

Quality health plans & benefits  
Healthier living  
Financial well-being  
Intelligent solutions

aetna®



## Yes, you can — you can quit smoking for good

### Healthy Lifestyle Coaching Tobacco Free program

#### Helping you break the habit

You've likely heard it many times before: All tobacco use is bad for your health. Smoking and chewing. Family and friends have urged you to stop — maybe even your doctors have too. And you may have even tried to quit at least once.

But it's hard to stop something you've grown to depend on, especially when trying to do it yourself.

Our program will give you help to break the habit and improve the way you feel, every day. You'll learn to make changes in your life to live tobacco free. Or, if you're not ready to quit today, it will help you prepare to quit.

And here's a bonus ... the program comes as part of your health plan. So you don't pay anything to use it.

#### Your very own coach

Your wellness coach will help you:

- Find healthy alternatives to replace the feeling you get from smoking
- Work on successful quitting strategies
- Recognize and manage your triggers for tobacco use
- Quit tobacco and feel more energized and healthy

Your coach is there for you every step of the way.

Flexible appointment times.  
Individual or group coaching,  
or both. At no cost to you.

## What makes the program work?

Simply put: You're not in it alone. We're here to support you. That's the beauty of Healthy Lifestyle Coaching Tobacco Free.

The program offers a unique combination of coaching and tools that can empower you to quit.

## It's in the coaching

A wellness coach is there to guide and support you by:

- Arming you with the information and techniques that will help you succeed
- Inspiring and empowering you along your path to wellness

Our coaches have at least three years of coaching experience. And 100 percent are certified tobacco cessation specialists.

## Individual or group coaching options

You decide if you'd like to work with a coach one-on-one or in a group setting. Or you can choose to do both.

Each has its advantages:

- **Individual coaching** — personalized attention, focused squarely on your needs, your obstacles and your strengths
- **Group coaching** — peer support and inspiration, as you surround yourself with people who are committed to quitting

**A free eight-week supply of nicotine replacement therapy is yours for completing three sessions with a coach.**

## Other advantages

Work with your coach how and where it works best for you. You can:

- Call your coach — even if you aren't scheduled for a session
- Chat with your coach by phone or email

You also get:

- Privacy — personal information about you or your coaching sessions stays between you and your coach
- Extra support to address personal concerns, like maintaining weight and managing your stress
- Online wellness programs to enhance your coaching sessions
- Materials that reinforce the healthy habits you're learning and developing

**You can do it. You can quit tobacco for good. Get started with a coach today — for free.**

Call **1-866-213-0153** or log in at **www.aetna.com** and complete a health assessment.

**Health benefits and insurance plans are offered, underwritten and/or administered by Aetna Life Insurance Company and its affiliates (Aetna).**

The Aetna One® Premier program is an integrated, all-in-one benefits program. Healthy Lifestyle Coaching Tobacco Free is available to you as a part of your Aetna One Premier benefits. Take advantage of the many resources and wellness tools available to you.

Health information programs provide general health information and are not a substitute for diagnosis or treatment by a physician or other health care professional. Information is believed to be accurate as of the production date; however, it is subject to change. For more information about Aetna plans, refer to **www.aetna.com**.

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