Affordable Housing Taskforce
March 4, 2022, 2pm to 3:30pm

Minutes

Charge: The Affordable Housing Taskforce was empaneled by the County Administrator for the purpose of informing the Board's actions and policies to improve housing affordability across Pima County.

- Highlight success stories, and identify evidence-based and promising practices that should be considered in Pima County
- Make recommendations that will meaningfully increase availability of affordable housing within metro and rural Pima County
- Identify public/private collaborative pathways to improve housing affordability
- Recommend a new charter for the Pima County Housing Commission that will strengthen the Board's role in housing affordability

I. **Welcome**: Tom Litwicki, CEO of OPCS & Task Force Chair, 2:05pm

Tom welcomed the task force members and guests and introduced Angie and Robin.

Robin entered into the chat, "What taking a 'systems approach' mean to you?"

Karin: full view incorporating unintended impacts

Daniela: Including all the elements that are involved in producing the outcome (bigger picture)

Michael: Data driven and in a way the sequentially makes sense

Liz Morales: Looking to improve access and impact across the system

Mark Clark: Approaching the work from a wider policy perspective, rather than focusing on individual people.

David Godlewski: data driven, full analysis, how all individual parts add up to a whole

Megan Heddings: Looking at the system as a whole and how all of the individual aspects relate

Omar Míreles: Approach the problem with a 360 degree, data driven view

Maggie Amado-Tellez: data driven, logical and systemic approach

Corky Poster: A systems approach would indicate to me that we would examine all elements of the delivery of affordable housing and how they interact.

II. **What is the terrain?** Angie Donelson, PhD., AICP and Robin Breault, PhD.
- o Needs assessment and best practices
- o Methods - Documents review – natural language processing summaries
- o Focus groups – natural language processing summaries – building on your lived experience

Robin reviewed the systems approach and reviewed the approach to systems. Healthy complex system = System with self-organizing, embedded groups that have effective feedback loops within and among systems actors (Slide 2)

Robin reviewed how the group can leverage their expertise and inform the decisions that we are making.

Robin also talked about how our beliefs and values inform our behaviors. Robin emphasized the importance of how our experiences shape our actions.

How theses aspects have shaped you and your way of being? Taskforce member took some time to reflect how these aspects shaped them. (Slide 5)

What matters most to you and why? Robin advised those in attendance to see how these are connected and why and shared some personal examples to facilitate the conversation to help show how these impact our decision making.

Robin shared instructions for the breakout sessions – listen for group alignment, listen for outliers and shared the link to the google form to complete during the session. Angie shared that leaders will need to record each session.

Maggie asked about the form and Robin shared that only one member will need to complete the form.

Cassie informed the group that due to webinar settings that breakout sessions may not be an option at this time.

Robin asked the panelists if they were comfortable sharing out in a large group setting. Members stated that a shared discussion would be fine.

Task force members shared about their personal and professional experiences and how those experiences align to their actions.

Robin tied what was shared as playing a meaningful impact on the work that is being done. Robin reviewed (slide 8). Angie shared the preview about knowledge graphs and how these values come out of the work that is being done.

Angie took the Tempe affordable housing plan and the central points of the network were private development; public funding; public discourse. Tucson Peoples Communities and Home Investment Plan: Public services; collaborative partnerships. For Tempe: property sales tax rebates; LIHTC, federal funding sources; land use policies and projects. For TPCHIP range of needs, job training, CDBG public service dollars; wrap around services, job readiness and public outreach. Understanding the values of the two plans are aligned.

Angie discussed more about core central themes and reviewed the member survey from last week. The four themes were: consider what is feasible, viable and practical; Building more and improved access to affordable housing; Mitigate impacts on most vulnerable; Consider different approaches by need- no "one size fits all" (slide 9)

Angie explained the values reflection exercise: What might our values look like in action? What examples did you share this week in the google reflection that reflect these values? (Slide 10)

Angie reviewed slide 11 and assigned teams as follows:
Angie let the teams know that they are going to be looking at the knowledge graphs with their teams and complete the google form as they move through the exercise. Angie reviewed the current knowledge graphs specifically for the public which is the Making Action Possible for Southern Arizona (MAP) which highlighted: federal government definitions; affordable housing needs, available, phase; Housing market low point, January; Affordable units supply and information.

Angie explained that after they analyzed the reports they were able to connect various ideas that were done within the report. Angie explained that the knowledge graphs are going to be used as a point of discussion during the breakout sessions or done individually then completing the google form.

Corky asked about the differences between the links. Angie clarified.
Carla clarified her link for her team and the key word is Safe and Affordable Housing.

Liz clarified that each team would be doing this without discussion at this time. Angie reviewed and due to inability to chat as a group that we will come back together as a large group and discuss together.

Robin shared the following in the chat along with the corresponding links:

1. Carla's Team: Corky, Omar and Mark
https://drive.google.com/file/d/1HnL2wPxaBOuXc3QLqA9LdpuER7wT40nK/view?usp=sharing
- https://drive.google.com/file/d/1sCrXrVpnKJswYPg-xjwuXYrIk7u50e58/view

2. Daniela's Team: Brian, David and Michael
https://drive.google.com/file/d/12RppVmBC0xHeF9YYrHOnhXJstBhArKb3/view?usp=sharing
- https://drive.google.com/file/d/1Yk8Gcd97p91h2MCB26q8oSybdXdUJGx1/view

3. Megan's Team: Erica, John and Karen
https://drive.google.com/file/d/1hm2HaHmE0QmPob1buNauxjMOxZ3K8_rT/view?usp=sharing
- https://drive.google.com/file/d/1ZyLDDeI54BILNh2QK6wRdXWiUtJEcHk1/view

4. Liz's Team: Joy, Tom and Maggie
https://drive.google.com/file/d/19jAIwyiQJoXH9jtvfssREwgIN7RzsvCz/view?usp=sharing
- https://drive.google.com/file/d/1DDejJL8MFgGkPxkyl3jEs5-mrgBDSzGq/view

5. Public Team: Angie and anyone attending the meeting
https://drive.google.com/file/d/18bbJbEIlfI4-juIPic3GtO0enkDhAN_B/view?usp=sharing
- https://mapazdashboard.arizona.edu/housing-market-assessment-overview

Due to technical difficulties the breakout sessions did not occur. An attempt was made to create separate meeting rooms and ended the webinar session for those still on the call. The webinar link was re-established.

III. **Taskforce Survey Review & Breakout Sessions**: Angie Donelson, PhD., AICP and Robin Breault, PhD.

Angie reviewed the Affordable Housing Task Force Road Map regarding values and within the google reflection form that task members completed earlier in the week. Angie clarified that the google form was shared earlier in the week and can still be completed if members haven't completed it yet.

Angie reviewed survey results that played an integral role in how today's meeting was set up and identified best practices based on group responses.

Members asked if there is an option for in-person meetings; Dan informed the task force that a meeting preference poll was conducted and it was decided to be virtual however now that things are opening back up we can send another poll to determine if an in person meeting is more appropriate.

Carla stated that when we reach certain points we may want to get into in-person especially now that the risk level is changed.

Tom expressed the same sentiment and glad that our community is designated as moderate for COVID-19.

IV.   **Adjourn, 3:20pm**

<mark>Next meeting is March 18, 2022 at 2pm to 3:30pm, In-Person, Location TBD</mark>

Zoom Etiquette: Taskforce Members Only – Please raise your hand while others are speaking – Public in attendance feel free to enter questions in the chat – Please mute your microphone when not speaking – Overall we are here to help others in Pima County

All meetings are recorded. Meeting agenda, materials and minutes are posted on the Affordable Housing Taskforce webpage at http://www.pima.gov/HousingTaskForce

Please email Cassie.Lundin@pima.gov if you are unable to log into the meeting.