



CATALINA COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Catalina Community Conversation (Thursday, November 14, 2013)
Date Submitted:	November, 2013

Community Conversation Results

Background:

A Community Conversation was conducted in Catalina, Arizona at the Golder Ranch Fire Station on November 14th, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 35 community representatives and residents were in attendance. The overarching themes of this visit were a need for a central business/service district with safe connectivity to neighborhoods, and a reliable form of communication for residents. These themes were made apparent when participants were split into groups and asked: “What is important to your community, what would make it a healthier community and/or what would you like to improve?” The groups were then asked to prioritize their responses using different colored dots.

Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point



Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.

Results:

Catalina representatives participating in this Community Conversation provided 65 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Infrastructure, Social Services, and Parks and Recreation. The chart below outlines the total number of comments, and the total number of points earned by each category.

Catalina Results			
Category	Number of Comments	Total Points	Percent
Social Services	10	107	11.1%
Parks / Recreation	8	107	11.1%
Government / Public Process	4	28	2.9%
Infrastructure	21	358	37.2%
Open Space / Wildlife Habitat	5	104	10.8%
Energy	0	0	0.0%
Water Resources	0	0	0.0%
Land Use	3	26	2.7%
Community Character / Design	3	37	3.8%
Green Building / Sustainable Development	0	0	0.0%
Cultural Resources	0	0	0.0%
Public Safety	4	43	4.5%
Economic Development / Jobs	1	27	2.8%
Communication	4	83	8.6%
Air Quality	0	0	0.0%
Arts /Entertainment	2	43	4.5%
Total	65	963	100%

Infrastructure

The Infrastructure category represented 37.2% of the total points assigned by the Catalina participants. This category had a total of 21 comments. When rated, the highest value within this category was 79 points. The top five rated comments in this category include:



Comment	Points
Close off Saddlebrooke entrance at Lago del Oro and punch Edwin Road through	79
Lago del Oro P.W. traffic horrible (no improvements, no parking)	34
Speed/safety at Lago del Oro from Saddlebrooke to Golder	33
Edwin to Oracle - can't walk/bike	33
Lots of dead ends - need more continuity to get to places	32

Social Services

Social Services represented 11.1% of the total points assigned by the Catalina participants. This category had a total of 10 comments. When rated, the highest value within this category was 24 points. The top five rated comments in this category include:

Comment	Points
Library - provide youth activities/computers	24
Community Center with sheriff's office, municipal, library, meeting spaces	22
Expanded uses of current public County Health facility	16
Resolve homeless problem (Note that says, "All Agree Like!")	14
Need club for youth (i.e. Boys & Girls Club)	12

Parks & Recreation

Parks and Recreation represented 11.1% of the total points assigned by the Catalina participants. This category had a total of 8 comments. When rated, the highest value within this category was 30 points. The top five rated comments in this category include:

Comment	Points
Parks & Recreation (larger facility and things for people to do)	30
Keep Catalina Regional Park low key	28
Park - trails Lago del Oro wash	24
Parks & Rec - keep parks open (Catalina Park as revenue)	14
More / Parks other than Catalina State Park	6



Summary:

The three most important issues to the participants in Catalina were Infrastructure, Social Services, and Parks and Recreation. Other important categories discussed at the meeting include: Open Space and Wildlife Habitat, Communication, as well as Arts and Entertainment. Please see below for a complete list of comments provided at the November 14th Community Conversation.

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	Increase recreation activities for youth	2	10	2	6	0	17	Arts / Entertainment	
2	Arts/Entertainment/Need a community center for crowds and entertainment	2	10	5	15	0	26	Arts / Entertainment	
3	No way of communicating throughout the community, through things like newsletters	4	20	10	30	0	51	Communication	
4	Communication vehicles - ways to communicate with each other	4	20	1	3	0	24	Communication	
5	Low income can't afford internet - need library to provide		0	2	6	0	7	Communication	
6	Communicate with County "flyer"		0		0	0	1	Communication	
7	Keep rural character - No Subdivisions	3	15	1	3	0	19	Community Character / Design	
8	Keep rural - 1 acre or larger lots (no more subdivisions)	2	10	2	6	0	17	Community Character / Design	
9	Community Identity		0		0	0	1	Community Character / Design	
10	Economic Development - more small business friendly (less regulations so you can promote business growth)	4	20	2	6	0	27	Economic Development / Jobs	
11	Having a way to inform renters and new buyers about the history and citations/zoning rules		0		0	1	-2	-1	Government / Public Process
12	Periodic review of property tax statements (not sure where taxes are going)	1	5		0	0	6	Government / Public Process	
13	County controlling - leave alone - homeowners		0	1	3	0	4	Government / Public Process	

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
14	Compliance with Sonoran Desert Conservation Plan	3	15	1	3	0	0	19	Government / Public Process
15	Fix stormwater drainage on roads		0	1	3		0	4	Infrastructure
16	No huge issues with flooding		0		0			1	Infrastructure
17	Have Mainsail Blvd cross the wash instead of around	2	10	4	12		0	23	Infrastructure
18	Twin Lakes Road needs to cut through wash instead of around	1	5		0	2	-4	2	Infrastructure
19	Close off Saddlebrooke entrance at Lago del Oro and punch Edwin Road through	9	45	11	33		0	79	Infrastructure
20	Lower speed limit on Lag del Oro (PC 40 mph & Pinal is 35 mph)	1	5	2	6	2	-4	8	Infrastructure
21	Roads with business access (Oracle/Goldwater into Basha's and Blind Intersections)	4	20		0		0	21	Infrastructure
22	Speed/safety at Lago del Oro from Saddlebrooke to Golder	4	20	4	12		0	33	Infrastructure
23	More traffic control (lights)	2	10		0		0	11	Infrastructure
24	Lots of dead ends - need more continuity to get to places	5	25	2	6		0	32	Infrastructure
25	Lago del Oro P.W. traffic horrible (no improvements, no parking)	6	30	1	3		0	34	Infrastructure
26	Traffic accidents, speed		0		0		0	1	Infrastructure
27	Disparity and inequality of gravel roads/needs help with maintaining roads	2	10	2	6		0	17	Infrastructure
28	County to pave/maintain dirt roads -	1	5	1	3		0	9	Infrastructure

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	stabilized								
29	Roads (pave dirt roads, minimum maintain dirt roads, drainage improvements - culverts over washes)		0		0		0	1	Infrastructure
30	Upscale roads - no walls		0		0		0	1	Infrastructure
31	Leave roads rough, slower	1	5		0		0	6	Infrastructure
32	Road improvements, bike lanes, widen, sidewalks	3	15	1	3		0	19	Infrastructure
33	Expand public transportation - Sun Shuttle Routes		0	1	3		0	4	Infrastructure
34	Bus - Transit - No Buses - Need to loop through Catalina to connect with extended bus to Oro Valley & Tucson for employment	3	15	1	3		0	19	Infrastructure
35	Edwin to Oracle - can't walk/bike	4	20	4	12		0	33	Infrastructure
36	Change land use to Low Density Rural to protect rural lifestyle	2	10	4	12		0	23	Land Use
37	Empty parcels on Howser and Columbus (less minor land divisions)		0	1	3	1	-2	2	Land Use
38	Livestock allowed - HORSES		0		0		0	1	Land Use
39	Preservation of natural environment (bike/walk/hike/better preservation overall)	3	15	9	27		0	43	Open Space / Wildlife Habitat
40	Preserving wildlife linkages and open space	1	5	2	6		0	12	Open Space / Wildlife Habitat
41	More open space (purchases)	1	5		0		0	6	Open Space / Wildlife Habitat
42	Trails (green space) no dev. -	7	35	1	3		0	39	Open Space / Wildlife Habitat



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	washes, open spaces, wildlife corridors								
43	Green space - moved here for it/wildlife		0	1	3		0	4	Open Space / Wildlife Habitat
44	Parks & Rec - keep parks open (Catalina Park as revenue)	2	10	1	3		0	14	Parks / Recreation
45	Parks & Recreation (larger facility and things for people to do)	4	20	3	9		0	30	Parks / Recreation
46	Activities in the regional park (dog park, fields)	1	5	1	3	3	-6	3	Parks / Recreation
47	Park - trails Lago del Oro wash	1	5	6	18		0	24	Parks / Recreation
48	More trails		0		0		0	1	Parks / Recreation
49	Keep Catalina Regional Park low key	3	15	4	12		0	28	Parks / Recreation
50	More / Parks other than Catalina State Park	1	5		0		0	6	Parks / Recreation
51	Connecting trails		0		0		0	1	Parks / Recreation
52	Law Enforcement	1	5	2	6		0	12	Public Safety
53	Common place to enforce or report forced entries		0		0		0	1	Public Safety
54	Improve law enforcement of ATV's/dirt bikes & vandalism	2	10	4	12		0	23	Public Safety
55	Regional Safety (police presence and responsiveness)		0	2	6		0	7	Public Safety
56	Senior Center		0		0		0	1	Social Services
57	Community Center with sheriffs office, municipal, library, meeting spaces	3	15	2	6		0	22	Social Services
58	Needs a community center		0	2	6		0	7	Social Services



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	(centralized)								
59	Expand social services with support		0		0		0	1	Social Services
60	Services OK - grocery, library, gas, restaurants		0		0			1	Social Services
61	Need club for youth (i.e. Boys & Girls Club)	1	5	2	6		0	12	Social Services
62	Resolve homeless problem (Note that says, "All Agree Like!")	2	10	1	3		0	14	Social Services
63	Expanded uses of current public County Health facility	3	15		0		0	16	Social Services
64	Larger library - better access to majority of residents	1	5	1	3		0	9	Social Services
65	Library - provide youth activities/computers	4	20	1	3		0	24	Social Services