



CORONA DE TUCSON COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Corona de Tucson Community Conversation (Thursday, November 14, 2013)
Date Submitted:	November, 2013

Community Conversation Results

Background:

A Community Conversation was conducted in Corona de Tucson, Arizona at the American Legion on November 13th, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 49 community representatives and residents were in attendance. The overarching concern in this community was what to do with an abandoned Golf Course. This concern was made apparent when participants were split into groups and asked: “What is important to your community, what would make it a healthier community and/or what would you like to improve?” The groups were then asked to prioritize their responses using different colored dots.

Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point



Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.

Results:

Corona de Tucson representatives participating in this Community Conversation provided 74 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Infrastructure, Parks and Recreation, and Social Services. The chart below outlines the total number of comments, and the total number of points earned by each category.

Corona de Tucson Results			
Category	Number of Comments	Total Points	Percent
Social Services	14	160	11.8%
Parks / Recreation	12	331	24.4%
Government / Public Process	5	97	7.2%
Infrastructure	28	540	39.9%
Open Space / Wildlife Habitat	1	25	1.8%
Energy	0	0	0.0%
Water Resources	0	0	0.0%
Land Use	1	20	1.5%
Community Character / Design	3	44	3.2%
Green Building / Sustainable Development	2	24	1.8%
Cultural Resources	0	0	0.0%
Public Safety	1	6	0.4%
Economic Development / Jobs	5	80	5.9%
Communication	1	10	0.7%
Air Quality	0	0	0.0%
Arts /Entertainment	1	17	1.3%
Total	74	1355	100%

Infrastructure

The Infrastructure category represented 39.9% of the total points assigned by the Corona de Tucson participants. This category had a total of 28 comments. When rated, the highest value within this category was 80 points. 87.4% of all of the Infrastructure comments dealt with transportation, while the remaining 12.6% had to do with water, sewer, and flood control.



Notably, the top five rated comments all had to do with improving Houghton Road, as seen below:

Comment	Points
Houghton Road - repave, add bike lanes, widen existing lanes, but add no more car lanes	80
Improvements to Houghton Road south of freeway (including flood control)	65
All weather Houghton Road	55
Flood control along Houghton - when flood, families are isolated and can't pick up kids	50
Houghton Road widening from I-10 to El Toro - school (sidewalks)	45

Parks & Recreation

Parks and Recreation represented 24.4% of the total points assigned by the Corona de Tucson participants. This category had a total of 12 comments. When rated, the highest value within this category was 83 points. The top five rated comments in this category include:

Comment	Points
Golf course conversion to park	83
Community center/swimming pool	41
Park District	38
Parks & open spaces - rezone Santa Rita Golf Course	36
Open shooting range	31

Social Services

Social Services represented 11.8% of the total points assigned by the Corona de Tucson participants. This category had a total of 11 comments. When rated, the highest value within this category was 33 points. The top five rated comments in this category include:

Comment	Points
Add schools - safe walkable access	33
Community center	24
Add library - mobile library is a good option	23
Library service	19
Add another elementary school (provide land) - current elementary is overcrowded	16



Summary:

The three most important issues to the participants in Corona de Tucson were Infrastructure, Parks and Recreation, and Social Services. Other important categories discussed at the meeting include: Economic Development and Jobs, Government, as well as Community Character and Design. Please see below for a complete list of comments provided at the November 13th Community Conversation.

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	Youth activities	2	10	2	6	0	0	17	Arts / Entertainment
2	Centralized information sharing with development in area	0	0	3	9	0	0	10	Communication
3	Cohesive community design	1	5	0	0	0	0	6	Community Character / Design
4	No shopping centers, keep it rural	3	15	9	27	9	-18	25	Community Character / Design
5	Maintain the area as a rural area vs. suburban	0	0	4	12	0	0	13	Community Character / Design
6	Grocery store/retail	1	5	3	9	3	-6	9	Economic Development / Jobs
7	New grocery store/retail/shopping center	3	15	1	3	0	0	19	Economic Development / Jobs
8	Small grocery, not convenience	4	20	2	6	0	0	27	Economic Development / Jobs
9	Grocery store - Fry's or Safeway	6	30	2	6	9	-18	19	Economic Development / Jobs
10	Gas station - to compete with Road Runner (vs. those you don't want a grocery store to change rural environment)	1	5	0	0	0	0	6	Economic Development / Jobs
11	Zoning code enforcement	1	5	0	0	0	0	6	Government / Public Process
12	Appropriate impact fees for development	0	0	0	0	0	0	1	Government / Public Process
13	Participate/facilitate/negotiate golf course - urgent	8	40	8	24	0	0	65	Government / Public Process
14	Restrictions remain until community has input	3	15	1	3	0	0	19	Government / Public Process
15	Enforce zoning ordinances	1	5	0	0	0	0	6	Government / Public Process
16	Responsible growth	2	10	0	0	0	0	11	Green Building / Sustainable Development
17	Dark skies	0	0	4	12	0	0	13	Green Building / Sustainable Development

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
18	Flood control - emergency access		0		0		0	1	Infrastructure
19	Flood control along Houghton - when flood, families are isolated and can't pick up kids	5	25	8	24		0	50	Infrastructure
20	Ensure adequate capacity and redundancy for domestic and wastewater	1	5	2	6		0	12	Infrastructure
21	Widen Houghton Road (for all weather)	3	15	3	9		0	25	Infrastructure
22	Reduced (enforced) speed limit on Sahuarita Road		0		0		0	1	Infrastructure
23	I-10 interchange - dangerous	1	5		0		0	6	Infrastructure
24	New I-10 interchange	3	15	2	6		0	22	Infrastructure
25	Wilmot (new north-south access)	1	5	1	3		0	9	Infrastructure
26	Add limited transp. plan - 4 or 5 trips daily to doctors/Sahuarita	1	5		0	1	-2	4	Infrastructure
27	DISALLOW heavy trucks (from Nogales Hwy) on recmtr??? Roads such as Houghton (shortcut 1-10 to 1-19 less stop)	4	20	2	6		0	27	Infrastructure
28	Houghton Road widening from I-10 to El Toro - school (sidewalks)	4	20	8	24		0	45	Infrastructure
29	Fix roads	4	20	3	9		0	30	Infrastructure
30	Houghton - fix, widen to Sahuarita Road		0	1	3		0	4	Infrastructure
31	Back roads around high school		0		0		0	1	Infrastructure
32	Road improvements/flood improvements	1	5	1	3		0	9	Infrastructure

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
33	Improvements to Houghton Road south of freeway (including flood control)	8	40	8	24	0	65	Infrastructure	
34	Wilmot paved	3	15	6	18	0	34	Infrastructure	
35	Road improvements (Houghton) & keeping the cattle off the roads	3	15	2	6	0	22	Infrastructure	
36	All weather Houghton Road	6	30	8	24	0	55	Infrastructure	
37	Finish paving Wilmot to Sahuarita to I-10	2	10	2	6	0	17	Infrastructure	
38	Bike paths south from Houghton Road (safety)	1	5	1	3	0	9	Infrastructure	
39	Houghton Road - repave, add bike lanes, widen existing lanes, but add no more car lanes	11	55	8	24	0	80	Infrastructure	
40	Add bike & hike lanes		0		0	1	-2	-1	Infrastructure
41	Public transportation - especially for aging population		0	1	3		0	4	Infrastructure
42	Bus shuttle service to Rita Ranch	1	5		0		0	6	Infrastructure
43	Light rail to Tucson		0		0	1	-2	-1	Infrastructure
44	Tucson Water shouldn't own wells outside of the jurisdiction & shouldn't stop development		0		0		0	1	Infrastructure
45	Water/mineral deposits	1	5		0	1	-2	4	Infrastructure
46	Commercial planned land use	2	10	3	9		0	20	Land Use
47	Quality open space including buffelgrass control	3	15	3	9		0	25	Open Space / Wildlife Habitat
48	Parks & open spaces - rezone Santa Rita Golf Course	7	35		0		0	36	Parks / Recreation



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49	Community center/swimming pool	5	25	5	15	0	41	Parks / Recreation	
50	Parks if not		0	1	3	0	4	Parks / Recreation	
51	Hiking - equestrian trails	2	10	1	3	0	14	Parks / Recreation	
52	Golf course conversion to park	14	70	4	12	0	83	Parks / Recreation	
53	Add long-term open space plan - combination of small parks	3	15	1	3	0	19	Parks / Recreation	
54	Park District	5	25	4	12	0	38	Parks / Recreation	
55	Trail to Santa Rita Mountains	2	10	3	9	0	20	Parks / Recreation	
56	Open shooting range	6	30		0	0	31	Parks / Recreation	
57	More parks, bike paths, multi-use paths	2	10		0	0	11	Parks / Recreation	
58	Multi-use parks and sports fields	4	20	3	9	0	30	Parks / Recreation	
59	Dog Park		0	1	3	0	4	Parks / Recreation	
60	Law enforcement/safety	1	5		0	0	6	Public Safety	
61	Community center	4	20	1	3	0	24	Social Services	
62	Library/community centers	1	5	2	6	0	12	Social Services	
63	Health - library - library - community center together		0		0	0	1	Social Services	
64	Add a satellite service center to help families with kids and elderly		0	2	6	0	7	Social Services	
65	Community education/PCC		0		0	0	1	Social Services	
66	Add another elementary school (provide land) - current elementary is overcrowded	3	15		0	0	16	Social Services	
67	Add schools - safe walkable access	4	20	4	12	0	33	Social Services	
68	Eliminate barking dogs		0	1	3	0	4	Social Services	
69	Programs for seniors and kids		0	1	3	0	4	Social Services	



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
70	Access to medical services		0		0		0	1	Social Services
71	Medical access		0		0		0	1	Social Services
72	Libraries	2	10	1	3		0	14	Social Services
73	Add library - mobile library is a good option	2	10	4	12		0	23	Social Services
74	Library service	3	15	1	3		0	19	Social Services