



DREXEL HEIGHTS COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Drexel Heights Community Conversation (December 11, 2013)
Date Submitted:	December, 2013

Community Conversation Results

Background:

A Community Conversation was conducted in the Drexel Heights at The Drexel Heights Baptist Church on December 11th, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. Four community representatives and residents were in attendance. Participants were asked: "What is important to your community, what would make it a healthier community and/or what would you like to improve?" They were then asked to prioritize their responses using different colored dots.

Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point

Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.



Results:

Drexel Heights representatives participating in this Community Conversation provided 14 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Infrastructure, Economic Development and Jobs, and Social Services. The chart below outlines the total number of comments, and the total number of points earned by each category.

Drexel Heights Results			
Category	Number of Comments	Total Points	Percent
Social Services	4	14	16.1%
Parks / Recreation	0	0	0.0%
Government / Public Process	0	0	0.0%
Infrastructure	6	34	39.1%
Open Space / Wildlife Habitat	0	0	0.0%
Energy	0	0	0.0%
Water Resources	1	6	6.9%
Land Use	0	0	0.0%
Community Character / Design	1	1	1.1%
Green Building / Sustainable Development	0	0	0.0%
Cultural Resources	0	0	0.0%
Public Safety	1	11	12.6%
Economic Development / Jobs	1	21	24.1%
Communication	0	0	0.0%
Air Quality	0	0	0.0%
Arts /Entertainment	0	0	0.0%
Total	14	87	100%

Infrastructure

The Infrastructure category represented over 39% of the total points assigned by the Drexel Heights participants. This category had a total of 6 comments. When rated, the highest value within this category was 21 points. The top rated comments in this category include:



Comment	Points
Quality of streets (improvement and maintenance) Tucson Mountains	21
Bike trail complete from 29th-Valencia (hook up to other trails)	11
Pave / create barriers for washes to protect from flood water	1
Revenue for road improvements	1
Street car not going to be profitable	1

Economic Development and Jobs

Economic Development and Jobs represented 24.1% of the total points assigned by the Drexel Heights participants. This category had a total of 1 comment with 21 assigned points. The one comment in this category includes:

Comment	Points
Get funding for pilot project that would comprehensively deal with fire / flood / traffic / drought (would create jobs / help with unemployment)	21

Social Services

Social Services represented 16.1% of the total points assigned by the Drexel Heights participants. This category had a total of 4 comments. When rated, the highest value within this category was 6 points. The top rated comments in this category includes:

Comment	Points
Clean up residential areas with trash and junk (landscape improvements)	6
Community service requirement to get benefits versus straight welfare	6
More activities for seniors	1
Improve community health (education)	1

Summary:

The three most important issues to the participants in the Drexel Heights were Infrastructure, Economic Development, and Social Services. Other important categories discussed at the meeting include: Public Safety, Water Resources, as well as Community Character and Design. Please see below for a complete list of comments provided at the December 11th Community Conversation.

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	Require commercial to build walls to protect residential		0		0		0	1	Community character / Design
2	Get funding for pilot project that would comprehensively deal with fire / flood / traffic / drought (would create jobs / help with unemployment)	4	20		0		0	21	Economic Development
3	Pave / create barriers for washes to protect from flood water		0		0		0	1	Infrastructure
4	Quality of streets (improvement and maintenance) Tucson Mountains	4	20		0		0	21	Infrastructure
5	Revenue for road improvements		0		0		0	1	Infrastructure
6	Bike trail complete from 29th-Valencia (hook up to other trails)	2	10		0		0	11	Infrastructure
7	Lighted paths / routes for bikes		0		0	1	-2	-1	Infrastructure
8	Street car not going to be profitable		0		0		0	1	Infrastructure
9	Community Safety	2	10		0		0	11	Public Safety
10	More activities for seniors		0		0		0	1	Social Services
11	Clean up residential areas with trash and junk (landscape improvements)	1	5		0		0	6	Social Services
12	Community service requirement to get benefits versus straight welfare	1	5		0		0	6	Social Services
13	Improve community health (education)		0		0		0	1	Social Services
14	Water conservation to take into account County growth	1	5		0		0	6	Water Resources