey to entire Board for each Member have. Phase III of the study will be completed by May 31st. Michael Halchak will send out a draft of the study to the Board for review on June 21st before the June 26th meeting.
6. Discussion of Pima County Sports and Tourism Authority Statute. Board Member Linda McNulty passed out copies of House Bill 2572 pertaining to key questions about the Sports and Tourism Authority that will go to voters on November 4, 2014. The document outlined 3 key questions that will affect the existence of the Sports and Tourism Authority passed 2014. Board discussed how to relay message to voters about the purpose and intent of the Authority. Board Member John Grabo discussed the importance of emphasizing basic talking points to be issued to voters to help them understand the legislation and vote. In order to raise awareness of the vote, there will need to be funds raised for a campaign. Board Member Linda McNulty discussed the role of the Authority as a body to encourage sports and tourism in the County. Counsel Pat Lopez mentioned that the Authority has options in how it presents the vote to the public to help voters understand the role of the Authority in recruiting professional and amateur sports teams. Before discussing how to describe the role of the Authority to voters, Board Member Linda McNulty suggested outlining current revenue streams and analyzing how the focus of the Authority has changed over the years. The Board discussed the importance of understanding the legislation and how it pertains to the current operations of the Authority. A special meeting was called for Saturday, July 20, 2013 to discuss the situation further.
7. Discussion of Annual Report and Budget. Tabled for June 26th meeting.
8. Kino Sports Complex Activities. Tabled for June 26th meeting.
9. Discussion of Arizona Sports and Tourism Authority Youth Grants Program. Tabled for June 26th meeting.
10. Discussion of Arizona Mexico Commission Sports Interexchange. Tabled for June 26th meeting.
11. Tohono O'Odham Nation Request for Proposals. Tabled for June 26th meeting.
12. Discussion of Concierge Service for Visiting Teams. Tabled for June 26th meeting.

13. Discussion of Developing Policy Initiative Recommendation. Tabled for June 26th meeting.
14. Approval of Minutes: April 3, 2013. Tabled for June 26th meeting.
15. Next Meeting and agenda items for discussion. The next meeting will be held on 26th of June at 8:30am at a location to be determined. The main topic of the meeting will be to address the tabled items of the May 22nd agenda.
16. Call to Public. There was no call to public due to time constraints.
17. Adjournment: 10:32am

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