

**Pima County Sports & Tourism Authority
Board Meeting
Tuesday, January 7, 2014
33 North Stone Avenue, Conference Room 7th Floor
Tucson, Arizona 85701
7:30AM**

DRAFT MINUTES

1. Roll Call

The meeting was called to order at 7:35 AM by Linda McNulty with a quorum.

Board Members Present

Linda McNulty --- Chairman

Michael Varney – Tucson Metro Chamber
Jim Arnold – Journal Broadcast Group
Angel Natal – Dir. of Sports Visits for Tucson
Lynn Zwaagstra – Dir. of Recreation UA
Keith Alexander – Regional manager Enterprise Loaning’s
Edgar Soto – Athletic Dir. PCC
David J. Cohen, CPA - Beach Fleischman

Members Absent/Excused

John Grabo

Other

Tom Moulton – Pima County Liaison
Hank Atha – Pima County

2. Welcome and Introductions

Linda McNulty welcomed the board members and guests and thanked all for attending and led group with Pledge of Allegiance followed by introductions.

3. Treasurer’s Report

David shared that the Wells Fargo account balance sheet and P&L for the Sports and Tourism Authority is inactive. As of spending the only spending over past 6 months of the fiscal year was on the board & liability insurance paid for based on agreed upon procedures in accounting audit for the year of 2013. That cost \$2,025 plus minor legal fees. Mike Holmes’ \$500 per month, \$5,500 a year, contract ended in November. There are no ongoing expenditures and about \$6,800 cash in the bank.

Linda moved to approve the Treasure’s report and it was unanimously approved.

4. Status of Referendum Statute

Discussion was held updating the commission on the Referendum that was form a permanent Sports and Tourism Authority as well created a funding stream. Statute enacts a very small sales tax for different entities associate with tourism that collectively will bring in a

lot of revenue to the Pima County for Spring Training and Youth and Amateur infrastructure development and .renovation opportunities.

Pima County General Obligation Bond projects are under review by the Pima County Bond Commission for a possible 2015 election, especially those associated with having an economic impact on the community projects. Of particular interest for PCSTA are the projects associated with NRPR. Some of those projects may be able to be enhanced with the referendum was passed.

5. County Administrator Recommendations

PCSTA needs recommendations as to what is needed to do to get the community more involved in developing new sports facilities. There is an amendment in from of the State Legislators that would extend up to 10 years, when the election can take. The bill was drafted by the legislative council and sponsors are not ready to release names yet. A question was brought up so other lobbyists be involved such as the Arizona's Restaurant Association.

6. Open Board Positions

Linda said there is an open board position on the baseball representative side. John Grabo is leaving the state for a new job. There is also an opening for a high school baseball representative. Any recommendations to fill these positions please forward to Linda.

7. 2013 Referendum Planning

It was mentioned that the Conquistadors may be able to help the board in its quest for a successful referendum in 2013. The board plans to include an update to this at each meeting on a regular basis going forward. Tom Moulton asked about committees for referendum work since nothing was formalized in the past. Tom Tracy assured that committees and work delegation will be forthcoming.

8. Kino Sports Complex Activity

Hank has reported that they have finished the conversion of the North Field and the installation of the new/additional seats (600). The south side needs some improvements and is working on getting scoreboards. There is no date on when that will start to take place yet. Working on putting more shades over the quads and practice fields on the south side. Storage improvements for concession stands will also be added.

The Gem Show is a huge part of the Kino Sports Complex. The show is on property for 3-4 weeks and they can make about \$200,000.

Korean baseball team will be here for 82 days. They said our Facility is better than the one in Phoenix (where they originally planned to go). They brought Korean cooks from Phoenix with them. The Korean cooks provide two meals a day for them. Their pro-baseball season doesn't start until 2015, so right now and part of of next year it's just training.

65 college teams at signed up for baseball camp this year. In January there will be a baseball clinic with 250 kids. In December, there were 400 people for the amateur Christmas charity event.

The top things on the wish list are having Wi-Fi throughout the whole complex which is 152 acres. Don't know when that will happen because it's quite expensive to have the whole complex with Wi-Fi. Need to upgrade electrical generators. Want the Complex repainted so it can look fresh again, and renovate the bathrooms, want more fields—specifically soccer field renovations. Another big thing is parking concerns; need to have more parking available.

9. Approval of Minutes September 17, 2013

Linda asked all in favor-unanimous vote-all agreed.

There were 5 open seats mentioned at the previous meeting and since then there has been one additional vacancy.

10. Next meeting

The next meeting is tentatively scheduled for April 8, 2014 at 7:30am.

11. Call to Public

Commentary on baseball teams coming, expect to be full at Kino Sports Complex in 2015.

Trying to discuss with the County about offering division one schools at Kino in February. Each weekend there would be a 4 team division school.

Hoping to see field #3 be modeled into a pocket stadium and have it lit with about 2,500 – 3,000 seats and we're asking for \$50,000 worth of scoreboards.

12. Adjournment

Linda moved and David seconded the motion to adjourn the meeting. Unanimous vote to adjourn.