



## Mary Alice Eckstrom Memorial Golf Tournament

**DATE, TIME, PLACE AND FORMAT** - The **Mary Alice Eckstrom - Hispanic Women's Corporation Memorial Golf Tournament**, will be held on **Friday, September 28, 2012**. It will begin at 7:30 AM with player registration and it will be held at the **Canoa Ranch Golf Club**, 5800 South Camino del Sol in Green Valley, Arizona. The tournament will feature a scramble format and it will utilize a shotgun start.

**TOURNAMENT BENEFICIARY AND NONPROFIT STATUS** - Proceeds from this tournament will go to support the **Mary Alice Eckstrom - Hispanic Women's Corporation Scholarship Fund**. For the past 26 years, the Hispanic Women's Corporation (HWC), a 501 (c) (3) nonprofit organization (Federal Tax ID #86-0539353) has sponsored a two-day personal and professional development conference which attracts more than 3,000 Latinas from throughout the United States. In 2011, HWC and its partners awarded \$328,000 in scholarships to 52 deserving students. Through its mission of empowering students to serve as effective voices in their communities, HWC is also committed to recognizing individuals who have effectively given of their time and talents to promote the academic advancement of Latinas. This memorial golf tournament is an example of the continuing outreach efforts being undertaken by HWC to serve more students in achieving their higher educational goals.

Through this community endeavor, HWC with the full support of her family and many friends has made the commitment to continue the funding of scholarships in the memory of Mary Alice Eckstrom for students to attend Pima Community College and the University of Arizona-Mel and Enid Zuckerman College of Public Health. HWC is committed to furthering the exemplary legacy of service of Mary Alice Eckstrom, who was affectionately known as "Alice" to all of who knew and worked with her. She served for more than 20 years with the League of Mexican American Women, a local nonprofit organization providing educational scholarships, including seven terms as President. She served the Diocese of Tucson at St. Ambrose School for more than ten years, and served as a board member of Catholic Community Services of Southern Arizona. In February 2010, just prior to her passing, Alice was honored by the League of United Latin American Citizens (LULAC) and the National Association for the Advancement of Colored People (NAACP) with the Rosa Parks Living History Makers Award. In September 2010, she was posthumously awarded the Arizona Latino Legacy Award by Valle del Sol in Phoenix. Her lifetime of community service was also chronicled in the Congressional Record by longtime family friend Congressman Ed Pastor.

As the primary sponsor and fiduciary agent for this event, contributions and financial support for this tournament can be made payable to the: **"Hispanic Women's Corporation."**



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**TOURNAMENT SPONSORS, CONTRIBUTORS, GOLF FOURSOMES, PATRONS AND DONORS** – Businesses and individuals are encouraged to participate in the sponsorship categories which are summarized as follows:

- **Tournament Title Sponsors** – Major financial underwriters of the event that will be provided with a golf foursome, *special signage, tickets to the annual HWC scholarship luncheon, prominent display of firm's logo on the HWC website and online program*, mention in printed materials, golf polo shirts, goody bags and a framed certificate. This level of sponsorship ranges from \$5,000 or greater. These sponsors will be listed in the order of the amount, and the date of receipt of their commitment.
- **Dragonfly Sponsors** – Special event sponsors that will be provided a foursome, hole signage, display of firm's logo on the HWC website and online program, mention in printed material, golf polo shirts, goody bags and a framed certificate. The level of this sponsorship ranges from \$2,500 to \$4,999. These sponsors will be listed in the order of the receipt of their commitment.
- **Eagle Sponsors** – Special event sponsors that will be provided a foursome, hole signage, mention in printed material, golf polo shirts, goody bags and a framed certificate. The level of this sponsorship ranges from \$1,000 to \$2,499. These sponsors will be listed in the order of the receipt of their commitment.
- **Golf Foursome Sponsors** – Each foursome sponsor will be given hole signage, mention in printed materials, golf polo shirts, goody bags and a framed certificate. A golf foursome sponsorship is \$800 or greater.
- **Individual Golfer Sponsors** – Individuals seeking to play in the tournament will be teamed up with others to form a foursome. They will be given a golf polo shirt, a goody bag and certificate. The cost for an individual golfer is \$200.
- **Golf Hole Sponsors** – Contributors of funds for hole sponsorships will be given hole signage, mention in printed materials and a certificate. The level of this sponsorship ranges from \$150 or greater.
- **Patron/Donor Sponsors** – Contributors of funds or gift items for the tournament raffle. They will be given mention in printed materials and a certificate. The level of this sponsorship ranges from \$25 or greater.



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HWC is very proud to announce that the **Community Partnership of Southern Arizona (CPSA)** has agreed to serve as the Primary Title Sponsor for this tournament. Since 2010, HWC has partnered with CPSA and the Eckstrom Family to raise more than \$50,000 to fund scholarships in memory of Mary Alice Eckstrom at Pima Community College and the University of Arizona Mel and Enid Zuckerman School of Public Health.

HWC has also selected the Wyndham Canoa Ranch Resort, which is located directly across the golf club at 5775 South Camino del Sol in Green Valley, Arizona as the official lodging headquarters for this tournament. Suites and rooms which feature full amenities at special HWC discounted rates, and a complimentary breakfast buffet will be available to tournament sponsors and participants. Reservations can be made by calling Brian Wright their General Manager at (520) 382-0460, or my email at [brian.wright@canoaranchresort.com](mailto:brian.wright@canoaranchresort.com)

Additional information regarding this tournament can be obtained by contacting Dan Eckstrom, the Tournament Chair by email at [dwemgt@aol.com](mailto:dwemgt@aol.com) or Linda Mazon Gutierrez, HWC President and CEO by email at [lmgutierrez@hispanicwomen.org](mailto:lmgutierrez@hispanicwomen.org) .

HWC and the Eckstrom Family thank you for the support of our community scholars!

*Hon. Jennifer Eckstrom*  
Hon. Jennifer Eckstrom

*Daniel W. Eckstrom II*  
Daniel W. Eckstrom II

*Hon. Dan Eckstrom*  
Hon. Dan Eckstrom

*Linda Mazon Gutierrez*  
Linda Mazon Gutierrez





**Mary Alice Eckstrom  
Memorial Golf Tournament**

**SPONSORSHIP / IN KIND DONOR FORM- Please Print! FAX BACK TO: 520.495.4184**

IN KIND/ RAFFLE ITEMS:

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Contact Person: \_\_\_\_\_

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City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_/\_\_\_\_/\_\_\_\_ Cell: \_\_\_\_/\_\_\_\_/\_\_\_\_

Email: \_\_\_\_\_@\_\_\_\_\_

Items will be shipped:  Items will be delivered:

HWC Mary Alice Eckstrom Golf Tournament  
2619 South 8<sup>th</sup> Avenue  
Tucson, AZ 85713

Item pick up? Email: [hwcgolf@hispanicwomen.org](mailto:hwcgolf@hispanicwomen.org)