



# CATALINA FOOTHILLS COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Catalina Foothills Community Conversation (Thursday, December 5, 2013)
Date Submitted:	December, 2013

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## Community Conversation Results

### Background:

A Community Conversation was conducted in the Catalina Foothills at The Journey – An Evangelical Free Church on December 5<sup>th</sup>, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 5 community representatives and residents were in attendance. The overarching theme of the visit was infrastructure improvements and green building materials. These themes became apparent when participants were split into groups and asked: “What is important to your community, what would make it a healthier community and/or what would you like to improve?” The groups were then asked to prioritize their responses using different colored dots.

### Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point



Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.

**Results:**

Catalina Foothills representatives participating in this Community Conversation provided 26 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Infrastructure, Social Services, and Green Building and Sustainable Design. The chart below outlines the total number of comments, and the total number of points earned by each category.

<b>Catalina Foothills Results</b>			
<b>Category</b>	<b>Number of Comments</b>	<b>Total Points</b>	<b>Percent</b>
Social Services	5	24	15.9%
Parks / Recreation	4	12	7.9%
Government / Public Process	2	0	0.0%
Infrastructure	5	34	22.5%
Open Space / Wildlife Habitat	2	20	13.2%
Energy	0	0	0.0%
Water Resources	0	0	0.0%
Land Use	2	15	9.9%
Community Character / Design	0	0	0.0%
Green Building / Sustainable Development	3	23	15.2%
Cultural Resources	0	0	0.0%
Public Safety	0	0	0.0%
Economic Development / Jobs	3	23	15.2%
Communication	0	0	0.0%
Air Quality	0	0	0.0%
Arts /Entertainment	0	0	0.0%
<b>Total</b>	<b>26</b>	<b>151</b>	<b>100%</b>

## Infrastructure

The Infrastructure category represented over 22% of the total points assigned by the Foothills participants. This category had a total of 5 comments. When rated, the highest value within this category was 11 points. The top five rated comments in this category include:



Comment	Points
Increase access to efficient public transportation	11
Intermodal transportation system - enhance Tucson's economic prospects - facilitate public/private investments - capitalize bi-national economy	7
Maintain local (non-artery) roads	6
Roads should be better maintained	6
Improve walkability (build sidewalks) in foothills	4

## Social Services

Social Services represented 15.9% of the total points assigned by the Foothills participants. This category had a total of 5 comments. When rated, the highest value within this category was 11 points. The top five rated comments in this category include:

Comment	Points
VA hospital - housing for families of vets near/at hospital	11
Improve K-12 education as link to employment	10
Implement urban agriculture - low water crops, oil crops (fuel crops - non-invasive types) nearest to users i.e. DMAFB	1
Needs of minority should be considered but not at expense of majority	1
Advocate for location of hospital for indigenous disease, i.e. diabetes among Indian population via federal funding	1

## Green Building and Sustainable Development

Green Building and Sustainable Development represented 15.2% of the total points assigned by the Foothills participants. This category had a total of 3 comments. When rated, the highest value within this category was 11 points. The top three rated comments in this category include:

Comment	Points
Alternative building material (buffelgrass, palm trees, small trees) "TRUTUFF BLOCK"	11
Prevent dust generation along I-10 - certain crop types conducive to desert growth - rubber crops - guayule plant & camelina - jet fuel	11
Make affordable housing from green waste - sustainable housing with local natural resources (creates jobs, less landfill material)	1



**Summary:**

The three most important issues to the participants in the Foothills Region were Infrastructure, Social Services, and Green Building and Sustainable Development. Other important categories discussed at the meeting include: Economic Development and Jobs, Open Space and Wildlife Habitat, as well as Land Use. Please see below for a complete list of comments provided at the December 5<sup>th</sup> Community Conversation.

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	Promote clean industries (keep our graduates here)	2	10	0	0	0	0	11	Economic Development / Jobs
2	Bond program to help build start-up (30% and up) equity - build jobs	2	10	0	0	0	0	11	Economic Development / Jobs
3	Job creation for agricultural engineers - organic science to prevent braindrain from U of A plant types (Les caraella) created at U of A to benefit local economic development		0	0	0	0	0	1	Economic Development / Jobs
4	Method for a "big idea" to be considered without being constrained by existing rules/reg's		0	0	0	0	0	1	Government / Public Process
5	Review comp plan every five years		0	0	0	1	-2	-1	Government / Public Process
6	Alternative building material (buffelgrass, palm trees, small trees) "TRUTUFF BLOCK"	2	10	0	0	0	0	11	Green Building / Sustainable Development
7	Prevent dust generation along I-10 - certain crop types conducive to desert growth - rubber crops - guayule plant & camelina - jet fuel	2	10	0	0	0	0	11	Green Building / Sustainable Development
8	Make affordable housing from green waste - sustainable housing with local natural resources (creates jobs, less landfill material)		0	0	0	0	0	1	Green Building / Sustainable Development
9	Intermodal transportation system - enhance Tucson's economic prospects - facilitate public/private investments - capitalize bi-national		0	2	6	0	0	7	Infrastructure

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	economy								
10	Roads should be better maintained	1	5		0		0	6	Infrastructure
11	Maintain local (non-artery) roads	1	5		0		0	6	Infrastructure
12	Increase access to efficient public transportation	2	10		0		0	11	Infrastructure
13	Improve walkability (build sidewalks) in foothills		0	1	3		0	4	Infrastructure
14	Urban infill/reform brownfields	2	10	1	3		0	14	Land Use
15	Urban infill within brownfield sites especially		0		0		0	1	Land Use
16	Maintain integrity of natural areas/maintain our parks	2	10	1	3		0	14	Open Space / Wildlife Habitat
17	Remove invasive species, especially buffelgrass	1	5		0		0	6	Open Space / Wildlife Habitat
18	Water features for the community to enjoy and appreciate		0		0		0	1	Parks / Recreation
19	Enhance Sabino Canyon water recreation (dredge dam area)		0		0		0	1	Parks / Recreation
20	Clean up Reddington Pass/control shooting		0		0		0	1	Parks / Recreation
21	River parks and parks - improve	1	5	1	3		0	9	Parks / Recreation
22	Improve K-12 education as link to employment		0	3	9		0	10	Social Services
23	Implement urban agriculture - low water crops, oil crops (fuel crops - non-invasive types) nearest to users i.e. DMAFB		0		0		0	1	Social Services
24	Needs of minority should be		0		0		0	1	Social Services



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	considered but not at expense of majority								
25	Advocate for location of hospital for indigenous disease, i.e. diabetes among Indian population via federal funding		0		0		0	1	Social Services
26	VA hospital - housing for families of vets near/at hospital	2	10		0		0	11	Social Services