



Chicanos Por La Causa, Inc.

APR 8 2 2014

2550 E Ft Lowell Road
Tucson, AZ 85716
(520) 882-0018 Fax: (520) 884-9007
www.cplc.org

A PROMISE OF OPPORTUNITY

March 20, 2014

Pima County Supervisor Elias
Supervisor Richard Elias
130 West Congress Street
11th Floor
Tucson, AZ 85701

Dear Supervisor Elías;

On behalf of Chicanos Por La Causa, Inc. (CPLC) I would like to invite you to participate in the 34th Annual Southern Arizona Anniversary Dinner on Thursday, June 5th, 2014 at the Desert Diamond Entertainment Center in Sahuarita, Arizona.

This dinner and ceremony serves as the key fundraiser for CPLC programs and services in the southeastern regions of Arizona; including Housing, Elderly Services, Youth Prevention, the CPLC Community Schools, and more.

The theme of this year's celebration is, "*The Art of Being A Woman.*" CPLC will highlight Women in our communities that exemplify what it means to be a strong and successful female role model. These honorees will have different backgrounds and life focuses but will all share in their similar passion to be a part of and continually give back to the community. The dinner honorees will be announced soon.

We ask that you support this worthy event by becoming a sponsor. Included you will find the sponsorship levels available for the event.

A formal invitation will be mailed to you soon. For questions or further details, please contact Mrs. Veronica Saiz, Coordinator of Event Marketing at (520) 918-6773 or via email at veronica.saiz@cplc.org.

Sincerely,

Edmundo Hidalgo
President and CEO

what do you want to do?
\$2500 table

Save The Date



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

34th **Annual
Southern Arizona
Dinner**

The Art of Being a Woman

Thursday, June 5, 2014

6pm Reception

7pm Dinner & Awards Ceremony

**Desert Diamond Entertainment Center
1100 W. Pima Mine Road, Sahuarita, AZ**

For more information, contact:

520.918.6773 • EventsTucson@CPLC.org • www.CPLC.org



Chicanos Por La Causa, Inc.

34th Southern Arizona Anniversary Dinner

Location: Desert Diamond Casino Sahuarita, The Diamond Center

June 5th, 2014

The CPLC Southern Arizona Anniversary Dinner and Ceremony is a key fundraiser for CPLC in the southeastern region of Arizona. All proceeds fund several programs, such as Housing, Elderly Services, Youth Prevention Services, and CPLC Community Schools. In addition, CPLC acknowledges corporations and/or individuals who have demonstrated an outstanding commitment and support to CPLC and the community we serve.

Platinum Sponsor - \$15,000

- Two tables for ten guests in a premier location
- Full-page ad in the event program
- Premier logo exposure during the event
- Company logo displayed on event save the date and invitation
- Company logo featured on website
- Company logo displayed in event program
- Company logo displayed on screen during event
- Media (print, television, radio, and electronic) recognition pre- and post-event

Gold Sponsor - \$10,000

- One table for ten guests in a prominent location
- Full-page ad in the event program
- Premier logo exposure during the event
- Company logo displayed on event invitation
- Company logo displayed in event program
- Company logo displayed on screen during event
- Media (print, television, and radio) recognition post-event

Silver Sponsor - \$5,000

- One table for ten guests in a prominent location
- Half-page ad in the event program
- Company logo displayed in event program
- Company logo displayed on screen during event
- Opportunity to provide information / handouts to all guests

Bronze Sponsor - \$2,500

- One table for ten guests
- Company listing in event program
- Company listing on screen during event

Unique Sponsorship Opportunities

- Honorary Chair - \$10,000
- Reception Host - \$2,500
- Toast Sponsor - \$1,500
- After-Party Host - \$1,500
- Full page Ad - \$500

