



CANOA RANCH TRUST AND OVERSIGHT COMMITTEE MEETING MINUTES



September 18, 2012

Location: NRPR Conference Room, 3500 W. River Road, Tucson, AZ

Committee Members Present Committee Members Absent

Sandra Stone (Chair)
Dan Brocius
Amanda Castillo
Ralph Ellinwood
Ellen Kurtz
Patricia Martin
Bill Mortimer
Felicia Nuñez
Tom Sheridan, PhD.
Dr. Jay St. John
Nancy Williams
David Yubeta
Dinah Bear

Dino Alfaro
Nan Walden

Pima County Staff

Robert Vaughn, NRPR Special Projects and
Trades Division Manager
Simon Herbert, Program Coordinator
Office of Cultural Resources and Historic Preservation

Audience

Catherine Cole Ferandelli, FICO
Carla Kerekes Martin, Empire Ranch Foundation

I. Call to Order

- A. Meeting called to order at 4:30 P.M. and quorum was established with 11 members. Mr. Sheridan was not present when quorum was established.
- B. Introductions: Dinah Bear, Nan's alternate; Simon Herbert, Program Coordinator Office of Cultural Resources and Historic Preservation; Carla Martin, President of the Empire Ranch Foundation; and Catherine Cole Ferandelli representing FICO.
- C. Corrections or Additions
 1. Motion to correct May 15, 2012 spelling of David Yubeta's last name throughout minutes.
 2. On last page, page 3, second bullet name should be Nan not Nancy. Nan would like to meet with everyone for a Work Session.

D. Approval of May 15, 2012 Minutes: Motion was made by Chairperson Sandra Stone to approve minutes from May 15, 2012. Unanimously approved.

E. Welcomed Felicia back.

II. Previous Meeting Items

A. Item D.1. Time change for next meeting on November 13 will meet at Canoa Ranch at 3:00 P.M. on Tuesday, November 13. Enter through main gate.

B. Item D.2. Sean and Robert met with David and Carla at Empirita Ranch, a county owned property. Empirita Ranch was once a part of Empire Ranch.

1. The purpose of visit was to show Carla another ranch so she could get an idea of what the county is doing to restore property.
2. The properties are similar, mostly adobe buildings, explored issues, each one has a unique set of histories and circumstances.
3. David Yubeta is a member of both boards and a great liaison between the two.
4. What Empire has been doing to bring visitors to their property and the challenges working with BLM.
5. Carla explained process of working with BLM at Empire Ranch. The Empire Ranch is within the La Cienega National Conservation Area; all 42,000 acres cared for by BLM. Ranch Foundation is in charge of preservation of buildings and permission is required for everything they do at the ranch. Foundation has nothing to do with anything that happens on the land. Relationship has gotten better through the years. Funding has dried up and concentrating efforts on improving our awareness in Southern Arizona to increase membership and donations and funding dollars.
6. Ms. Catherine Cole Ferandelli asked for a for instance: With David's expert guidance a 1950s house was brought from Fort Huachuca and rehabbed for a family to live in. The Huachuca house has become the welcome center visitor contact station. Walls taken out, some redone, walls and windows replaced. House has new roof, however, BLM determined floor unsafe so opening has been delayed. Interpretive signs in place. Will begin working on 1950s era kitchen.
7. Carla: There are a lot of ongoing projects that members donate to and come out and help with. We have volunteer day every other month, about 20 to 26 people show up to work on whatever needs to be worked on.
8. David Yubeta asked about how many members does the Empire Ranch Foundation have? Carla: Members around 400 – 450 active and send out newsletter to about 600 – 700 active and inactive members. Some members current this year and next year they may not be, and the year after that they may be members again. Foundation keeps track of when they became members whenever they receive a donation a letter is sent

and either Carla or the administrator signs letter.

9. Sandra Stone: Do you have a paid administrator? Carla: Yes, we have a paid administrator.
 10. Ms. Catherine Cole Ferandelli: How were funds raised? Carla: matching funds and paid for volunteer hours by the government, about \$21.00 /hr. Last year foundation had over 7,000 volunteer hours and was matched in kind.
 11. Carla invited committee to tour Empire Ranch. Committee agreed on attending The Round-up; it is on Saturday, November 3, 10:00 A.M. – 4:00 P.M., between 2,200 – 2,800 people attend. Carla encouraged committee to go out during the event. There are nature trails, cowboy conversations, and walking tour guides.
- C. Ellie asked that committee be reminded of Gerald Budd Juliani memorial service (November 10, 1932 – June 26, 2012) on October 13, 2012 at 2:00 P.M., St. Philip's in the Hills, reception to follow at his home on Second Street. Gerry was a member from the beginning, he will be missed.

III. New Agenda Items:

- A. Ralph and Ellie met with Friends of Canoa Ranch Heritage and De La Canoa Foundation. Friends' representatives and De La Canoa's representatives concerned that somehow we would be competing in fund raising. They thought this would create confusion and problems. Sandra, Ellie, and Ralph: we see no conflict or any reasons why this would be a problem and we emphasized to them that our main idea is to focus funding to develop the pond. This is a feasible part of the master plan to develop with private funds. Actually have something that was attractive to the public. Help to enhance the ranch from I-19 and get groups like Audubon and help with future fund raising. Pique interest in the ongoing efforts. The meeting concluded that with Friends of Canoa Ranch Heritage and De La Canoa Foundation would keep doing what they are doing. Hopeful we would all agree on the big purpose of raising funds for the ranch.
- B. Letter dated August 1, 2012 – From County Administrator C.H. Huckelberry to Mr. Childs who is the President of the De La Canoa Foundation. Chairperson Stone read letter aloud.
- C. Agenda Item E.3. Robert Vaughn explained why Mr. Huckleberry felt the proper name for the historic site within the Raúl Grijalva Conservation Park should always be referred to as the **Historic Hacienda de la Canoa**. Historic signage has always referred to ranch as Hacienda de la Canoa.
 1. Question from Dan: What would your usage difference be Historic Hacienda de la Canoa v Hacienda de la Canoa, if you have both names available?
 - a) Answer from Mr. Vaughn: Establish branding to control names so that they are not used in a way we do not want them to be used.

D. Mr. Vaughn detailed a number of items from the memorandum dated September 18, 2012, of the Phase IV Construction Underway at Canoa Ranch and Other Related Items.

1. Would like to develop interpretive material for walking tours

a) Detailed historic restoration

b) Live demonstrations

c) Construction "how to"

E. Dr. Sheridan: Would like bring together the UA and other natural resources at the site.

F. All agreed that the interpretive stories should be consistent.

G. Proctor Collection – The Proctor Family would like to donate an extensive collection of blacksmith and other tools used on a working ranch.

H. Carla stated that the groups all had same belief about working together for more exposure.

I. Items for next meeting agenda: Agenda items should be given to Robert Vaughn or Sandra Stone prior to the next meeting to be held at 3:00 P.M. on Tuesday, November 13, 2012 at the Historic Hacienda de la Canoa.

IV. Adjournment: Ms. Bear motioned to adjourn, Mr. Ellison seconded. Meeting adjourned at 6:30 pm.