



100 N. Stone Avenue | Suite 303
Tucson, Arizona 85701
Phone (520) 624-0595 | Fax (520) 624-3001
Web www.TucsonPimaArtsCouncil.org

February 26, 2013

Dear Friends,

yes

The Tucson Pima Arts Council invites you to demonstrate support for the individuals and organizations that enrich our lives with the arts by becoming a **Sponsor of the 2013 Lumies Arts & Business Awards.**

The Lumies Awards night brings together *pioneering arts and business leaders, elected officials and dedicated arts patrons* for an evening of celebration and fun. Connect with an extensive network of creative thinkers and civic leaders, while demonstrating your commitment to building community value.

As a Lumies Sponsor, you can take advantage of a range of benefits, including promotion in our beautifully designed Awards Ceremony Program, along with print, web and broadcast media.

This year the Lumies will be held at the historic **El Casino Ballroom on June 7**, starting with a VIP Reception for Sponsors and Lumies Nominees at 5.30 p.m., followed by general admission, awards ceremony and musical entertainment. (To learn more about making a nomination, visit www.tucsonpimaartscouncil.org.)

The arts energize Southern Arizona by providing an amazing spectrum of cultural opportunities for residents and visitors alike. The arts foster quality of life, enhance our public spaces and act as a powerful engine for our regional economy.

Join us in recognizing the extraordinary value the arts bring to our lives and our communities by becoming a Lumies Sponsor today!

Yours truly,

A handwritten signature in cursive script that reads "Roberto Bedoya".

Roberto Bedoya

Executive Director

Lumies Sponsorship

Showcase your organization's commitment to creativity, innovation and community by sponsoring this extraordinary annual event!

- *Underwriting Ad Space* in a high-quality, designer-produced Event Program (300 copies)
- *Flyers* in public and retail settings
- *Event Signage* with prominent on-site display
- *Logo Display* on our Lumies web page
- *Print & Broadcast Mention* in advertising, press releases, evites, screen ad and social media

Sponsor Levels & Benefits	Sunlight \$10,000	Moonlight \$7,500	Starlight \$5,000	Spotlight \$2,500	Candlelight \$1,000
Naming Rights Options					
Joint Presenting Sponsor for both the Lumies Arts & Business Awards and the Open Studio Tour – or –	X				
Joint Presenting Sponsor for both the Lumies VIP Reception and Open Studio Tour Preview Exhibit – or –		X			
Awards Presentation Sponsor			X		
Naming rights for event elements (entertainment, food or venue)				X	
Underwriting Ad Options					
Full-page Program Ad (placement) – or –	X	X	X		
Half-page Program ad (placement) – or –				X	
50% Program ad discount					X
Added Benefits					
Logo display on all media platforms	X	X	X	X	
Recognition by Event Emcee	X	X	X	X	
Website logo link for 1 year	X	X	X	X	
Website name listing for 1 year	X	X	X	X	X
Recognition in Program	X	X	X	X	X
Facebook event page mention	X	X	X	X	X
10 Tickets to VIP Private Reception	X	X	X	X	X
Table Host recognition & 10 drink tickets	X	X	X	X	X



Lumies Arts & Business Awards Celebration – June 7, 2013

Thank you for supporting the 2013 Lumies & Business Awards, through your generous sponsorship. Upon our receipt of this form, you will receive a confirmation letter and invoice stating the payment due date and portion of your contribution that is tax-deductible. (Payment can then be made by check or credit card over the phone.)

Please fill out the following form and send it to Daniela Ontiveros, TPAC Events Coordinator:

- By Fax: (520) 624-3001
- Or Email: dontiveros@tucsonpimaartscouncil.org
- Or Mail: D. Ontiveros, TPAC, 100 N. Stone Ave., Suite 303, Tucson, AZ 85701

Your Commitment Form must be received by April 9 to ensure Program and Advertising placement.

Questions? Contact Daniela Ontiveros at 520-624-0595 x14 or dontiveros@tucsonpimaartscouncil.org

Sponsor Pledge Commitment Form

Sponsor's Name:	
Contact Name:	
Address (city, state, zip):	
Phone:	
Email:	

I (we) hereby wish to participate as a sponsor. By signing below, I indicate I am authorized to make this pledge on behalf of my organization/business and commit to submitting the total amount pledged.

I / We choose to sponsor at the following level:

<input type="checkbox"/>	*Sunlight – \$10,000		
<input type="checkbox"/>	*Moonlight – \$7,500		Ad only \$_____ (amount)
<input type="checkbox"/>	Starlight – \$5,000		
<input type="checkbox"/>	Spotlight – \$2,500		Donation only \$_____ (amount)
<input type="checkbox"/>	Candlelight – \$1,000		

*Dual Sponsorship includes TPAC'S two signature annual events: Open Studio Tour and Lumies Arts & Business Awards.

Signature: _____ Date: _____

The Tucson Pima Arts Council is a nonprofit corporation and is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, the Tucson Pima Arts Council qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(1). Proceeds from your sponsorship will support the expansion of the Open Studio Tour and enhance arts education programs and services administered by the Tucson Pima Arts Council.



Lumies Highlights from 2012



Over 500 Arts & Business Leaders packed the fabled El Casino Ballroom for an evening of celebration and entertainment, including Mambo dancing with Sergio Mendoza Y La Orkesta



2012 Lumies Award Recipients



SAVE THE DATE!
**The Lumies Arts &
 Business Awards 2013**
 El Casino Ballroom

Date: Friday, June 7, 2013
Address: 437 E. 26th St. Tucson
VIP Reception: 5.30 p.m.
General Admission: 6.30 p.m.
Awards Ceremony: 7.30 p.m.
Music: 9.30 p.m.

Tickets go on sale in April.
 Visit tucsonpimaartscouncil.org.



2012 LUMIES AWARDS

Artist Lifetime Achievement
George Hanson, Tucson Symphony Orchestra

Established Arts Organization
KXCI Community Radio

Large Business Partner
Buffalo Exchange

Small Business Partner
Bentley's House of Coffee

Arts Education Program
University of Arizona Poetry Center

Arts Educator
David Andres, Pima Community College

Arts Patron
Fletcher McCusker, Provident
Jean Paul Bierny, Tucson Winter Chamber
Music Festival

Emerging Arts Organization
Fluxx Gallery & Performance Space

Emerging Artist
Amy Briseño, Tucson Youth Poetry Slam

Public Art Partner
Oro Valley Hospital

Photos: Tom Willett

Sponsor Underwriting Ad Rates

Show support for Southern Arizona's vibrant arts sector by purchasing an ad in our keepsake **Event Program**, distributed free to all Lumies event attendees. *Take out an underwriting ad to promote your brand—or cheer on your favorite nominee!*

Full page	\$500	Half page	\$300
9.5" w x 6.5" h black & white		4.25" w x 5.75" h black & white	
Quarter page	\$175	Business size	\$75
4.25" w x 3" h black & white		3.5" w x 2" h black & white	

Reserve your Underwriting Ad Space by April 9 to ensure Program placement.

The attached Underwriting Ad Sheet makes it easy. Questions? Contact Daniela Ontiveros, TPAC Events Coordinator, at 520-624-0595 x14 or dontiveros@tucsonpimaartscouncil.org



 Covering the
 Business of Art
 and the
 Art of Business
 Since 1877

First Best **Arizona Daily Star**

**Creating Tucson's Most Memorable
 TV and Video for Over 30 Years...**



Because you only get one chance
 to make a first impression...


FILM CREATIONS, LTD
www.filmcreations.com
624-4444

Sample half-page underwriting ads from our 2012 Lumies Awards Program (see rate sheet for dimensions).