





MAR 21 2014

March 18, 2014

Honorable Richard Elias  
Pima County Board of Supervisors  
130 W. Congress St., 11<sup>th</sup> Floor  
Tucson, AZ 85701

Dear Supervisor Elias:

The Metropolitan Education Commission's (MEC) 24th Salute to Education and Business Crystal Apple Awards Luncheon will celebrate 24 years of economic development through education. For many years the MEC has advocated for students, teachers, and their families, and promoted high school graduation and higher education access and success. The activities and programs instituted are too numerous to mention, but include: the Youth Advisory Council/Tucson Teen Congress (YAC/TTC) where more than 590 middle & high school students have learned leadership skills while providing a voice for youth throughout our community; the Academy Without Walls, an internship program providing more than 430 youth workplace and academic training in high tech fields for 21<sup>st</sup> Century careers; the Key to Employment for the 21<sup>st</sup> Century Symposium, an event inspiring more than 5,300 students to pursue college and consider science and technology for 21<sup>st</sup> Century careers; and the Regional College Access Center (RCAC), supporting higher education through a one-stop information and referral center designed to serve Tucson and Pima County students, parents, counselors, and educators.

You are invited to sponsor the Crystal Apple Awards Luncheon that will take place on **FRIDAY, May 2, 2014**, at the **DESERT DIAMOND HOTEL AND CASINO, 7350 S. NOGALES HIGHWAY**. Funds raised will support the Regional College Access Center (RCAC). Launched in January of 2008 as the first center in Arizona, the RCAC is designed to improve access to and success in post secondary education, especially for disadvantaged, underrepresented, and first-generation students. It is a one-stop shop to address what research already reveals - that over 50% of all entry level jobs now and in the future will require at least two years of post secondary education. For a glimpse of what the center offers, please go to [www.metedu.org/rcac](http://www.metedu.org/rcac).

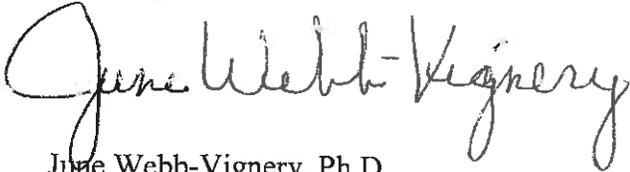
In prior years your organization has participated in the Crystal Apple Awards celebration either through purchase of a patron table or similar sponsorship. We want to thank you for this support and are writing to ask for your consideration of becoming a Patron, Gold, or Platinum sponsor for this event which brings together our community to honor distinguished contributions to education excellence.

930 E. BROADWAY BLVD., TUCSON, AZ 85719  
(520) 670-0055 (Telephone)  
(520) 670-1110 (Fax)

Email: [metcom@theriver.com](mailto:metcom@theriver.com) • Website: [www.tucsonaz.gov/mec](http://www.tucsonaz.gov/mec)

Please join us to celebrate the Metropolitan Education Commission's 24th Anniversary and to recognize the Crystal Apple Awards recipients. Attached is a list of sponsorship categories. Should you need further information please contact the MEC office at (520) 670-0055.

Sincerely,

A handwritten signature in cursive script that reads "June Webb-Vignery". The signature is written in black ink and is positioned above the printed name.

June Webb-Vignery, Ph.D  
MEC Executive Director

JWV/en  
Enc.



**CRYSTAL APPLE 2014  
AWARDS LUNCHEON  
DONATION PLEDGE FORM**

Donor Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Please mark the Sponsorship you or your organization wish to pledge. All Sponsors will please provide 2 seats for special guests (students).

**Platinum (\$5,000)**

- 2 VIP Tables
- Full page full color ad in event program
- Logo on cover of program
- Logo on Invitation cover
- Presentation on event program by company official
- Featured in media releases and MEC website

**Gold (\$3,500)**

- 1 VIP Table
- Full page black & white ad in event program
- Logo on cover of program
- Recognition from the podium
- Featured in media releases and MEC website

**Patron (\$1,500)**

- 1 Table
- ¼ page black & white ad in event program
- Logo on cover of program
- Recognition from the podium
- Featured in media releases and MEC website

**Table (\$750)**

- 1 Table
- Recognition in MEC program

Attached is a check for \$ \_\_\_\_\_ I/My Organization Pledge(s) to send the donation:  
\_\_\_\_\_ **before** December 1, 2013  
\_\_\_\_\_ **after** December 1, 2013

Please make check payable to: **Metropolitan Education Commission**  
and mail with the self address stamped envelope to: 930 E. Broadway Blvd.  
Tucson, AZ 85719

MEC is a 501 (c) 3 non-profit agency with Federal Tax ID # 86-0670259. Thank you for your generosity and support. We look forward to seeing you at the event.

Metropolitan Education Commission  
930 E. Broadway Blvd. | Tucson, Arizona 85719  
Phone (520) 670-0055 | Fax (520) 670-1110  
Email: metcom@theriver.com | www.tucsonaz.gov/mec

Robert Strauss	Robert D. Jensen, Ed.D.	Walter Douglas, Jr.	Greg Hart
Cele Peterson	Robert D. Jensen, Ed.D.	Katie Dusenberry	Rail Nido
Governor Jane Dee Hull	Anita Lohr	Bishop Manuel D. Moreno	Ross Sheard
Roy Drachman	Frances McClelland	Donald Shropshire	Congressman Rail Grijalva
Dorothy Finley	William A. Estes, Jr.	Dr. Alan Storm	Calvin Baker
Fred Acosta	Mary Belle McCorkle, Ed.D.	June Webb-Vignery, Ph.D.	Louis Albert, Ph.D
Eddie Basha	Laura Almqvist	Dr. Alan Storm	Vicki Balentine, Ed.D
José Canchola	Governor Janet Napolitano	Greg Hart	
William M. Clements			

**Lifetime Achievement Crystal Apple Award**  
Past recipients of the

**24<sup>th</sup> Annual  
Metropolitan Education Commission  
Crystal Apple Awards Luncheon  
Friday, May 2, 2014**



***Celebrating Two Decades of  
Economic Development Through Education***

## **2014 Crystal Apple Award Honorees**

**Dr. Johnson Bia**

*Lifetime Achievement Award*

**Joy Barr**

*Counselor Award*

**Mackenzie Fritz**

*Youth Award*

**Dayna Burke**

*Teacher Award*

**Tabetha Finchum**

*Teacher Award*

**Mayor Jonothan Rothschild**

*Education Advocate Award*

**Tech Parks Arizona**

*Corporate Award*

The Honorable Jonathan Rothschild and Richard Elias cordially invite you to attend  
The Metropolitan Education Commission's Crystal Apple Awards Luncheon

***Celebrating Two Decades of  
Economic Development through Education***

**Friday, May 2, 2014**

**Registration - 11:00 a.m.**

**Lunch and Program - 11:30 a.m. - 1:30 p.m.**

**DESERT DIAMOND CASINO & HOTEL**

**7350 South Nogales Highway - Tucson, Arizona**

**All funds raised benefit the Metropolitan Education Commission's  
Regional College Access Center**

**Call (520) 670-0055 for additional information**

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