



March 24, 2014

Dear Supervisor Elías,

Thank you for your interests in supporting our organization once again. As you know all too well, César worked to bring about social justice and the advancement of working families through the power of grassroots organizing. He strongly believed in the dignity and self-determination that comes with a living wage. He was a trailblazer in the push for decent and affordable housing and healthcare for working families; but most importantly, he believed that education was key in curbing the effects of poverty. And this is why we are hosting a special, premiere screening of the film "Cesar Chavez: An American Hero" on the film's opening night of March 28 at the Harkins Theater here in Tucson. We would like to have as many young people attend the premiere and a subsequent screening so that they, too, learn about our great Arizona native and international labor icon. The Coalition is requesting your kind sponsorship of \$150 to sponsor a block of 10 tickets to help us recoup our cost. Please have your office make checks payable to our Fiscal Agent, **ARIZONA MEDIA ARTS**. If you would be so kind as to note **CHAVEZ** as subject in the memo field.

Of course, we would like to invite you to attend our screening as well –in fact, if you would do us the honor of giving some opening remarks, we would be very thankful. Please don't hesitate to call me if you have any concerns or questions.

Sincerely,

Cam Juárez
Chair, Arizona César E. Chávez Holiday Coalition,

