



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom".

SUBJECT: **Minutes – May 10, 2013**

Members Present:

Linda Arzoumanian - Office of Pima County Superintendent
Hank Atha - Pima County
Johnson Bia - Pima Community College
Clarence Boykins - Tucson So AZ Black Chamber of Commerce
Rose Capono - SW Gas
Nicholas Clement - Flowing Wells Unified School District #8
Judy Clinco - Catalina In-Home Services, Inc.
Vaughn Croft - Office of the Pima County School Superintendent
Peggy Feenan - DES Employment Administration
Michael Guymon - TREO
Clayton Hamilton - Outside Input LLC
Peg Harmon - Catholic Community Services of Southern AZ
Chris Hazen-Molina - Heartfelt Workforce
Gregg Johnson - University of Phoenix
Doug Jones - Sabino Electric, Inc.
Dorothy Kret - DK Advocates, Inc.
Zara Larsen - The Larsen Group: Architects of Change
Suzanne Lawder - Goodwill Industries
Rita Martinez-Purson - University of Arizona
Noreen Nelson - Retired Aerospace and Defense
Arnold Palacios - Tucson Youth Development, Inc.
Lea Márquez Peterson - Tucson Hispanic Chamber of Commerce
Beverly Price - HealthTrio, LLC
Carl Rosborough - Fred Acosta Job Corps
Paul Roughton - New Horizons Computer Learning Center
Mike Verbout - IBEW Local 570
Frank Watts, Jr. - U.S. Federal Government/Military
James Zarling - Excel Mechanical, Inc.

A public/private partnership to improve Pima County's workforce

Members Absent:

Jacob Bernal - Tucson Indian Center
Duane Bock - Consultant Tucson Electric Power
Wilette Diggs - Raytheon Missile Systems
Kari Hogan - Portable, Practical Education Preparation, Inc.
Lydia Kennedy - ReActivate, New & Used Activewear
Sharon Mikrut - Rehabilitation Services Administration
Charles Monroe - Lutheran Social Services
Kim Murray - Universal Avionics Systems Corp
Jill Pearson - Self-Management System Corporation
Alan Storm - Pima County Joint Technological Education District
Pamela Sutherland - Downtown Tucson Partnership
Meredith Wilson - Tucson Electric Power/Unisource Energy

Staff & Guests Present:

Charles Casey	
Ben Barela	Vicky Mullins
Eddie Saavedra	Nils Urman
Diane Luber	Debbi Embry
Evelyn Wright	David Updegrant
Dorothee Harmon	Uwe Hilgert
Honey Pivirotto	Betty Seery
Christine Webb	Diana Rhoades
Melinda Cervantes	Gerri Brunson
Art Eckstrom	Jim Mize
Michelle Simon	Stan Steinman
Lee Olitzky	Margie Wright
Deborah Gaddy	Risé Hart
Jean Tkachyk	

- I. **Call to Order** – Gregg Johnson, Chair, called the meeting to order at 7:34 a.m.
- II. **Pledge of Allegiance** – All
- III. **Roll Call** – Arnold Palacios conducted the roll call.
- IV. **Staff Report** – *Charles Casey/Dorothee Harmon*
 Charles Casey stated that “Just Add One” is a concept about small businesses adding one employee to help reduce unemployment that was adapted by National Association of Workforce Boards. A “Just Add One” video explaining the program was played.

Dorothee Harmon gave a brief progress report on the Health Profession Opportunity Grant (HPOG). HPOG is an \$18M grant awarded to Pima Community College (PCC). This is the third year of the five year grant. PCC partnered with the Pima County One-Stop which provides outreach, recruitment, and case management. The results have been very impressive. There have been 488 people enrolled in one of the 16 occupational training options in the healthcare field, 180 people enrolled in special college-ready classes that help them overcome barriers, 317 people successfully completed occupational training, 127 successfully students completed the college readiness classes, and 227 HPOG students were placed in employment with an average of \$11.44/hr.

V. Committee Report

- Board Development – *Dot Kret*
The committee’s initiative is to introduce the members to the Pima County One-Stop partners. The next tour is at Tucson Youth Development (TYD) on May 17 starting at 8 a.m. The June tour is at Las Artes on June 21 starting at 8 a.m. Sign-up sheets were distributed.
- Youth Council – *Vaughn Croft*
Vaughn announced that the next Youth Career Expo will focus on Biotech careers.

VI. Comments from the Chair

Gregg stated that one of his goals when he became the WIB Chair was to become more engaged in helping the community. Gregg said that “Just Add One” Program is a great idea for helping the community and the Executive Committee is in support of this program. Lea Márquez Peterson volunteered to help with this program.

Gregg reported that Lindsey Woolsey presented the Sector Partnership Arizona Plan at the April Executive Committee. Gregg proposed to form a new committee called the “Sector Partnership Committee”. The committee will start with partnering with SALEO for the logistics sector and then select another sector. Staff will send an email message to the board asking for volunteers to join the committee.

- VII. Action Item:** Frank Watts moved to approve the April meeting minutes. Clayton Hamilton seconded the motion. Motion approved unanimously.

VIII. 2nd, 3rd, 4th Vice Chair Nominations

The Vice Chairs for Performance and Accountability, Board Development, and Youth Council terms end June 30, 2013. Staff will send an email nomination form to the members and the board will vote at the June WIB meeting. Clayton Hamilton mentioned that Gregg is still the chair for the Planning Committee and if any member would like to volunteer to be the committee chair please contact staff.

IX. Health Care Issues – Jean Tkachyk

Jean is the Chief Operating Officer at Compass Cooperative Health Network and a partner at Eastwick Strategy Group (ESG). She gave an overview about the Compass Cooperative Health Network including the Affordable Care Act (ACA) impacts on various populations, health insurance marketplace, Arizona subsidy eligible population, insurance cooperatives and the ACA, Arizona Cooperative: Compass Cooperative Health Network. Jean first showed a video that summarized the new Health Reform Law. The "Health Reform Hits Main Street" video is available at: http://www.youtube.com/watch?v=3-llc5xK2_E. Large businesses are unlikely to experience significant changes in the types of coverage they provide, though they may face higher costs as a result of ACA; however for small businesses (less than 50 employees) there will be several changes. There will not be a lot changes in Medicare. For low- and middle-income people without access to health insurance, coverage

will be guaranteed in health insurance exchanges. Some of the ACA changes include: coverage will be guaranteed regardless of preexisting conditions, benefits will improve, children under age 26 can no longer be denied coverage based on financial dependency, where they live, whether or not they are a student, whether or not they are employed, or whether or not they are eligible for other coverage, and coverage for preventive health services. The Health Insurance Marketplace will start on October 1, 2013 and it will offer information on benefit packages and prices from many insurance companies. Coverage will start January 1, 2014. Open enrollment is six months (October 1, 2013-April 30, 2014). Outreach is needed to inform people about the new health reform law. ACA overview is available at:

http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief_id=84.

X. Member Spotlight – Beverly Price

Beverly Price is the Director of Human Resources at HealthTrio and Monument Systems. The companies consist of technology and managed healthcare and both companies continue to grow. There are 500 people working at HealthTrio. Their product, Personal Health Record (PHR), helps to improve the efficiency of healthcare for insurance companies and physicians. The organization is very active in hiring interns. Beverly likes to volunteer and if she is aware of a company that is closing, she helps the employees by reviewing résumés and providing information about the One-Stop. Beverly appreciates being on the WIB and helping the committee. She is married to a retired chemical engineer and has two children and four grandchildren. She has lived in Tucson since 1980. Previously she worked for IBM in the Human Resources Department and helped with the relocation process and worked with real estate agents. Her goal for being on the WIB is to help people. HealthTrio LLC website:

<http://www.healthtrio.com>

XI. Philabaum award presentations

Gregg Johnson presented a Philabaum award to Zara Larsen.

XII. Board Member Announcements/Call to the Public – Lea Márquez Peterson announced that the Tucson Hispanic Chamber of Commerce will be hosting a State of Small Business Luncheon on Monday, May 13. Staff will email the Board information about the luncheon.

XII. Next Meeting: Friday, June 14, 7:30 a.m., Pima Community College

XIII. Adjournment – 9:09 a.m.