



# GREEN VALLEY COMMUNITY CONVERSATION

Project:	Pima County Comprehensive Plan
Project Managers:	Carla Blackwell and Arlan Colton
Subject:	Green Valley Community Conversation (Thursday, November 8, 2013)
Date Submitted:	November, 2013

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## Community Conversation Results

### Background:

A Community Conversation was conducted in Green Valley, Arizona at the Green Valley Library on November 8<sup>th</sup>, 2013 as part of the Pima County Comprehensive Plan Update *Pima Prospers*. 20 community representatives and residents were in attendance. The overarching theme of this visit was services and economic independence for Green Valley's aging population. This theme was made apparent when participants were split into groups and asked: "What is important to your community, what would make it a healthier community and/or what would you like to improve?" The groups were then asked to prioritize their responses using different colored dots.

### Analysis Methodology:

Results compiled at this community conversation were analyzed according to a predetermined point rating system to minimize analysis bias. The point system consisted in assigning a value to each dot. The value of each dot is provided as follows:

- Green dots = 5 points
- Yellow dots = 3 points
- Red dots = -2 points
- Comments not rated = 1 point

Based on this point system, each comment was translated to Excel tables for tabulation. Each comment was then categorized, and analyzed according to the number of points per entry.



**Results:**

Green Valley representatives participating in this Community Conversation provided 34 comments related to the County’s Comprehensive Plan Update. When rated and categorized, the three most important issues were Social Services, Economic Development and Jobs, and Infrastructure. The chart below outlines the total number of comments, and the total number of points earned by each category.

Green Valley Results			
Category	Number of Comments	Total Points	Percent
Social Services	7	117	25.7%
Parks / Recreation	3	53	11.6%
Government / Public Process	1	14	3.1%
Infrastructure	6	61	13.4%
Open Space / Wildlife Habitat	1	29	6.4%
Energy	1	17	3.7%
Water Resources	2	59	13.0%
Land Use	0	0	0.0%
Community Character / Design	2	5	1.1%
Green Building / Sustainable Development	0	0	0.0%
Cultural Resources	0	0	0.0%
Public Safety	0	0	0.0%
Economic Development / Jobs	8	74	16.3%
Communication	0	0	0.0%
Air Quality	1	23	5.1%
Arts /Entertainment	2	3	0.7%
<b>Total</b>	<b>34</b>	<b>455</b>	<b>100%</b>

## Social Services

The Social Services category represented 25.7% of the total points assigned by the Green Valley participants. This category had a total of 7 comments. When rated, the highest value within this category was 36 points. The top five rated comments in this category include:



Comment	Points
Critical care hospital	36
24-hour, 365-day emergency medical services	27
Surgical center	11
New hospital	9
Focused center for healthcare/human services & government building/services	9

## Economic Development & Jobs

Economic Development and Jobs represented 16.3% of the total points assigned by the Green Valley participants. This category had a total of 8 comments. When rated, the highest value within this category was 20 points. The top five rated comments in this category include:

Comment	Points
Develop more job training for transitioning retirees	20
Economic development along I-19	14
Attract more diverse retail stores/businesses (upscale)	11
Quality jobs, aging population (jobs for all age groups)	9
Job connections - help retirees find work	7

## Infrastructure

The Infrastructure category represented over 13.4% of the total points assigned by the Green Valley participants. This category had a total of 6 comments. When rated, the highest value within this category was 22 points. The top five rated comments in this category include:

Comment	Points
Infrastructure upgrades need adequate funding for roads, county-controlled easements	22
Integrated bicycle trails - maximize separation between bikes and cars	21
Public transportation - i.e. to Tucson (once a week or so)	16
Integration of roadway corridors	2
Maintenance of roads	1



**Summary:**

The three most important issues to the participants in Green Valley were Social Services, Economic Development and Jobs, and Infrastructure. Other important categories discussed at the meeting include: Water Resources, Parks and Recreation, as well as Open Space and Wildlife Habitat. Please see below for a complete list of comments provided at the November 8<sup>th</sup> Community Conversation.

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
1	Air quality	2	10	4	12		0	23	Air
2	New theatre for performing arts	1	5		0	2	-4	2	Arts / Entertainment
3	Performing arts programs		0		0		0	1	Arts / Entertainment
4	Rethink GVR		0		0	1	-2	-1	Community Character / Design
5	Re-use of underutilized facilities	1	5		0		0	6	Community Character /Design
6	Review the economic impact of the demographic - is it affordable/viable to stay a retirement community?	1	5		0		0	6	Economic Development / Jobs
7	Promote economic development through eco-tourism, cultural focus	1	5		0		0	6	Economic Development / Jobs
8	Attract more diverse retail stores/businesses (upscale)	2	10		0		0	11	Economic Development / Jobs
9	Quality jobs, aging population (jobs for all age groups)	1	5	1	3		0	9	Economic Development / Jobs
10	Economic development along I-19	2	10	1	3		0	14	Economic Development / Jobs
11	Develop more job training for transitioning retirees	2	10	3	9		0	20	Economic Development / Jobs
12	Job connections - help retirees find work		0	2	6		0	7	Economic Development / Jobs
13	Living wage		0		0		0	1	Economic Development / Jobs
14	Develop use of solar power to conserve energy	2	10	2	6		0	17	Energy
15	Tax revenue sharing between unincorporated areas and towns/cities (i.e. roads/streets)	2	10	1	3		0	14	Government / Public Process
16	Integration of roadway corridors	1	5		0	2	-4	2	Infrastructure
17	Identification of alternate routes		0		0	1	-2	-1	Infrastructure
18	Infrastructure upgrades need	3	15	2	6		0	22	Infrastructure

Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	adequate funding for roads, county-controlled easements								
19	Maintenance of roads		0		0		0	1	Infrastructure
20	Integrated bicycle trails - maximize separation between bikes and cars	1	5	5	15		0	21	Infrastructure
21	Public transportation - i.e. to Tucson (once a week or so)	3	15		0		0	16	Infrastructure
22	Preserve Open-Spaces	2	10	6	18		0	29	Open Space / Wildlife Habitat
23	Dog parks with rules	2	10		0		0	11	Parks / Recreation
24	Parks		0		0		0	1	Parks / Recreation
25	Keep recreation viable (preserve businesses and recreation)	5	25	5	15		0	41	Parks / Recreation
26	Focused center for healthcare/human services & government building/services	3	15	3	9		0	25	Social Services
27	Parks and recreation programs for seniors/community center for all residents	1	5	1	3		0	9	Social Services
28	New hospital	1	5	1	3		0	9	Social Services
29	Critical care hospital	4	20	5	15		0	36	Social Services
30	24-hour, 365-day emergency medical services	4	20	2	6		0	27	Social Services
31	Surgical center	2	10		0		0	11	Social Services
32	Develop affordable housing options - consider changing demographics and finances of future retirees		0	1	3	2	-4	0	Social Services
33	Sustainable supply of water (conservation of supply and CAP	4	20	2	6		0	27	Water Resources



Comment ID	Comment	Green Dots	Total Green	Yellow Dots	Total Yellow	Red Dots	Total Red	Total Rate	Category
	water to mines)								
34	Water conservation education (use it more wisely)	5	25	2	6	0	0	32	Water Resources