



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

SUBJECT: **Minutes – June 14, 2013**

Members Present:

Johnson Bia - Pima Community College
Duane Bock - Consultant Tucson Electric Power
Clarence Boykins - Tucson So AZ Black Chamber of Commerce
Rose Capono - SW Gas
Judy Clinco - Catalina In-Home Services, Inc.
Vaughn Croft - Office of the Pima County School Superintendent
Wilette Diggs - Raytheon Missile Systems
Peggy Feenan - DES Employment Administration
Michael Guymon - TREO
Clayton Hamilton - Outside Input LLC
Peg Harmon - Catholic Community Services of Southern AZ
Chris Hazen-Molina - Heartfelt Workforce
Kari Hogan - Portable, Practical Education Preparation, Inc.
Gregg Johnson - University of Phoenix
Doug Jones - Sabino Electric, Inc.
Lydia Kennedy - ReActivate, New & Used Activewear
Dorothy Kret - DK Advocates, Inc.
Zara Larsen - The Larsen Group: Architects of Change
Suzanne Lawder - Goodwill Industries
Rita Martinez-Purson - University of Arizona
Charles Monroe - Lutheran Social Services
Kim Murray - Universal Avionics Systems Corp
Noreen Nelson - Retired Aerospace and Defense
Arnold Palacios - Tucson Youth Development, Inc.
Beverly Price - HealthTrio, LLC
Carl Rosborough - Fred Acosta Job Corps
Pamela Sutherland - Downtown Tucson Partnership
Frank Watts, Jr. - U.S. Federal Government/Military

A public/private partnership to improve Pima County's workforce

Members Absent:

Linda Arzoumanian - Office of Pima County Superintendent
Hank Atha - Pima County
Jacob Bernal - Tucson Indian Center
Nicholas Clement - Flowing Wells Unified School District #8
Sharon Mikrut - Rehabilitation Services Administration
Jill Pearson - Self-Management System Corporation
Lea Márquez Peterson - Tucson Hispanic Chamber of Commerce
Paul Roughton - New Horizons Computer Learning Center
Alan Storm - Pima County Joint Technological Education District
Mike Verbout - IBEW Local 570
Meredith Wilson - Tucson Electric Power/Unisource Energy
James Zarling - Excel Mechanical, Inc.

Staff & Guests Present:

Charles Casey
Ben Barela
Eddie Saavedra
Diane Luber
Evelyn Wright
Dorothee Harmon
Hector Valenzuela
Mike Valencia
Alex Raptis
Stefan Baumann
Cecilia Murch
Art Eckstrom
Michelle Simon
Diane Luber

Soleste Lupu
Deborah Embry
Patrick Cavanaugh
Carla Brosseau
Chris Kaselemis
Luba Chliwniak
Lorraine Morales
Veronica Boone
Perry Shazier
Gerri Brunson
Jim Mize
Stan Steinman
Margie Wright
Risé Hart

- I. **Call to Order** – Gregg Johnson, Chair, called the meeting to order at 7:33 a.m.
- II. **Pledge of Allegiance** – All
- III. **Roll Call** – Carl D Rosborough conducted the roll call.
- IV. **Staff Report** – *Charles Casey*
Casey reported that the county received their allocations 10 days ago and there was 7.9% in cuts.
- V. **Comments from the Chair**
Gregg Johnson stated he receives a weekly newsletter from the Department of Labor. He read a few statements from the newsletter: 1) there are enough funds in Social Security for the next 20 years. 2) minimum wage increase myth: increase will cause people to lose jobs. Leading economists agree that the increase will have little or no effect on employment. He suggested reading reports published on these websites: American Legislative Exchange Council <http://www.alec.org/>, Timothy R. Clark website: <http://trclark.net> and <http://leadermaker.org>.

- VI. Action Item:** To elect WIB Vice Chairs 1st, 2nd, 3rd, 4th
 As there were no new nominees for the chair positions, Gregg Johnson asked to approve the current chairs by acclamation Noreen Nelson, 2nd Chair Performance & Accountability, Dot Kret, 3rd Chair Board Development, and Vaughn Croft, 4th Chair Youth Council. Johnson Bia motioned to approve the current chairs. Suzanne Lawder seconded the motion. Motion approved unanimously.
- VII. Action Item:** Michael Guymon moved to approve the membership of Regina Romero. Johnson Bia seconded the motion. Motion approved unanimously.
- VIII. Action Item:** Duane Bock moved to approve the one-year extension of the Workforce Investment Act (WIA) Local Plan. Clarence Boykins seconded the motion. Motion approved unanimously.
- IX. Action Item:** Judy Clinco moved to approve the May meeting minutes. Suzanne Lawder seconded the motion. Motion approved unanimously.
- X. SALEO Presentation – Mike Valencia/Alex Raptis/ Hector Valenzuela/Stefan Baumann**
 Mike Valencia stated that SALEO, Southern Arizona Logistics Education Organization, started eight years ago, has no political agenda, all volunteers, and it's non-profit. The group focuses on three areas: education (fourteen \$1,000 scholarships issued last year); inform (monthly meetings with presentations about best practices and logistics related activities and projects), and advocacy. SALEO and One-Stop worked together by creating the curriculum for Associated Degree in logistics at Pima Community College. SALEO meetings are every 3rd Thursday and open to the public. Website: <http://www.saleo.org/>.

Evelyn Wright asked the SALEO panelists the following questions:

- 1) How has a degree or certificate program helped produce workers in the logistics field?
 Response: Companies agree an educated worker is a better worker.
- 2) Where is the logistics field expanding to create more jobs in Tucson?
 Response: Arizona is a great strategic location for logistics as there are two main airports, major railway, deep water port, and a crossroad (North, South, East, and West). Tucson is the center of the T of railroads (Los Angeles, Texas and Mexico) and highways connect to Tucson. Need to market this benefit.
- 3) How is do you see the shift of manufacturing from China to Mexico?
 Response: Mexico is more attractive now; thus services and training centers will grow.
- 4) Developing infrastructure: There are 200 bridges between Tucson and the Mexican border. There are 950 acres that Union Pacific will need to develop which will create more jobs.
- 5) What are the job opportunities to partner with the colleges?
 Response: Focus on supply chain and logistics careers. Need more people from the various intuitions to speak to companies about the benefits of continuing education.
- 6) What is logistics?
 Response: Transportation from point A to point B (e.g. truck, railway, water).
- 7) What are the skills needed for a career in logistics?
 Response: Business, math, communication skills and responding fast.

Stefan Baumann gave a presentation about the Port of Tucson, an international inland port for Arizona and Sonora, Mexico. The port is located 70 miles north of Mexico/USA border. A 767 acre foreign trade zone on Union Pacific's mainline El Paso-Los Angeles. It is a full service international inland port with 50,000 ft of rail track. The port manages dry, cold, and frozen storage. It is privately owned and funded. It provides domestic/international intermodal, box car freight, steel coils/gondola cars, and tank cars/acid transload. The benefits of rail vs. truck are: cut down on carbon footprint, shorter transit time, handle more weight, better security, and saves money. The benefits and values of Port of Tucson are: export ocean service (12 ocean liners), no need to return empty containers to Long Beach, no demurrage, no per-diem/detention, abundance of ocean containers available for export, and uninterrupted cold chain for produce.

XI. Success Story (5 minutes) – Cecilia Murch

Cecilia was the first graduate from Northern Arizona University's Applied Science, Logistics and Supply Chain and she shared her experience. She was laid off at 50 years old and had worked at two different jobs in the past. She went to the One-Stop and took workshops (résumé writing, computer technology). She stressed the benefits the One-Stop has to offer. She currently works for Pima County in the transportation department and is working on getting her Master's degree.

XII. Member Spotlight – Rita Martinez-Purson

Rita is the Assistant Dean of the Outreach College, University of Arizona. She graduated from the University of Arizona. Previously she was the Dean of Continuing Education and Community Services at the University of New Mexico for nine years and prior to working at the University of New Mexico she worked in the Human Resources Department at Los Alamos National Laboratory. In August 2012 she returned to the University of Arizona after retiring from the University of New Mexico. She believes in the Workforce Investment Board and the importance of partnerships. Her passion is continuing education. She has started a new program at the Outreach College which consists of 150 non-credit classes.

XIII. Award Presentation

Gregg Johnson presented a Philabaum award to Pamela Sutherland.

XIV. Board Member Announcements/Call to the Public –

Dot Kret announced that there will be Health Care Forum in August hosted by Meritus. There will be a panel discussion on the major issues of the Affordable Care Act. If any member has suggestions for speakers, would like to volunteer to help with the event or be a sponsor contact Dot.

The next WIB tour is Friday, June 21 at Las Artes starting at 8 a.m.

New business "Dancing in the Streets", winners of Lumies Award for an Arts Educator, will be attending the June 24 the Fair for Education at Tucson Magnet High School.

TREO is hosting a presentation by a foreign trade zone board member from Washington, DC to talk about the benefits of a company establishing a foreign trade zone in Tucson. The presentation is on June 20 at 8:30 a.m. and if interested go to <http://treoaz.org/> to RSVP.

ReActivate, New & Used Activewear will be sponsoring a 4th of July Freedom Ride starting at 6 a.m. Proceeds benefiting Wakefield Knight Riders.

XV. Next Meeting: Friday, August 9, 7:30 a.m., Pima Community College

XVI. Adjournment – 9:11 a.m.