



LUZ SOCIAL SERVICES, INC.
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April 19, 2013

Richard Elias
Pima County Supervisor District 5
130 W Congress, 11th floor
Tucson, AZ 85701

Dear Mr. Elias,

I am writing to request your important participation in this year's 29th Annual Hispanic Sports and Academic Enrichment Program (HSAEP) Awards Ceremony and Luncheon, which will be held on Saturday, May 11th at 11:00 a.m. at the Double Tree Hotel located on 445 S. Alvernon Way. Each year, HSAEP focuses on honoring nearly 90 Scholar-Athletes who have demonstrated excellence in both sports and academics.

Building upon the success of the last 29 years of the program's existence, Luz Social Services, Inc. will be expecting over 350 participants that will include students and their families, alumni, and leaders of civic and educational networks in surrounding communities across southern and central Arizona. Our featured speaker will be University of Arizona, Rudy B. McCormick III, Assistant Director of Academic Outreach.

It is our pleasure to invite you and/or your agency to be a sponsor of this dynamic event with a contribution. As a sponsor at the levels included in the attached donor form, your company will receive visibility among southern and central Arizona communities through inclusion of your agency's name and logo on all event promotional materials as well as verbal and visual recognition at the luncheon itself.

Attached you will find a brief description from last year's HSAEP Awards Ceremony for your review, along with a list of the sponsorship opportunities available and the benefits associated with each level. I will contact you within the next two weeks to discuss this opportunity in greater detail. In the meantime, if you have any questions, please feel free to contact me at 520-882-6216 ext.4574, email: mornelas@luzsocialservices.org or Manuel Guzman, HSAEP Program Coordinator, at 520-882-6216 ext. 7389, email: mguzman@luzsocialservices.org

We would be honored to have your agency support the 2013 HSAEP Conference as a Sponsor. On behalf of the Luz Social Services, Inc., Board Members and the 2013 HSAEP Conference Planning Committee, I thank you for your time and consideration.

Sincerely,

Mary Ornelas

Mary Ornelas
Program Manager Prevention Services

Pepe Barrón
Chief Executive Officer

Adelante Juntos Coalition

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